



Age Friendly Barnet Report 2023 – 2026





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Executive Summary | 2023–2026

Valuing and supporting older people is a key priority for Barnet. The borough is home to a growing and increasingly diverse older population, and Barnet Council's JSNA projects that by 2040 there will be around 87,760 residents aged 65 and over, representing 20% of the local population. This demographic shift presents both opportunities and challenges, reinforcing the need to celebrate the contributions of older residents while planning services, communities and environments that enable people to age well and remain active, independent and connected.

Being an Age Friendly borough, enables Barnet's older residents to be seen and heard, listening to what's important to enable them to thrive in later life. This report highlights the beginning of this journey and what has been achieved to date.

1,172	88	47	2,000+	65%
residents surveyed	Partnership Board members	partner organisations	attendees at Silver Sunday	rise in engagement from doorstep outreach

Background

In January 2023, Barnet Council resolved to make Barnet an Age-friendly borough, joining the UK Network of Age-friendly Communities as a first step towards the World Health Organisation's Global Network of Age-friendly Cities and Communities. Age UK Barnet was commissioned to lead a three-year programme, working with the Council, 47 partner organisations and residents to make ageing well a shared, everyday priority.

Objective

To give older residents a genuine voice in shaping Barnet, to challenge the idea that ageing is something to be hidden or managed rather than valued, and to turn what residents told us into a practical Call to Action for the whole borough — 'Nothing about us, without us.'

Methods

- **Listening at scale:** A borough-wide survey of 1,172 residents across the eight Age-friendly domains, followed by focus groups to explore emerging themes.



- **Champions:** A network of resident Champions who led engagement, challenged ageist attitudes, and helped design and deliver events.
- **Governance for delivery, not for its own sake:** A Partnership Board (88 members, 47 organisations) and Strategic Board setting direction and embedding practice across the Council and community.
- **Reaching the least visible:** Doorstep engagement, pop-ups and outreach to reach residents not already connected to our services.

Key Findings

- **1. We gave older residents a voice, and we used it.** 1,172 survey responses and thousands of conversations directly shaped our Call to Action — because the priorities of Barnet's older residents, not assumptions about them, drove this project.
- **2. We called out ageism, rather than just talking about it.** Over half of respondents told us they feel treated with less respect as they age. Intergenerational work with four secondary schools, a primary school, care homes and our Champions has put challenging ageism at the centre of the project.
- **3. We brought people together, at scale and across difference.** Flagship events — Silver Sunday (the largest in the country each year, 2,000+ attendees), Age Without Limits, drag bingo and community pop-ups — made ageing more visible and something to be celebrated.
- **4. We proved that listening leads to real, practical change.** A 65% increase in engagement from our doorstep outreach pilot, a new bus-stop seat secured through our Champions feedback, and Dementia quiet spaces at events show that small, practical changes follow directly from listening to feedback.

Key Recommendations

- The trust, partnerships and evidence base built over three years should now be used to move from raising awareness to embedding age-friendly practice as business as usual across the borough.
- Prioritise transport providers and smaller, local employers — currently under-represented in this work — as the next step for practical, everyday change.
- Make the Partnership Board, and its alignment with Dementia Friendly Barnet, permanent infrastructure rather than a project asset that ends with funding.



- Roll out anti-ageism and dementia-friendly training, co-produced with Champions, across partner organisations.
- Continue and expand outreach models proven to reach isolated and under-represented residents.

Introduction & Background

The work to make Barnet an Age-friendly borough began in January 2023 when Barnet Council passed an official resolution.

It had two parts:

Make an official application to join the UK Network of Age friendly Communities as a first step in its commitment towards joining the World Health Organisation Global Network of Age-friendly Cities and Communities.

Rename the Council's Ageing Well and Mental Health Champion, the 'Age friendly and Mental Health Champion', who will work with the Chair of the Adults and Safeguarding Committee to progress the Age Friendly Community agenda.

Age UK Barnet (AUKB), commissioned to provide support services to those aged 55+ in the borough, was approached by the local authority to lead this work and a three-year project began in May 2023.

The first step was to join the UK Network of Age friendly Communities and Barnet's application was submitted towards the end of May. In June we were delighted to receive the news that our application had been successful.

The next step was to ask Barnet's older people for their thoughts – we wanted them to tell us what was good about getting older in Barnet and what could be improved. We developed a survey, based on the eight Age-friendly domains, which was distributed virtually via email, WhatsApp and social media and in hard copy via libraries and community groups.

