The Gift of Christmas 2026

Guidance For Corporate Leads

Thank you for co-ordinating your team's participation in the Gift of Christmas campaign.

Here are the steps that we will need to take to ensure older people get their gifts in time for Christmas!

Partner Registration Form

You will receive a link to complete an online form, which will help with our planning. This includes how many hampers your team can do, what geographical areas etc.

Hamper and Delivery Guidance

You will also receive a Hamper Guidance document, which you can share with your team (this is also available from our Gift of Christmas page on our website at: https://www.ageuk.org.uk/birmingham/get-involved/gift-of-christmas/.)
This will give some suggestions around making up a hamper.

Prepare the hampers

Work with your team to get your allocated hampers ready by your delivery date. It's entirely up to you how you do it – you could even create a sense of competition and see which of your team can make the best hamper!

If you have any issues, please contact us at info@ageukbirmingham.org.uk to liaise with you and your team.

And don't forget to share your photos with us!!