



Fundraising Pack

**Everything you need to raise money for
Age UK Bristol**



THANK YOU!

Your support means so much to us and we would like to thank you for taking the time to organise your own fundraising event for Age UK Bristol!

We are so excited to have you on board and are here to help you put on a great event, however big or small. This fundraising pack should include everything you need to get you started.

What are you Fundraising for ? When you raise money for **Age UK Bristol** you help us keep our services open for those who need it the most. By providing these services we help improve the quality of life of older people in Bristol.

Information and Advice : Our advisers offer advice and information on a wide range of issues from local services and groups for older people through to complex legal advice.

Housing Support : We provide help to enable older people remain living independently. People accessing this service are introduced to a Support Worker who will make a visit each week for an agreed period of time.

New Beginnings : This service provides day care, meals and activities for those living in the community. It aims to enhance their quality of life

and to maintain their dignity, self-esteem, well-being and independence.

Basic Footcare: The service is provided by trained volunteers with support from the Bristol Community Health Podiatry Team providing safe, simple nail cutting.

Telephone Befriending: This service provides a friendly, supportive telephone chat with one of our volunteers and aims to lower isolation.

Telephone Shopping: For those who find it difficult to shop we provide a volunteer to place online food orders.

Computer Learning: Promoting social inclusion by building confidence and teaching the basic skills of computing.

GETTING STARTED

No fundraising efforts are too small. Whether you are organising a coffee morning or want to host a large event, these 10 tips should get you started!

1. Pick an idea

Decide what kind of fundraising activity you want to do. Be realistic and think about what you can achieve with the capacity you have. See our [A-Z list of activities for inspiration!!](#)

2. Use your strengths

If you have a special skill why not build an activity around it? For example if you're in a band you could plan a charity concert!

3. Pick a date

Now you have a better idea of what you would like to do pick a time and date suitable for your activity. Give yourself enough time to organise your activity and spread the word so people can add your event to their diary.

4. Set up a fundraising page

Setting up a fundraising page is easy and effective. Once your page is up and running people can sponsor you and see the activity details. Find all the information you need by visiting www.virginmoneygiving.com

5. Spread the word

Make sure to tell everyone about your event! You can use email, social media, notice boards, anything you can think of.

6. Tell people why they should sponsor you

It's important to communicate why you are raising money. Show people your enthusiasm and passion. Tell them about Age UK Bristol and why our charity is important to you.

7. Ask for help

If you need help organising your event ask your friends or colleagues for support. Find others who are passionate about helping older people and see if they might want to help.

8. Make sure it's legal!

We want you to be safe and stay within the law. Age UK Bristol cannot be responsible for the event you organise. See our 'Keeping it Legal' section for more information.

9. Document your event

Take pictures, blog, call you local newspaper and see if they want to share your story! By doing this you can raise awareness and inspire others.

10. Have Fun!!

And most importantly have fun! Fundraising is about raising money but it's also about engaging communities and having fun!

A-Z Fundraising Ideas

Auction

Antiques Fair
Arts and Crafts Fair

BQ's for friends

Bingo
Ball
Barn dance
Board games event
Bungee jump

Children's fun day

Cycle ride
Craft event
Carol singing
Coffee morning
Calendars
Cake/cookie sale
Collections
Competitions

Disco/Dance

Dress down day
Dance marathon
Darts match
Dinner party

Exhibition

Easter egg hunt
Easter egg painting
Egg and spoon race

Fashion Show

Fête/Fair/Festival
Fancy dress
Fun Run
Fireworks display
Film night

Games Night

Gardening services
Golf day
Greeting cards
Garage Sale
Garden parties
Garden openings

Halloween party

Hot air balloon
Hippy dress day
Head shave
Holistic fair
Hair beading/plaiting

Ironing services

It's a Knockout
Iron man competition
Indian night
International theme event
Italian food event

Jumble Sale

Jokeathon

Karaoke

Kite flying
Knitting competition

Lunch with Speaker

Line dancing
Las Vegas theme night

Marathons

Market stalls
Medieval banquet
Midsummer dance
Murder mystery
Music event
Mystery tours

