



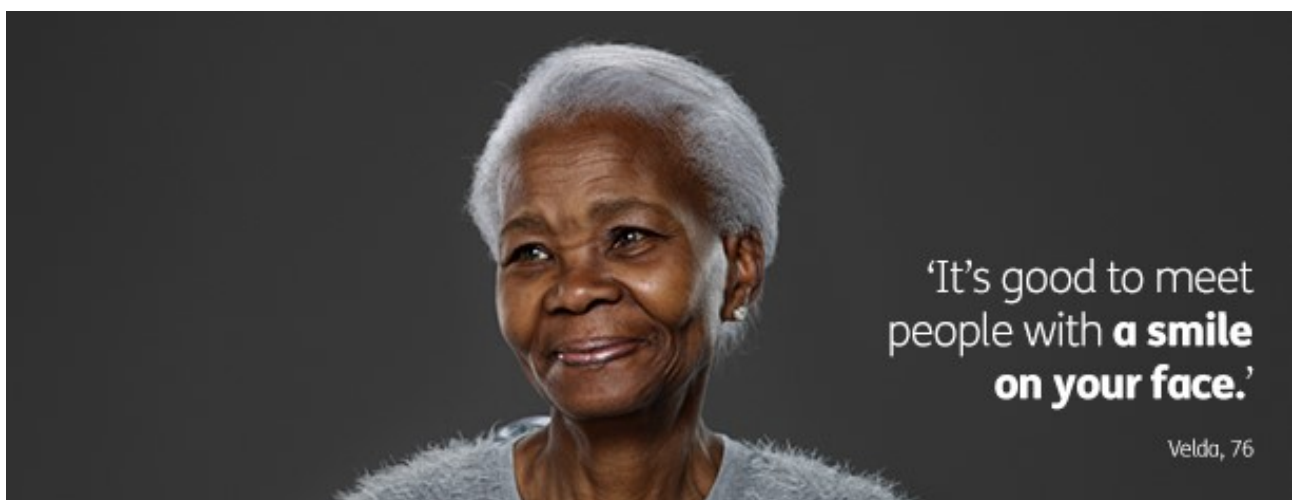
Fundraising Pack



Pack Content

In this pack you'll find plenty of information about who we are, who we help and how you can help us.

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Our Charity



Age UK Bristol is a local independent Charity committed to work with and for Older People in Bristol, enabling them to maintain their independence and quality of life. In doing so we run a number of services including Information and Advice, Housing Support, New Beginnings Day Support, Basic Footcare, Telephone Befriending, Telephone Shopping, Computer Courses and Trading / Insurance.

Age UK Bristol also contributes significantly to strategic leadership in the city on issues concerning Older People. It works closely with the NHS, Bristol City Council and voluntary sector organisations. **Age UK Bristol** is the lead partner for Bristol Ageing Better (a broad partnership tackling loneliness and Isolation) and the Celebrating Age Festival.

When you raise money for **Age UK Bristol** you help us keep our services open for those who need it the most, improving the quality of life of older people in Bristol.



Our Services

Information and Advice :

Our advisers offer advice and information on a wide range of issues from local services and groups for older people through to complex legal advice.

Housing Support :

We provide help to enable older people remain living independently. People accessing this service are introduced to a Support Worker who will make a visit each week for an agreed period of time.

New Beginnings :

This service provides day care, meals and activities for those living in the community. It aims to enhance their quality of life and to maintain their dignity, self-esteem, well-being and independence.

provided by trained volunteers with support from the Bristol Community Health Podiatry Team providing safe, simple nail cutting.

Telephone Befriending:

This service provides a friendly, supportive telephone chat with one of our volunteers and aims to lower isolation.

Telephone Shopping:

For those who find it difficult to shop we provide a volunteer to place online food orders.

Computer Learning:

Promoting social inclusion by building confidence and teaching the basic skills of computing.



Basic Footcare: The service is

Fundraiser's Checklist

No fundraising efforts are too small. Whether you are organising a coffee morning or want to host a large event these tips should get you started!



Pick an idea

Decide what kind of fundraising activity you want to do. Be realistic and think about what you can achieve with the capacity you have. See our A-Z list of activities for inspiration!! (p. 6-8)



Use your strengths

If you have a special skill why not build an activity around it? For example if you're in a band you could plan a charity concert!



Pick a date

Now you have your idea pick a time and date suitable for your activity. Give yourself enough time to organise your event and spread the word so people can add it to their diary.



Set up a fundraising page

Setting up a fundraising page is easy. Once your page is up and running people can sponsor you and see the activity details. Find all the information you need by visiting www.virginmoneygiving.com



Spread the word

Make sure to tell everyone about your event! You can use email, social media, notice boards, your local press, anything you can think of.

Ask for help

If you need help organising your event ask



your friends or colleagues for support. Find others who are passionate about helping older people and see if they might want to help.

Make sure it's legal!

We want you to be safe and stay within the law. **Age UK Bristol** cannot be responsible for the event you organise. See our 'Keeping Things Legal and Sage' section for more information. (p. 9)

Have Fun!!

