

Fundraising tips for your Stream for Ages



We already know you're an expert in what you do. Here are a few top tips from our experts to boost your fundraising to the next level!

Set up a fundraising platform



Tiltify is a great platform if you're a dab hand at the fundraising and streaming game, and it offers plenty of great tools for interacting with your viewers.

www.tiltify.com/age-uk



You may want to try out JustGiving if you're newer to the scene. It's a good one for getting your story out there as it offers shareable assets.

www.justgiving.com/ageuk

Set a fundraising target

Motivate your viewers by pinning down a fundraising target. You'll be able to tell them how close you are throughout your stream. You can also set mini-milestones. It's a great excuse for more thumbs up as you smash them.

Thanks for all you're doing to support older people in the UK with no one else to turn to. Your Stream for Ages will mean that we can be there when it matters most.

Got questions? Send them to fundraise@ageuk.org.uk

Give something back

You're incredibly talented. That's why you're streaming. So have a think about whether there is anything you could give back to your community if they donate specific amounts. Maybe you could share a gaming top tip or send out one of your crafty masterpieces?

Check out our resources

Make the most of your Stream for Ages. **Download now** for brilliant resources, including a one-pager full of fundraising-boosting facts, a sharing graphic and a video overlay.

Spread the word

Shout about what you're up to on all your platforms. The sooner you get the message out there, the longer you'll have to for donations to roll in. Don't forget to add **#StreamForAges**