We received 1024 responses, and we followed up with focus groups to look more closely into some of the emerging themes and issues raised. Information was then gathered to inform our subsequent Call to Action, launched in March 2024.

Call-to-Action themes:

- Challenging Ageism: Intergenerational Respect & Inclusion.



- Public Spaces & Safety
- Transport & Active Travel
- Activities & Socialisation
- Housing & Home Support
- Work & Volunteering
- Community Information & Digital Inclusion

It was decided to keep Health/Wellbeing outside of these themes as it cuts across all of the above.

A further final survey was carried out in the last quarter as a follow up to this.

(See appendix 1.5)

Project Structure

This has evolved over the life of Age-friendly Barnet. A Partnership Board was established, comprising organisations and statutory partners working with older people, as well as a Strategic Governance Board. This brought together senior officers in the council including Public Health and elected councillors including Age friendly Champion Cllr Gill Sargeant who has been a key supporter of this project throughout.

Partnership Board

The purpose of this group was to embed age-friendly practices within and across all areas of Barnet. The group established a network of local partners who were able to work collaboratively to address issues surrounding aging well in a way that reflects the needs and voices of our local community, particularly our older population. This provided a platform for partners to share information and good practice, identify and review local activities, and to explore opportunities for ongoing and future collaboration between partners.

The Partnership Board has a total of **88** members, representing **47** local organisations, and **7** departments within Barnet Council. *(See appendix 1.1)*

Partnership work continues to flourish, reflecting growing momentum across sectors.

Strategic Board



This group was responsible for deciding the strategic direction of Age-friendly Barnet and ensuring that the project worked towards the visions set out in the Age-friendly Barnet Call for Action (March 2024).

The purpose of this group was to embed age-friendly practices within and across all areas of our community, including key institutions such as Barnet Council, as well as Age UK Barnet.

The group was also responsible for monitoring the progress of Age-friendly Barnet and ensuring that work was evidence based, and impact driven. (See *appendix 1.2*)

Champions

Our Champions have helped to promote Age-friendly Barnet with family and friends, within their workplace, place of worship, or anywhere in their community. They are Barnet residents who have a shared aim of helping make the borough a place in which to thrive. Their role has been to inform and engage on behalf of the Age-friendly Barnet project. All Champions have been involved in different aspects, including helping to design the project strategy from the outset.

Champions roles:

Engagement Champions were involved in helping to facilitate focus groups, pop ups and events, where conversations with members of the public took place based on the Age friendly pillars. This has proved to be an effective way to ascertain older residents' experiences and their priorities for change in Barnet.

Schools Champions have been involved in intergenerational projects with five local schools across the borough including the most recent successful poetry project

Champions with a specific interest in and experience of dementia have been involved in the planning and development of upcoming 'dementia friendly' projects.



Some of the Age-friendly champions: Penny Igoe; Jenny Horsford & Diana Rae with Louise Palmer



General roles for Champions who have not had the time to commit on a regular basis have included being the 'eyes and ears' across the borough, as well as attending meetings when able, to give feedback and contribute to developments.

Some Champions have also attended training including anti-ageism and sheltered housing/door knocking engagement.

Regular meetings were held, both online and in-person to discuss Age-friendly issues. Often external organisations and council departments would be invited to join for updates on activity and any problems that needed to be highlighted. For example, community safety, parks and open spaces, sustainability, transport issues and staying active in later life. One success that emerged through Barnet Council's Head of Placemaking attending resulted in a new seat being installed by a busy bus stop in Edgware. This will prove to be a great support for many older residents who have hitherto had no place to sit, often for significant periods whilst waiting for a bus.



This final report outlines the engagement strategies employed by Age friendly Barnet, detailing the many strong partnerships that have developed as well as events and outreach that have supported its success across the duration of the 3 years.



Events

The key aim of the programme has been to engage with as many of Barnet's older residents as possible and to reach people across a diverse range of communities and backgrounds within our local population.

Below is a flavour of some of the events and activities we have run over the time of the project.

Advantageous Exhibition & Age Friendly Call for Action

An exhibition was held at Artsdepot, where the Call to Action was launched in March 2024. There were over eighty people in attendance, members of Age UK Barnet's art group and their friends and family as well as Mayor of Barnet and the team from the council.



artsdepot Call for Action: AUKB artists with Mayor Nagus Narenthira & Cllr Gill Sargeant

Drag Bingo

As part of our engagement with the LGBTQ+ community, we hosted a drag bingo evening during Pride month. We also used this as a signposting opportunity to provide



information on a range of LGBTQ+ services and activities available to older adults in and around Barnet.



