



BAKE SALE



ZIP WIRE



SILENT DISCO



A-Z of Fundraising Activities & Ideas



CYCLE RIDE



FUN RUN



KARAOKE NIGHT



DONATIONS FOR BIRTHDAYS



Thank you for your support

Thank you for your interest in our organisation and for being part of what we offer for older/and or vulnerable people. Fundraising is vitally important to the work we do and there are so many ways that you can have fun whilst raising money.

Age UK Nottingham and Nottinghamshire enjoys a rich and proud history as a charity which has consistently upheld and promoted the interests of older people in this city and county for over 80 years.

Since we started we have stuck to our founding purpose to create a world in which older people flourish – free from poverty, discrimination and disadvantage. Last year alone we helped over 42,000 people. We are dedicated to loving later life. Our mission is to enhance the quality of life and promote the wellbeing of all older people in Nottingham and Nottinghamshire.

If you have the desire to support us but not the ideas, we've got plenty of ideas about what you could do. There are so many ways you can fundraise for this great charity, and we encourage you to get as many people involved as possible to raise awareness of the work we do and to change lives with the money you fundraise. Maybe you want to push yourself to the limits with a physical challenge, or perhaps you want to organise an event involving your community or workplace? We need you and your enthusiasm to get involved and fundraise to help us provide vital services for older people.

When you fundraise for Age UK Notts, you are joining a team of over 120 staff, 175 volunteers and trustees who share a collective sense of purpose that over the coming years there will be no complacency nor any sense of resting on laurels; just a relentless determination to achieve better outcomes for more older people.

Thank you for choosing to make a difference to the lives of older people in Nottinghamshire.

t: 0115 844 0011 | e: fundraising@ageuknotts.org.uk

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A

Abseil:

Do a sponsored abseil down a bridge or tower block.



Art exhibition:

Organise an exhibition to display your art work or photographs and charge a fee at the door (you can also sell your work).

Auction (of promises):

You can run an auction in two ways: either by auctioning donated items (e.g. signed book, meal for two) or by

auctioning other people's items for their benefit and claiming a percentage, much like an auction house.



B

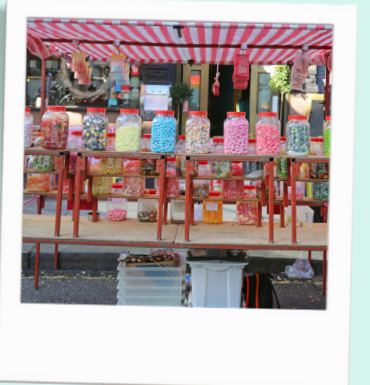
Barbecue:

A good complement to outdoor summer events.

Barn dance:

A dance event that encourages everyone to get involved. Get a company to provide the band and instructor and enjoy the laid-back atmosphere.

Bazaar: Run your own market festival, organise stalls for crafts, plants, cakes, games etc.



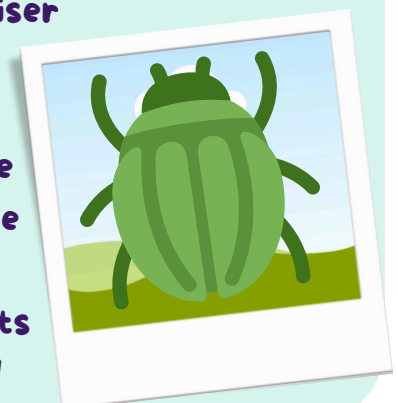
Beat the goalie:

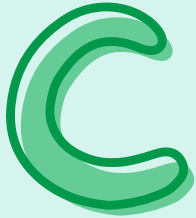


All that is required is some football posts, a willing goalie, and prizes for scoring a goal.

Beetle Drive (Game) :

A cheap and easy fundraiser - The aim of the game of Beetle is to be the first player to draw a complete beetle. The body parts are each given a number. Perfect for kids but adults can have a lot of fun too!





Cake sale/ coffee morning:

Get your friends baking! Cake sales work best at large events. Why not add a guess the weight of the cake competition, with participants paying for each guess? The winner gets the cake.



Car boot sale:

Organise a car boot sale or hire a pitch at your local boot sales (try local libraries and papers to find one near you). You can even run a raffle on the side.

Car wash:

Get some friends together and start a car wash in a local car park or ask around your local neighbourhood.



Craft show:

A brilliant idea if you know a lot of local talented crafts people. The exhibits can range from flower arranging, to jewellery making, to balloon craft.

Cycle ride:

Organise a cycle ride along a famous route or in a different country. You can even make a relay race out of it. Get sponsored.





Darts or Dominoes marathon:

Get your local pub involved and organise a darts marathon. There are various fairground games to be played with darts, e.g. score over 55 and win a prize.



Dress down day:

Go to school or work in your favourite fancy dress, football kit or go for a theme like odd socks, a colour or movie to name a few! Charge others to take part and fine those who don't.



Easter egg hunt:

A traditional game where Easter eggs are hidden in an area and children hunt for them. Raise funds by charging entry.



Exercise bike race:

Get down to the gym and organise a sponsored race.



Expedition:

For the more adventurous fundraiser, organise a trek abroad. For more information on expeditions and how to get started email our fundraising team.