Nearly new sale

No pay day
New Years Eve party

Open garden

Open days
Open water swim
Olympics
Odd jobs

Parachute jump

Pet show
Paragliding
Picnic in the Park
Pamper event
Painting competition
Pool/Snooker match
Pub night
Pumpkin hunt

Quiz night

Garden competition

Raffle

Races
Recycling goods
Reunion event
Roadside stall
Rose growing competition

Sponsored events

Stall
Sweep stakes

Second hand book sale
Silent Auction
Skydive

Themed party

Tombola
Treasure Hunt
Table top sale
Toy sale
Trolley dash
Tug of war
Tea dance

Upside down day

Vending machines

Vintage car rally
Volley ball tournament
Valentines Day event
Veggie recipe book

Wine tasting

Water ski
Waste collection
Wish

Xmas party

X Box contest
Xtra nice day!

Yellow Day

Yard of Ale contest
Yo Yo competition

Zumbathon

Keeping Things Legal and Safe

Some methods of fundraising are restricted by local and national charity law. Please make sure that your event is safe and legal, Age UK Bristol is not responsible for the event you organise.

Collections - You must have a licence or permit from your local authority in order to hold a street , house to house or any other type of collection in public. Allow up to 1 month to apply—a small fee may apply. Visit www.bristol.gov.uk for advice and information.

Raffle/Lottery - Check rules and regulations about doing a fundraising raffle on www.gamblingcommission.gov.uk .

Alcohol - If the venue you are using is not licensed you may need to get one from your local authority. A small fee applies. Visit www.bristol.gov.uk for advice and information.

Health and safety - Advice will vary depending on when and where you are planning to hold your fundraising activity. You should conduct a risk assessment to ensure that you have proper plans for the safety of organisers, participants and members of the public. The Health and Safety Executive has further information at www.hse.gov.uk .

First aid - It's very important to ensure you have adequate provision for your event. You must decide if you need to have a qualified first-aider present or if having a first aid box is enough.

Food - It is not always necessary for a food certificate to be held although it is advisable. Food Hygiene regulations can be found at www.food.gov.uk .

Donate

Regular and one off donations are extremely valuable to us. No donation is too small! You can donate through our [Virgin Money Giving page](#)

<http://uk.virginmoneygiving.com/charities/ageukbristol>

£10 - could buy a workbook for an older person on our computer learning course

£25 - could buy four footcare kits for our footcare service

£40 - could provide a day at our New Beginnings Day Service for a local older person

£100 - could provide fifty 20 minute phone-calls by our telephone befrienders to isolated older people

£250 - could provide a week's lunch club for up to 40 older people

£500 - could help provide around £30 000 of rightful benefits awarded to older people with the support of our information and advice service

Other Ways to Give

There are many ways to give. Putting on a fundraising activity isn't possible for everyone. If you would still like to give in some way we have the following which might be helpful

Memory Giving - Donate in memory of someone you love
www.memorygiving.com

Art for Charity - Donate through your love of art
www.artforcharityuk.com

EasyFundraising - Donate when you shop online
www.easyfundraising.org.uk/causes/ageukbristol

EasySearch - Donate by simply using the easysearch engine
www.ageukbristol.easysearch.org.uk

Volunteer - We have a range of volunteering opportunities. Visit www.ageuk.org.uk/bristol/support-us/volunteering/ for more information or contact our volunteer coordinator shamim.baloo@ageukbristol.org.uk

THANK YOU !

Your help is invaluable to us and we thank you for all your fundraising efforts and donations. If you need any more help or advice you can contact us directly.

Email

General enquiries - admin@ageukbristol.org.uk

Fundraising enquiries - sarahpouele@ageukbristol.org.uk

Volunteering enquiries - shamimbaloo@ageukbristol.org.uk

Phone

0117 929 7537

Fax

0117 922 1911

Address

Age UK Bristol
Canningford House
38 Victoria Street
Bristol
BS1 6BY



www.ageukbristol.org.uk