

Person Specification: Corporate Fundraiser

Essential Skills and Experience:

- Proven experience in corporate fundraising, business development or relationship management.
- Strong networking, communication and presentation skills, with the ability to build and maintain relationships across all levels of the business community.
- Track record of securing sponsorships, partnerships and corporate donations through strategic engagement and well-crafted proposals.
- Experience developing and delivering corporate fundraising strategies, campaigns and events with sound financial management.
- Confident in using CRM systems and digital platforms to manage supporter relationships and maximise income generation.
- Full UK Driving license.

Desirable Skills and Experience:

- Knowledge of Gift Aid, payroll giving, and corporate fundraising tools.
- Experience in volunteer coordination and employee volunteering initiatives.
- Ability to produce impact reports and tailored communications to support stewardship and donor retention.
- Familiarity with digital fundraising and social media as part of supporter engagement.

Attributes:

- Proactive, target-driven and results-oriented.
- Excellent interpersonal skills and a collaborative, team-focused approach.
- Organised, self-motivated and able to manage multiple priorities.
- Passionate about the charity's mission and committed to making a difference.