Eyebrow/head shave:

A good fun photo opportunity; get those extra donations by using a collection bucket for any passers-by at the event.

F

Face painting:

A children's favourite at any party or fun day.



Fashion show:

You may approach local fashion retailers for a charity fashion show; it is an opportunity for them to advertise as well as to support us. Alternatively you can make your own clothes/bags/accessories and also sell them afterwards.



Flower show:

An excellent community event where keen gardeners can show off their skills to win a "best in show" or "best in category" prize. You can also include flower arranging or a miniature garden display.

G

Give up something!

Smoking, chocolate, bread get your friends and family to sponsor you.



Garden party/ open garden:

A pleasant summer social event: open your garden for all your neighbours to see. You may want to offer afternoon tea event too or even plant sales.



Guess the ...?:

...teddy's name? ... number of sweets in the jar? ... weight of the cake? A fun game to hold at a fete and the winner receives the featured item.

K

Karaoke:

A pub favourite but can be done anywhere. Karaoke machines are available to hire; all you need is a courageous singer to have the first go and a good playlist!



M

Music concert:

Concerts can be coordinated to suit all musical tastes, whether you want to perform yourself or hire some local bands. Tickets can be sold in advance and at the door. Why not throw in a raffle or games in the intervals?



N

Nature Trail:

Map out a trail around your local area to include a diverse array of natural features and sell it to your local community or host the tour yourself.



O

Orienteering:

Navigating through unfamiliar terrain using a map and compass. Compete in timed events. Charge each individual or team for a map; a nice addition for a sports/fun day.



P

Paintball competition:

An easy event to plan; use your nearest paintball centre and create teams of 5-10 amongst your friends and colleagues.



Parachute jump:

This popular sponsored event has the potential to raise a lot of money.

Picnic in the park: Organise a day for families by inviting them for a picnic in the park. You may want to sell food items or have a barbeque; it's also a good venue for outdoor family fun games such as sack races etc.



Q

Quiz night (picture/trivia/ sport/music):

Make your own or use a ready-made quiz and charge a fee per person or team. Not just for the pubs - quizzes are good to use in an interval at any event.



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R

Raffles:

A fundraising favourite, with ticket prices varying depending on the prizes. Local businesses may be able to donate a gift in kind.



Recipe book:

Make a small booklet of favourite recipes, including space for adverts if seeking sponsorship from local catering businesses.

S

Silent disco:

A fun, unique, and inclusive way to attract people, keep them engaged, and encourage donations- especially in venues with noise restrictions.



Sports competition/match:

Golf, pitch and putt, baseball, kite flying, frisbee, juggling, karting, log throwing, mini marathon, fun run, rowing... are some of our ideas.

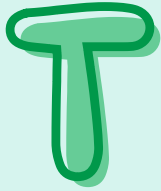
Skills auction:

Budding baker, Creative chef, Green fingered gardener, DIY expert or local linguist? - share your skills by donating your time!



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Treasure hunt:

Ask teams of people to take part in a hunt following cryptic clues that lead them to the "treasure".



Tombola:

A traditional game where ticket numbers ending with a 0 or 5 win a prize.



Wheelbarrow race:

Another opportunity for fancy dress. You can hire wheelbarrows in bulk to use for races. It is excellent for getting the neighbours together to take part or to watch.



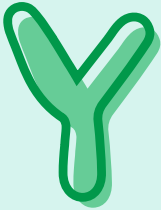
Waxing:

A no-pain, no-gain experience and a great one to watch. Get sponsored to wax your chest.

Wine tasting evening:

Invite your friends and colleagues for a wine tasting evening. You can either do this in your own home or at a centre that provides expert tips and information on wine tasting. Add cheese for a cheese & wine experience!





Your ideas!

We would be very interested to hear your own ideas and happy to help you in any way we can.

Get in touch and let us know your thoughts!



Zip slide:

Zip slides are great fun where you slide over a river or any large space suspended from a wire. Please note that events like this will carry a fee for the hire of equipment and instructor.



Top tips!

- If you can, try and find your most generous potential sponsors first. That way, when other people visit your fundraising page or fill up your Sponsorship Form, they may be tempted to match or 'out sponsor' them.
- Bring your event to life with photos, videos, or even a website. You could even write a blog. Go on, get creative.
- A thank you goes a long way - Don't forget to send a thank you message to your sponsors. They'll really appreciate it.

Contact us:



fundraising@ageuknotts.org.uk



0115 844 0011



Write to:

Fundraising
Age UK Notts

16-18 Bridgeway Centre
Nottinghamshire NG2 2JD



Everything we do, we do to make a positive difference to everybody that we interact with.

We show integrity and treat each other with respect, kindness, and compassion, celebrating our differences and our diverse community.

For more information on any of our services, please contact us:

Age UK Nottingham & Nottinghamshire

The Lifestyle Centre

16-18 Bridgeway Centre

Nottingham

NG2 2JD



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info@ageuknotts.org.uk



www.ageuknotts.org.uk



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Age UK Nottingham & Nottinghamshire is a registered charity (registered charity number 1067881) and a company limited by guarantee registered in England and Wales (registered company number 3455485).

Registered office: The Sybil Levin Centre, 577a Nuthall Rd, Nottingham NG8 6AD.

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