**HOW DO WE GET THE MESSAGE OUT?**

**FEEDBACK FROM (5) GROUPS DISCUSSION**

* Library
* Friends and families (word of mouth)
* Social groups
* GP surgeries and vets
* Local fire brigades
* Local community groups – in order to communicate to people with difficulties understanding English/interpreting services
* Posters
* Word of mouth
* TV/radio
* Faith group
* Supermarkets
* Social media
* Housing department
* Community shops
* Leaflets/newsletters
* Bus stops
* Underground stations
* Pledge – political groups!
* Local service providers (day care, lunch club, home care providers, older people group, charity organisations)
* Local schools/colleges/universities
* Social media
* Not just the vulnerable, but those around them
* Housing associations – private sector
* Responsibilities and parliament
* Forums and groups – notes from this
* Speaking to Las
* Events – older people’s day, etc.
* Local Age UKs
* Social prescription
* Making self-referral options clear
* Sheltered housing – face-to-face (wardens)
* Press!
* More TV and radio commercials on safety
* A flyer with council tax bills/water bills
* Local community events
* Hospitals, GP surgeries, clinics, etc.
* Talks at community groups
* Training frontline staff to convey message
* Train priests, imams to pass on to groups
* Pictorial messages (multi-lingual)
* Schools, colleges, etc.
* Befriending services
* Local authorities and housing associations
* Mosques and religious establishments
* LFB open days and social events
* Care providers
* Community support officers
* Advertisements on public transport
* Day centres
* Billboards
* Local MPs and councillors
* Obtaining information and implement it, i.e. recommendation to the authorities – conflict of interest
* Awareness, safety, group discussion, leaflets through doors
* Libraries
* Requirement of inspection consistency for local authority: duty of care for vulnerable
* Hard copies distribution for those who are not digitally aware
* With help of children and grandchildren
* Via school, college, university
* Information talk via visit to children at school
* Radio, TV, special ethnic radio
* Work with NHS England
* Work with GPs and other local H&S care providers
* Work with postman/postwomen
* Work with continence nurses – locally and nationally
* Work with groups like eczema/Alzheimer’s groups
* Do an event on electric blankets
* Home safety form to users
* LFB speakers to forums – material distributed to group members
* Newsletters
* Committee meeting notes
* Websites/Facebook/Twitter
* Invite to big events/information tables