Attendees at the drag bingo evening

Silver Sunday

Silver Sunday is a special day in the national calendar, linked to the International Day of Older People on October 1st, when everyone can come together to celebrate older people. It brings residents of Barnet & beyond under one roof, offering new



opportunities, to keep minds and bodies active, learn new skills, make new friends, and connect with others. Silver Sunday provides residents with information about what is available in and around the borough, through information stalls and talks.

Silver Sunday was made possible through the generous support of key partner Middlesex University, who served as the venue host across all three years, providing a welcoming, accessible, and well-equipped space. At the very first event in October 2023, the Age friendly Barnet project was officially launched, giving attendees the opportunity to hear about what to expect over the coming years.

Each year, Age UK Barnet was recognised as having the largest attendance of any Silver Sunday event across the country, a remarkable achievement and a source of great pride for all the local partners involved.



*In the Quad at MDX: AUKB - Salima Jiwa; actor Carolyn Pickles; AUKB CEO Helen Newman; Strictly Come Dancing's dancer Katya Jones; MDX Professor Shân Wareing
credit: Danika Thibault*

Health and wellbeing have always been a central feature of the day. Attendees were able to have their blood pressure checked, have a quick massage from therapists, and receive advice on various aspects of their health needs from the many organisations in attendance.



Through the networking support of the Partnership Board, we have grown our reach in the community, reaching even more organisations and growing in number every year.

Keeping active was equally important. In 2025 GLL provided advice on local facilities, while Barnet Walking Football and Middlesex Walking Cricket were available to encourage participation of low impact versions of much-loved sports. Bowling clubs from Victoria Park and Friary Park also attended, sending a clear message: it is never too late to get active, try something new, and be part of a team. This room saw much interest from those that attended.

A highlight of each event was the entertainment. Community choirs showcased the power of singing, whilst the 50+ dance group showed that you can learn new moves at any age. Our youngest entertainer last year delighted the audience with classic songs from the 60s and 70s while the vibrant Burnt Oak Nepalese Community brought young and older members together on stage.



(Edgware Dance Group) credit: Danika Thibault

Our grassroots community organisations enriched Silver Sunday with cultural activities including henna designs, hair wrapping, jewellery making and information about support from local groups. Many are entirely volunteer-led groups, and their presence was a testament to the generosity of those who give their time in service of others.

Commented [SJ1]:



Refreshments and lunch were provided free of charge, funded through generous sponsorship from local care and service providers.

A special mention must go to the team at Middlesex University for their exceptional organisation and logistical support. Of note is the Dance for Joy room, run by Middlesex University staff, which became one of the most loved features of Silver Sunday, with attendees consistently praising how much they enjoyed it.

Also I enjoyed some time in the disco room with my friends

So many smiling faces - troubles of the world and life in general were left outside!

Silver Sunday has been one of the standout achievements of the Age Friendly Project — a flagship event that has grown in scale and ambition each year, bringing together over 2000 older residents, community organisations, health professionals, businesses and well-known celebrities to celebrate ageing Barnet. Additionally, Silver Sunday would not have been possible without staff and volunteers from AUKB and LBB teams, giving their time to maintain this vibrant and engaging community event.

Age Without Limits Disco

As a result of the survey results, many asked for a 'safe place to have a social night'. The Age Without Limits disco proved to be this, providing a fun and socially engaging space to celebrate aging and dance! This has been a successful annual event with over 100 people attending.



Attendees at the Ann Owens Centre

Engagement Projects

Pop-ups

The pop-ups were one of the Age-friendly Barnet Partnership Projects listed in the 2024 Call for Action document. Pop-ups took place in locations across the borough including shopping centres, health centres, libraries and cafes. This was to encourage people who are not currently connected to key organisations such as AUKB to access information about support, activities and services. (see *appendix 1.3*)



Brent Cross Pop Up

Focus Groups

Focus Groups were held around the borough in community centres, hospitals and libraries to find out how Barnet residents could be supported further. (*see appendix 1.3*)

Doorstep Engagement Project – addressing ‘barriers’

In January 2026, the Age friendly team, and some Champions, undertook an outreach engagement project to explore doorstep engagement practice, as a method to proactively find and people aged 65+ who are less likely to be known to, or participate in, formal groups, activities, services and support.