Don't forget to enjoy yourself. Fundraising is about raising money but it's also about engaging communities and having a good time whilst helping a great cause.



A-Z Fundraising Ideas

Auction

Antiques Fair

Arts and Crafts Fair

BBQ's for friends

Bingo

Bungee jump

Cycle Ride

Coffee Morning

Competitions

Dress Down Day

Dance Marathon

Dinner Party

Exhibition

Easter egg hunt

Eating marathon

Fun Run

Fête/Fair/Festival

Fancy dress

Games Night

Garage Sale

Garden parties

Halloween party

Head Shave

Holistic fair





Ironing Services
Iron Man Competition
Indian Night

Jumble Sale
Jokeathon

Karaoke
Knitting Competition

Lunch with Speaker
Line dancing
Las Vegas theme night

Marathons
Murder mystery
Music events

Nearly new sale
New Years Eve party

Open Garden
Open Days
Odd Jobs



Parachute jump
Picnic in the Park
Pamper event

Quiz night

Raffle
Races
Reunion events

Sponsored events
Silent Auction
Skydive

Themed party
Tombola
Table top sale

Upside down day

Valentines Day Event
Veggie Dinner Party

Wine tasting
Walk

Xmas party
X Box contest
Xtra nice day

Yes Day
Yolo challenge

Zumbathon
Zodiac Evening

Keeping Things Legal and Safe

Some methods of fundraising are restricted by local and national charity law. If you are organising a fundraising activity in aid of Age UK Bristol please be aware that you will be responsible for carrying it out safely and legally.



Insurance - If your event involves the public it is likely that you will need to have Public Liability Insurance. If you're hiring a venue then check whether they already have this. Any event carried out in aid of Age UK Bristol will not be covered by Age UK Bristol's insurance.



Licences - You may need to contact your local authority to check whether you need a licence if, for example, you're planning to; hold a raffle, lottery or auction, provide alcohol, collect money publically. Contact your local authority to check which licences you might need.



Health and safety - Advice will vary depending on when and where you are planning to hold your fundraising activity. The Health and Safety Executive has further information at www.hse.gov.uk.



First aid - It's very important to ensure you have adequate provision for your event. You must decide if you need to have a qualified first-aider present or if having a first aid box is enough.



Food and Drink - It is not always necessary for a food certificate to be held although it is advisable. Food Hygiene regulations can be found at www.food.gov.uk. If you are selling alcohol then it is likely that you will need a licence.

Donate

Fundraising is a great way to help but if you are not in a position to hold your own event and would like to donate instead there are several ways to do it. Regular and one off donations are extremely valuable to us. Remember, no donation is too small!

Online Donation - You can donate online through our donation page <http://uk.virginmoneygiving.com/charities/ageukbristol>

Cheques - You can write us a cheque. Please write your cheque to **Age UK Bristol** and send it or hand it in to our main office.

Age UK Bristol, Canningford House, 38 Victoria Street, Bristol, BS61BY

Cash - You can make a cash donation at our main office. Simply ask at reception.

Bank Transfer - For information on how to transfer your donation please email fundraising@ageukbristol.org.uk or call **0117 929 7537**

Your Donations can help us in many ways!

£10 - could buy a workbook for an older person on our computer course

£25 - could buy 4 footcare kits for our footcare service

£40 - could provide a day at our New Beginnings Day Service

£100 - could provide a 20 minute phone-call to 50 isolated older people

£250 - could provide a week's lunch club for up to 40 older people

£500 - could help provide around £30 000 of rightful benefits awarded to older people with the support of our information and advice service

Other Ways to Give

EasyFundraising - Do you shop online? Do it through easyfundraising and raise a free donation for Age UK Bristol every time you shop!

www.easyfundraising.org.uk/causes/ageukbristol

EasySearch - Donate by clicking! Every search you make will generate a donation for Age UK Bristol. simply use the easysearch engine.

www.ageukbristol.easysearch.org.uk

Memory Giving - Donate in memory of someone you love

www.memorygiving.com

Art for Charity - Art Lovers can now be sure that on every purchase made they will be supporting a great cause.

www.artforcharityuk.com

Leave a Legacy - Leaving a gift in your Will to Age UK Bristol will enable us to provide vital services for older people in Bristol, helping them to lead more enjoyable and independent lives. Every gift in every Will, no matter how large or small, makes a difference.

Volunteer - We have a range of volunteering opportunities. Visit

www.ageuk.org.uk/bristol/support-us/volunteering/ for more information.



THANK YOU !

Your help is invaluable to us. We thank you for all your fundraising efforts and donations. We're here to support you, if you need any more help or advice contact us directly.

Email

General enquiries - admin@ageukbristol.org.uk

Fundraising enquiries - fundraising@ageukbristol.org.uk

Volunteering enquiries - shamimbaloo@ageukbristol.org.uk

Phone

0117 929 7537

Fax

0117 922 1911

Address

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www.ageukbristol.org.uk

<http://uk.virginmoneygiving.com/charities/ageukbristol>

