# Values & Principles

# Organisational values

### We will

- Treat people with respect and dignity
- Listen and respond to people's views
- Recognise and respond to the diversity of individuals
- Recognise and maximise the contributions individuals can make
- Care about each individual and be passionate in what we do
- Encourage and support innovation

# Operating principles

## We will

- Be customer led and responsive to changing needs
- Offer effective services delivered by a professional and trained workforce
- Work in partnership to achieve the best result for local older people
- Be efficient and offer the best value we can
- Have a workforce we are proud of and who are proud to work for us and who feel valued, supported and respected
- Provide quality services, striving at all times for best practice and continuous improvement
- Work as one team to meet our aims and objectives