This was done in collaboration with the Good Practice Mentors Project based in Age UK Camden. The project aimed to create stepping stones to bring residents together in more informal ‘pop up’ settings. Further, to explore how to work effectively with diverse communities. The project was focussed on capturing insight from residents about their perceptions of their community spaces including how they are used and ‘who by’, to address any ‘it’s not a space for me’ barriers to engagement.

Training was undertaken by staff and several AF Champions This was to enable an understanding of how this approach differs from the usual methods of engagement. This entailed a ‘two-stage’ approach whereby communication with residents took place prior to door-knocking, through fliers giving advance notice of when visits would be



made with an 'opt out' option if they did not wish to be disturbed. Conversations then took place on the date given, in pairs of staff and Age-friendly champions who wished to be involved and had attended the training

The project used a specific pop-up café event held at the Ann Owens Centre in East Finchley, as the hook to encourage more engagement with AUKB in the future. The goal was to increase uptake of this established monthly event that was widely publicised but poorly attended to date. Thus, increasing opportunities for the general older population to participate in social activities and be part of an Age-friendly community.

We engaged with several residents living in sheltered housing and several residential streets within the local area.

This resulted in an increase of 65% more people attending the pop-up café with a significantly higher number of residents now more aware of what is available in the borough for over 55s. We will continue to use this approach for our wider outreach across Barnet and to help further promote activities and groups.

Outreach

Outreach continued with an Age friendly focus to involve at least one champion. This was an opportunity to continue engaging with diverse communities across the borough, to ask questions about the challenges and priorities for people ageing in Barnet.

Partnership projects

Knowledge into Action Lab

In May 2024, Age friendly Barnet was invited to present to Middlesex University (MDX) academics. The project manager presented on the topic of ageism. A discussion was held on this topic, resulting in an agreement to work together on a project to tackle ageism.

This project resulted in Age friendly Barnet working closely with Clean Air Barnet, the other organisation presenting during this event. This provided our age-friendly Champions with another opportunity to be involved with community research on air analysis and decision making on this very important environmental topic.

Dementia Film Project

Age friendly Barnet worked with MDX's film and photography department to collaboratively produce some age and dementia-friendly resources to use in both an exhibition, and alongside various communications and campaigns.



The purpose of this project was to empower people living with dementia to learn and create together. As part of their syllabus, students worked alongside members of AUKB day opportunities club, teaching photography and encouraging members to take pictures of whatever they found interesting or beautiful. The resulting film will be shown at the Being Human Festival at the Phoenix Cinema in November.

Digital Taskforce

The Digital Taskforce was one of the partnership projects listed in the Age friendly Barnet call for action document. The aim of this project was to engage with sheltered housing residents from Barnet Homes, supporting and advising them on IT literacy. The taskforce consisted of members from AUKB, BOOST, Barnet Homes and Groundwork, as well as Barnet Council's Digital and Age-friendly Champions.

Intergenerational Projects

An Age friendly community encourages solidarity between different generations. Discussions around intergenerational connections were a common topic in focus groups conducted at the beginning of the project, and the Age-friendly Barnet Survey in 2023 highlighted that 54% of respondents over 55 felt that people treated them with less respect as they age. Intergenerational projects create opportunities to promote greater understanding between generations and challenge ageist misconceptions, so were therefore a priority area throughout the project.

In the first part of the project, we focussed on visiting secondary schools to inform and collaborate with students around addressing the harms of ageism. The project manager and Age-friendly champions presented on the topic during assemblies, then collaboratively organised a follow up event with the students. Examples of this included a Christmas Party event at Whitefield School, and a careers coffee morning at The Totteridge Academy. Four schools were visited during this time:

- Whitefield School
- Copthall School for Girls
- The Totteridge Academy
- Mill Hill International

One Age-friendly Champion recounted her experience of attending a special assembly at a secondary school where selected groups of children acted out a variety of mental health scenarios on the stage. The school had created a charter of 'children's rights' which had some parallels with 'older people's rights', such as to be heard, listened to and respected. After the assembly, our Champion spoke with a small group of selected older students about their lives and experiences.



"I felt we had so much to learn from each other. We were in a safe space and in the current world unrelated adults not involved in education cannot easily interact with those under the age of 18, so this felt very special."

We then worked with All Saint's C of E Primary School with the vision of forging a more sustainable link between the school and community of older adults, creating a model that could be replicated by the school annually.

Year 4 students visited Oakleigh Park Care Home to take part in a 'Playing with Poetry' workshops. The project was an intergenerational, research-led creative writing initiative exploring how poetic play, metaphor-making, and structured creative expression help children build stronger self-awareness and connections with others. The goal was that through the project, the children involved would not only grow in their creative and social capacities, but they would also have a direct impact on their community's understanding of aging, empathy, and social inclusion.

