



# Corporate Support Opportunities

Supporting older people in Camden since 1965.







# About us



Age UK Camden is a local, self-funded charity supporting older, vulnerable people across the borough of Camden with services that increase their quality of life.

We have two Day Care Centres, **Great Croft in Kings Cross and Henderson Court in Hampstead**, where we hold activities and events to help our older members stay active and connected.

Check out our volunteering opportunities – from one-off events to ongoing support.

Fundraising and volunteering are great ways to motivate staff and provide a common focus, or goal, for your organisation.



**In 2023/2024  
we delivered  
over 45,000  
support  
sessions!**

# Ways you can get involved

Fundraising and volunteering are great ways to motivate staff and provide a common focus, or goal, for your organisation. There are several ways we can work together, such as:

## Charity of the Year

Fundraising and team volunteer opportunities are a great way to motivate employees and help Age UK Camden support vulnerable people in your local community.

## Sponsor a Service / Community Event

Support a specific Age UK Camden initiative, such as a social activity, befriending service, or special event like an afternoon tea.

## Join An Activity Organised By Us

Get involved in a structured activity, such as making cards with clients, delivering hampers at Christmas or volunteering in our charity shop. A participation fee (approx. £100–£120 per person per day) helps us cover materials and staff time.

## In-House Activities

Volunteer or run a fundraiser in the office with a cake sale, a raffle, or a donation drive for our charity shop. The list is endless! Contact us for more ideas.

# Ways you can get involved

## **Make a One-off Donation**

As a local independent charity responsible for all our own funding, your company could provide a one-off donation to support our vital services.

## **Skill-Based Support**

Lend your company's expertise in areas such as Communications, Fundraising, or Equality, Diversity & Inclusion (EDI). Your skills can help us strengthen our impact and reach more people.

## **Organise a Day Trip**

Treat our clients to a memorable day out through providing funding, transport, and volunteers. Whether it's a trip to the theatre, a museum, or Kew Gardens, create a truly special experience for both our clients and your employees.

## **Take Part in a Challenge**

If you have employees who are interested in taking part in a marathon run or tough mudder type challenge, we can help organise this for you.



# Community Events

Host an event or party for older clients who attend one of our Day Care Centres.

## **‘Tea and talk’ Socialising Sessions**



What it involves:

- A morning or afternoon, with an activity arranged and provided by your staff.
- Examples include: picture bingo, quizzes, pampering sessions, or workshops if staff have any particular skills.
- Materials, refreshments etc. to be provided and paid for by your organisation.

Overview:

**5-7 Volunteers**  
**10am - 3pm**

*For more information, please contact Great Croft at [greatcroft@ageukcamden.org.uk](mailto:greatcroft@ageukcamden.org.uk)  
or Henderson Court at [hcourt@ageukcamden.org.uk](mailto:hcourt@ageukcamden.org.uk)*

# Community Events

Host an event or party for older clients who attend one of our Day Care Centres.

## Gardening Session



What it involves:

- Weeding, sweeping the patio, planting plants, watering, taking out gardening rubbish, pruning bushes or trees.
- Large groups can split into two, with half gardening while the other half socialise with clients.

Overview:

**10-15 Volunteers**  
**10am - 3pm**

*For more information, please contact Great Croft at [greatcroft@ageukcamden.org.uk](mailto:greatcroft@ageukcamden.org.uk)  
or Henderson Court at [hcourt@ageukcamden.org.uk](mailto:hcourt@ageukcamden.org.uk)*

# Support a Service

Support our services that increase older people's quality of life.

## Tea and Tech

Help older people with tech advice and have a chat over a cup of tea and some biscuits.



What it involves:

- Your organisation to provide a venue with tables and chairs, tea/coffee and snacks.
- Age UK Camden will organise and bring clients looking for help with their digital devices.

Overview:

## 8-12 Volunteers

*Please allow a minimum of three months between your request and your proposed volunteering date, we are not able to accommodate last minute requests.*

# Marathons & More

Fundraise for us by taking part in physical challenges.

## Challenges:

- Marathons (Half, 10k etc.)
- Obstacle Courses
- Bungee Jumps



What it involves:

Register your spot for different marathons and challenge events through our portal:

<https://www.ageuk.org.uk/camden/get-involved/fundraise/challenge-ageukcamden/>

Overview:

We have **5 spots** per event, and most events are in 2026 so there is sufficient time to prepare for them.

*Please allow a minimum of three months between your request and your proposed volunteering date, we are not able to accommodate last minute requests.*



# Contact us

If you would like to find out more about getting involved, or find out more about how we can work together please get in touch:

 [volunteering@ageukcamden.org.uk](mailto:volunteering@ageukcamden.org.uk)

 [ageuk.org.uk/camden/get-involved](http://ageuk.org.uk/camden/get-involved)

Follow us on social media [@ageukcamden](#)

