

Pledge Examples

Need some inspo for the pledges you can make for your membership? Or perhaps you want to go above and beyond and find out even more about what you could do on top of your existing pledges! Here are some great ideas and examples from fellow members.

Things to consider:

- Are your products/services/activities easy to access? Is the physical environment appropriate? Are your staff aware and knowledgeable about how dementia can affect people? What steps do you need to take to make necessary changes?
- It is important to think about your organisation, and in what ways people living with dementia and those around them come into contact with your organisation. This will include your customers, users, clients, members or employees.
- Listen to the views of people living with dementia; they are your customers, members, clients, volunteers or employees. It is important that the changes you make enable people to live their lives in the way they want, for as long as possible.
- Review your progress and share it with us. Your experiences of and learning about the process can be useful to others too. We can all learn from and develop good practice.

Pledge Examples:

- We will encourage and support the staff and volunteers who provide activities, support events, deliver presentations and workshops to attend the dementia starts training sessions, bronze , silver and gold! This will mean that staff and volunteers will feel confident in providing all that we offer to people living with dementia and their carers and that we can be as inclusive as possible.
- Use the environmental checklist to work out how dementia friendly our premises are, then create a plan of action to make improvements to the areas that do not meet the criteria. This will be an ongoing continuous piece of work to improve our premises and ensure they are as accessible and inclusive as possible. When we have made improvements we will involve and encourage our clients and colleagues who are living with dementia or carer, family members or friends of someone living with dementia to help us review the progress we have made and highlight any further improvements we could make. When we are happy with the changes we have made we will share before and after and progress photos as well as hints and tips and things we learned along the way with our sister organisations and with the SDAA so that our learning can be shared more widely across the alliance.

- We will share details with our staff about opportunities (which we hear about in the Dementia News newsletter) to volunteer to support projects and campaigns across sheffield that support people living with dementia, for examples, Age UK SHeffield's Porter Valley in TOuch service and the wide range of telephone befriending services currently operating throughout the pandemic.
- Provide a welcoming and dementia friendly environment for patients, service users, carers and families. A safe place where everyone can feel understood and supported. Developing staff awareness of dementia.
- By being a member of the Alliance and receiving regular updates via the Dementia News newsletter, we will be in a stronger position to let the people who we support know about all the great dementia friendly opportunities and activities that are available in their community, and more widely across Sheffield.
- We will run creative workshops and explore issues around dementia to create engaging conversation and raise awareness, tackle misconceptions and generally open a wider conversation about a fairly stigmatised issue.
- We want to increase awareness and knowledge of dementia, both among our staff and our wider community as a whole.
- We will advocate for people living with dementia and their family, carers and friends in our organisation and the community - establishing good links with partners, organisations and networks who can provide help and support for people living with dementia and their carers.
- We will ensure our offer and collections are accessible to everyone. We will organise to attend Dementia Friends sessions for staff and volunteers. We now have our own Dementia Champion who can deliver the sessions. We will work with primary schools to visit care homes.