Four workshops with two groups of students took place across one month, where school children and care home residents paired up to write poetry inspired by each of their life experiences.

"After the first workshop, four of the boys came to my office. I thought that they were in trouble, but instead they had come to tell me about the new friends they had made, and how much they enjoyed going into the care home for the poetry project"



Diana, Age-friendly Champion, sat amongst All Saints students during Playing with Poetry workshop at Oakleigh Park Care Home



"It's so marvellous having the children here. We love it, they can come back any time, I'd really love to do it again." Oakleigh Park Care Home Resident

Many of the residents involved in the project were living with dementia, and Age-friendly Champions were involved in supporting facilitation between pairs with more support needs.

In June 2026, the year 4 students of All Saint's Primary C of E Primary school will take part in AUKB's Intergenerational Poetry Performance at the Ann Owen's Centre. Students and older adults from the wider community in Barnet will be invited to perform poetry pieces alongside one another in celebration of intergenerational connection. The school have planned to repeat the project with Oakleigh Park Care Home again next year.



Age and Dementia-friendly Barnet Partnership

One of the strongest examples of partnership work through the Age friendly Barnet project has come through our work with Public Health's Dementia friendly Barnet initiative. Since its outset, the Age friendly Barnet initiative has closely aligned with the Dementia friendly Barnet movement, working alongside the NHS, people living with dementia, their carers, and community organisations to ensure Barnet is a place where those affected by dementia are supported to live well.

In 2025 and 2026, the Age friendly Barnet Project collaborated with the Dementia friendly Barnet project (led by Public Health) to run campaigns and events in the community during Dementia Action Week.

Dementia Action Week 2025

Pop-ups were held at the Spires shopping centre and the artsdepot in collaboration with Barnet Carers, Barnet Council's Prevention and Wellbeing Team, Age UK Barnet's Dementia Advisor service and the Alzheimer's Society. The aim of these events was to raise awareness and understanding of dementia through training and outreach with the official launch of the NCL Dementia Friendly Recognition Scheme in Barnet.



Barnet Spires shopping centre: Barnet Carers; Public Health; LBB – Prevention and Wellbeing team; Alzheimer's Society & Age UK Barnet



A practical support session was held in collaboration with the Home Support Service at Age UK Barnet to give carers and volunteers for people living with dementia resources and practical tips around dementia-friendly communication, sensory engagement and conducting 1-1 Cognitive Stimulation Therapy activities with loved ones living with dementia.

Dementia Action Week 2026

In 2026, we held an information event with the Barnet Asian Women's Association (BAWA) with the goal of empowering people to seek early diagnosis. At the event there were expert talks and advice on recognising early signs: when not to worry and when to see your GP (video Catherine Loveday), what to expect from an assessment at the Memory Clinic and tips and techniques to support memory. The event also aimed to directly support the accessibility of marginalised groups to dementia diagnosis, as the South Asian population in Barnet is disproportionately affected more by this issue. There were over 70 attendees, and work is now being done to conduct focus groups with BAWA to further understand these barriers to early intervention. Another practical support session will also be held later in 2026 for carers, volunteers and support networks of people living with dementia, featuring a talk by Middlesex University on how to safely support someone in a home environment living with dementia and limited mobility (i.e. manual handling support). A social media campaign was also run sharing the stories of people living with dementia talking about the benefits of seeking early diagnosis and accessing support within the community.



Friary House: Sarah Davis (Team Leader-AUKB Dementia Advice Service)

Alignment of Age and Dementia-friendly Partnership boards

An important legacy of the Age friendly Barnet project has come through the sustainability of our Partnership Board through collaboration with the Dementia friendly Barnet project. Both projects recognise the value of working together towards our shared goals of making Barnet a borough where ageing and living with dementia are not barriers to living a fulfilling life. Reducing loneliness and isolation, designing environments and services that are inclusive, building community understanding and compassion, empowering residents and carers, and supporting independence, dignity and belonging are key focus areas for both projects. 93.5% of people living with dementia in the UK are aged over 65, highlighting the importance of considering the dual impacts that ageing and living with cognitive impairment can have on people's ability to live well in Barnet.

Working alongside the Dementia friendly project has meant that people living with dementia have remained central within the work of the Age friendly Barnet project and ensured the additional needs of people living with dementia are not overlooked within an Age friendly context. This has led to the creation of a Dementia Quiet Space at Age



friendly Barnet events to make them more accessible to people living with dementia and their carers, which has been modelled at other Age UK Barnet events.

