



**CELEBRATING 70 YEARS OF SUPPORT**

**JOIN US IN CELEBRATING OUR  
70TH ANNIVERSARY!**



# WE NEED YOU!

This year, Age UK Leicester Shire & Rutland is celebrating 70 years of support.

To mark this momentous year, we have lots of events and activities planned, and we would love for you to join us in celebrating the occasion while helping us raise vital funds for older people in your local community.

This is a great opportunity for your organisation to fulfil its corporate social responsibilities and to be able make a positive impact in 2022.



# PUTTING THE 'FUN' IN FUNDRAISING

Need some inspiration on ways to get involved? Let us help you...

There are plenty of ways for you to get involved, big or small.

Our Fundraising team will be with you every step of the way to help plan, support and publicise your fundraiser.

To help get you started, here are some ideas...





# BE COMPETITIVE

- Hold a 70 years quiz... 1952-2022

Questions about the last 70 years or go with our Mad Hatter's theme and ask all things Alice in Wonderland.

Why not challenge other firms in your sector to see who comes out on top to be the Quiz King or Queen?



# BE SOCIAL

- How about a G & 7-T Party ?  
(Out of office hours of course) Sell tickets to come along. Sell G & T's for donations
- Sponsored Sports Day- 70 metre dash, 70 star jumps, 70 press ups, 70 squats... 70 times what ever you want.





# BE CREATIVE

- Have an Mad Hatter 7-T party and charge for admission
- Hold a fancy dress competition with a fee to enter
- Decorate your office with your version of Alice in Wonderland and charge people to come and see it
- Decorate and sell Cakes
- Hold a "Mad Hat" office day



# BE ADVENTUROUS

- Take part in a marathon
- Wing walk
- Sky dive
- Ninja Warrior
- Sponsored Swimathon 70 lengths
- Sponsored Hop A Thon for 70 mins
- Sponsored cycling for 70 days
- around Leicestershire.
- Sponsored 70-star jumps for 70 days
- Silent disco for 70 mins
- 70 sit ups for 70 days
- Sponsored walk/run - 70 miles in 70 days





# CELEBRATING A 70TH BIRTHDAY IN 2022?

Do you know someone who is celebrating their 70th birthday this year?

Take on The Big 70s Challenge!

Whether you want to brave a sky-dive, Tough Mudder or take on a marathon, however big or small, whatever you decide....do it for you & for us!





# CASE STUDY

## Everards charity cycle challenge.

Julian Everard happily jumped on the brewery's charity bike in the Everards shop, helping reach the target of 200 miles around Leicestershire!

Members of the public and staff got involved and raised money for our charity.



A festive background featuring several colorful party hats (light blue, yellow, pink, and orange) with gold glitter bands. Gold streamers and star-shaped confetti are scattered across the scene. A dark blue banner with white text is positioned in the center.

# REMEMBER, WHATEVER YOU DO GO MAD AND HAVE FUN!

## Be Social

Share your progress, photos and stories with us on social media and tag us so we can share to our 6000+ followers.



Age UK Leicester Shire & Rutland



@ageukleics



CELEBRATING 70 YEARS OF SUPPORT



We're helping **ageUK** celebrate 70 years of  
support by:

Activity..... Date.....





**We're helping**  
**celebrate 70 years**  
**of support by:**

**Activity.....**

**Date.....**

**Time.....**





We're helping  **ageUK**  
celebrate 70 years  
of support by:

Activity.....



CELEBRATING 70 YEARS OF SUPPORT



We're helping  Leicester Shire & Rutland **ageUK** celebrate 70 years  
of support by:  
Activity.....  
Date.....