Support from Age friendly Champions also meant that residents living with dementia were able to take part in the Intergenerational Poetry Project at Oakleigh Park Care Home. When consulted about the design of an Age friendly community garden at Golders Green Library, the Age friendly Barnet project was also consulted on how to make sure the space was as accessible as possible for people living with dementia. The Age friendly Barnet project sits on the Dementia friendly Barnet Steering Group and were consulted in the development of Dementia friendly Barnet's Business Toolkit.

In December 2025, the first joint Age and Dementia friendly Partnership meeting was held to discuss the value of aligning these programmes to strengthen system leadership across ageing and dementia, reduce duplication and improve coordination across partners and to better reflect the needs of older people, including those living with dementia and their carers.

Age friendly Celebration Event

On March 27th we held an event at Oakleigh Community Church, to mark the end of the project. This was an opportunity to reflect on suggested priorities for making Barnet an Age friendly borough in which to thrive. Leader of the Council, Barry Rawlings, shared his original vision for making Barnet Age-friendly.

"Everyone in Barnet is part of our society. Over 55 is the marker for older adults, but that feels very odd, anyone under 70 is young to me. It's about being honest with people; you should enjoy life as much at age 90 as at age 9."

We also had guest speakers from the Centre for Aging Better, looking at the wider national context and an opportunity to share findings from our baseline report, surveys and our Call to Action. This was a great networking opportunity and to hear from our fantastic partners, including Barnet Asian Women's Association's Trustee, Nila Patel, and our Dementia friendly colleagues, about the impact so far and plans for future collaboration.

The Mayor of Barnet Cllr Danny Rich also shared his thoughts:

"Age should not be an obstacle for you achieving what you want to achieve. We each have all sorts of things that we can contribute to the community at large. Aging changes us, we are not weaker, we are just different. Plus, I like not having to stand on the tube!"



Cllr Alison Moore felt the approach was to

“... look at the work as a starting point, the picture of what exists in the aging well space and to keep embedding Age-Friendly practice and evolving what it means to age well in Barnet.....”

A highlight of the event was the screening of our Age friendly film, hearing directly from our Champions about their priorities for living and aging well in Barnet.

Top of the list are better communication channels, more age friendly transport considerations and making more public toilets available.

The film can be seen here: <https://www.youtube.com/watch?v=T3IVEUdfVLM>



Helen Newman; Rowan Gibbons; Mayor Cllr Danny Rich; Cllr Gill Sargeant

Helen Newman, CEO of Age UK Barnet explained that all the work was surrounded by the statement

‘Nothing about us, without us.’

Pippa Mannerings, Learning Officer at the Centre for Ageing Better, who worked on the initial project for Age UK Barnet spoke about connection:

“...Ageing used to be thought of as an individual issue, but now that the environment has been changed (for the better), we are working together to get rid of ageism, by



solving issues, e.g. If you make pavements accessible, easy for someone to get a bus, it makes life easier to get to groups and socials.

Pippa explained how everyone has benefitted from Barnet becoming age friendly, including developing a blueprint for other boroughs such as Brent.

The event was also used to encourage partners and organisations to become Age friendly Employers, making a commitment to celebrate the value of older workers. This includes understanding some simple practical steps to improve the recruitment, retention and development of people over 50 years. (*see appendix 1.6*)

Project Legacy

Anti-ageism/Dementia Friendly Training

Subject to capacity and resources, the team is keen to continue their work to reduce stigma and ageist attitudes towards older people across the borough. Coproduced and delivered with our Age Friendly Champions, piloted at AUK Barnet and rolled out / cascaded to partner organisations, our training will include some dementia friendly perspectives and options to design and deliver different versions depending on need. This also aligns with our call-to-action: that residents and those who work in Barnet, should feel confident to call out any ageist attitudes or actions in the workplace.

Outreach

Continued outreach with an Age Friendly focus and our Champions. This will be an opportunity to continue engaging with members of the local population across the borough, to ask questions about what the challenges and priorities for people ageing in Barnet are.

Making Age Friendly more Dementia Friendly

Continue to work closely with the Dementia Friendly Barnet project (led by Public Health) to ensure that our Age Friendly initiatives are inclusive for people living with dementia. We have aligned the Age Friendly and Dementia Friendly Partnership Boards to strengthen our work around our shared goals. We will be conducting a dementia friendly walking-audit of a public space to better understand the additional barriers to ageing well people living with dementia face. We will continue to support Age UK Barnet to develop their events and services to make them as accessible to people living with dementia as possible (e.g. training project leads in dementia awareness, having an allocated dementia friendly volunteer and quiet space at events).



Planning for Silver Sunday 2026

Planning has started for this event which will take place on Sunday October 4th 2026. Age UK Barnet is seeking sponsorship to cover costs of the day from local businesses.



Appendix

1.1 The Partnership Board: Some of the key members include:

- artsdepot
- Barnet Asian Women's Association
- Barnet Carers Centre
- Barnet Libraries
- Better Barnet
- Finchley Charities
- Inclusion Barnet
- Jewish Care
- LBB Engagement Team
- Middlesex University

1.2 The Strategic Board Members:

- Dawn Wakeling (LBB)
- Jess Baines Holmes (LBB)
- Deborah Jenkins later Janet Djomba (LBB)
- Cllr Gill Sargeant (LBB)
- Cllr Paul Edwards (LBB)
- Helen Newman (AUKB)
- Louise Palmer
- Nila Patel (Chair)

1.3

Pop-ups & Focus groups	
Events	Residents
25	605
Postcodes visited	N2, N3, EN4, EN5, NW4, NW9, NW11, HA8



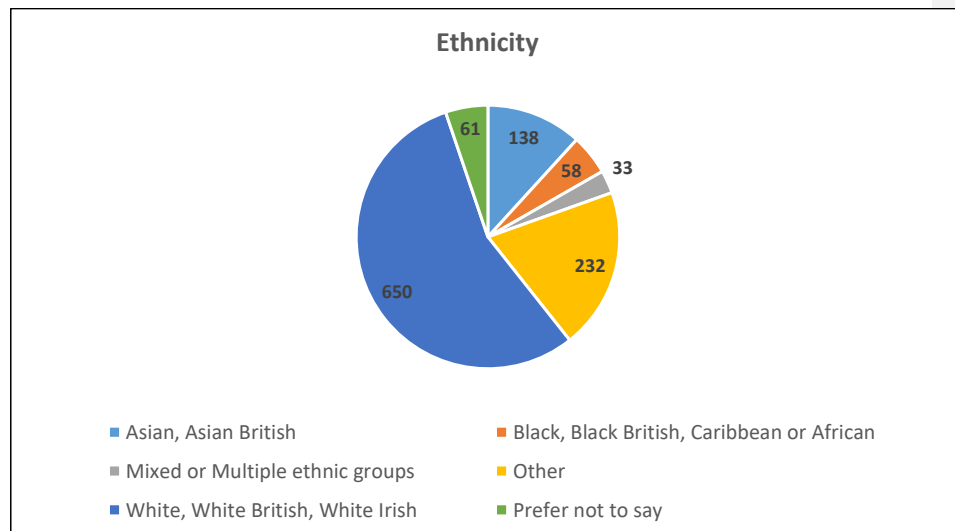
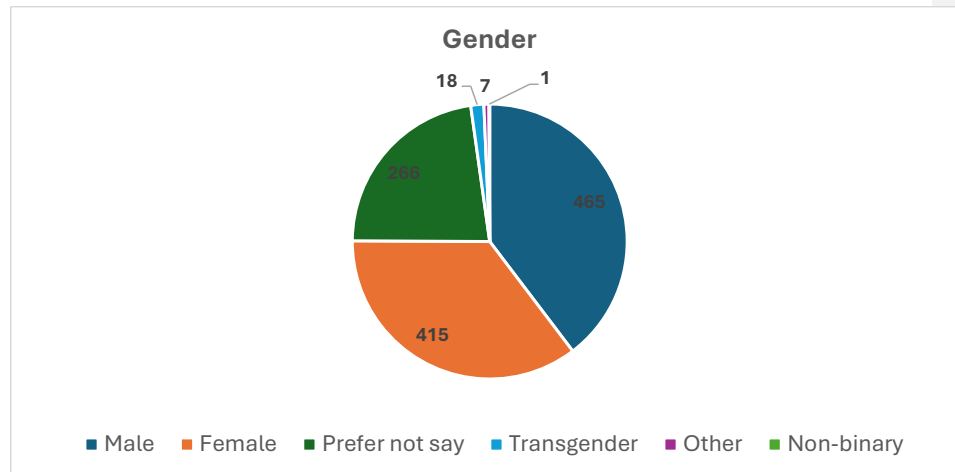
1.4

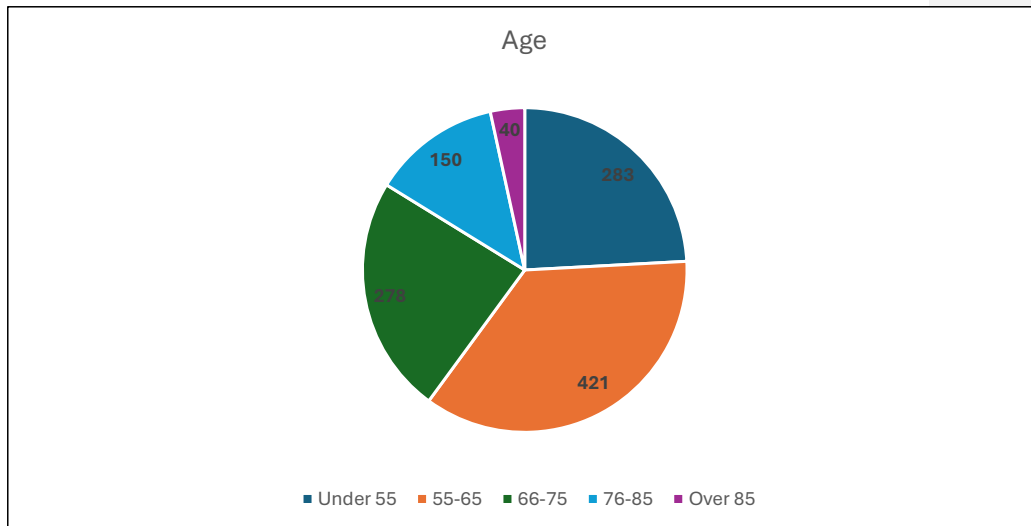
Engagement	
Events	Residents
71	3958
Postcodes visited	N2, N3, N11, N20, EN4, EN5, NW4, NW7, NW9, NW11, HA8



Demographic results of AF survey

1.5







Age-friendly survey findings (1.5)

1. Outdoor Spaces & Buildings

Please share a place in Barnet that you think is particularly safe, accessible, and comfortable for people of all ages (this includes parks, public buildings and shops) and tell us why.



- Victoria and Friary Parks highlighted as especially safe and accessible.
- Brent Cross cited as a spacious place to shop with lots of places to eat, and good toilet facilities

2. Transport

If you could change one thing about the transport system in Barnet, what would it be?

- Better transport links to hospitals, particular the Royal Free and Chase Farm.
- More disabled access
- More awareness of older people's mobility needs



3.Housing

What is most important to you when considering your home/ living arrangements?



- Access to shops and transport
- Affordability (for renters)
- Feeling safe in the area

4.Social Participation

Please share a social activity in Barnet that you take part in and particularly enjoy (can be leisure, cultural or spiritual activities in the community) and tell us why.

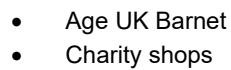
- Age UK Barnet: (meet others, have fun, make friends, learn)
- Keeping fit
- Keeping healthy and active
- Libraries (Information)
- U3A (keep learning, be social)



Can you name one thing that can be done to make services in Barnet more inclusive and reduce isolation for older people in Barnet?

-

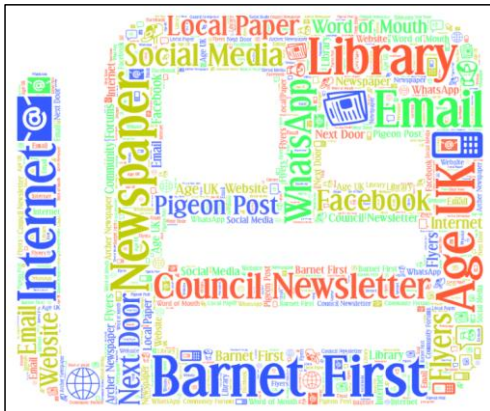
If you know any businesses or charities in Barnet which actively and positively recruit older people as employees or volunteers, please let us know here.





7.Communication & Health

Can you name a source which you regularly use to get information about events, services, and local news in Barnet?



- Age UK Barnet (newsletter, Pigeon Post)
- Barnet Council (Barnet First weekly email)
- Local newspaper(s) Archer, Barnet Post

8.Community Support & Health Services

Can you name 3 things that you prioritise for your health?

- Exercise
- Eating well & nutrition
- Fresh air
- Relationships e.g. friends and family



1.6

Age Friendly employer leaflet

<C:\Users\User\Desktop\age friendly employer leaflet.pdf>