

What's Happening - In Brief

A Note from Amanda Allen (CEO of Age UK BRWF) - April 2025

- I hope that everybody had a good Easter break! Those of you that have visited Bromsgrove High Street recently will have seen that the signage is now in place at our new shop (with our new logo) and, after a lot of hard work by Sue and the team we now have an official opening date! Our new, permanent High Street Shop will be opened by Chairman of Bromsgrove District Council, Cllr Sam Ammar, at **11am on Wednesday 7th May 2025!** The team are now accepting donations of good quality furniture and household items, so if you (or anybody you know) can help, please contact our Retail Logistics team on **01527 868835** (and don't forget to Gift Aid your donations if you can)
- This month we have also launched our [£10k for I&A campaign](#), with the aim of raising funds to help support the continued operation of our free **Information & Advice** service. Thank you to everyone that supported our initial Easter Raffle fundraiser (more details overleaf)!
- This is a busy time of year for our **At Home** service, but the team is in need of **Gardeners** to support clients living in Wyre Forest. If you know anybody that that is seeking flexible, part-time work then please encourage them to visit the [Work for us](#) section of our website or contact our **At Home Manager, Sam Jones**
- Following last month's announcements, we are still awaiting feedback from the Charity Commission regarding changing our name to **Age UK North Worcestershire** and extending our boundary areas. Reaction from all of the meetings and groups etc that I attend has been very positive, so we hope a response will be received soon so that we can moving forward!



Our Employee of the Quarter!

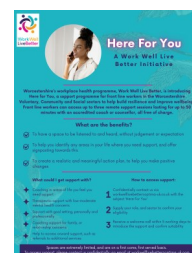
- We are thrilled to announce that Retail Data Administrator, **Emma Stenson**, has been named Employee of the Quarter!
- Nominated by her colleagues, Emma stands out for the energy and positivity she always brings to her work
- Even when tackling a challenging project, Emma shows up with enthusiasm, a can-do attitude, and a clear commitment to getting things done well!
- Well Done Emma!**



Emma with CEO Amanda

Your Wellbeing - What is it, really?

- As a member of Worcestershire's **Work Well Live Better** we have access to a range of support focusing upon wellbeing, including the support programme **Here for You**. We hear a lot about looking after **your wellbeing** – but what does that actually mean?
- Wellbeing is about how we're doing, day to day. It's not just physical health, but how we're feeling mentally and emotionally too. It's about having the right support, managing stress, staying connected, and maintaining a good balance between work and life. Looking after our wellbeing helps us feel more focused, motivated and better equipped to deal with whatever comes our way
- We have resources to support you (including a dedicated 'Wellbeing section on the main Age UK BRWF SharePoint site) and we are here if you want to talk, so please **reach out** via your manager or by contacting Kate Ware (01527 868841 86 / kate.ware@ageukbrwf.org.uk)



Help us to 'Raise £10k for I&A'

- Our 12-month campaign to [raise £10k to help support the running costs of our free Information & Advice service](#) is now live, with our first activity, our Easter Raffle, raising **£151.53!** At the time of writing our current total stands at **£256** (so we are just over 2.5% there!)
- In addition to the charity organising specific activities and events, we are also asking people to get involved with their own individual fundraising ideas. Our CEO Amanda has responded to this challenge with '**Pawtraits by Amanda**'



Pawtraits by Amanda

in aid of **Age UK** Bromsgrove, Redditch and Wyre Forest
Let's change how we age

To support the **£10k for I&A campaign**, our CEO Amanda has offered her artistic services to produce **Pet 'Pawtraits'** for members of the Age UK BRWF Team. Here are examples of some of Amanda's work!

For a suggested minimum donation of **£12.50**, you can receive your own unique, artistic interpretation of your favourite Pet!

If you are interested:

1. Email your Pet Photo(s) to Kate Ware (kate.ware@ageukbrwf.org.uk)
2. Upon confirmation of your Pawtrait please make your donation by scanning the QR code or via www.justgiving.com/campaign/10kfori-and-a
3. Enjoy!

thank you!

Information & Advice



at the heart of everything that we do!

Help us to raise **£10K for I&A!**



Age UK Bromsgrove, Redditch & Wyre Forest, Registered Office: 51 Windsor Street, Bromsgrove, B60 2BJ Registered Charity No. 1165891

Move More Alvechurch!

- Thanks to the support of the Healthy Worcestershire Programme, on 7th May we will be starting a new Move More Class at the **Baptist Church** in Alvechurch, **Wednesdays 1.00-2.00pm**



Opening of New Shed!

- Following their move from the Stoke Prior Unit (where the group had been since 2016), on Friday 28th March Cllr Sam Ammar supported the formal opening of the 'New' **Bromsgrove Shed** in Finstall. You can find more pictures from the opening in the [News section](#) of our website
- If you are a Coop Member you can support **Bromsgrove Men In Sheds** by voting for them as part of the **Local Community Fund** <https://membership.coop.co.uk/causes/88298> From the first week in April 2025 until the end of June 2025 you can also vote for the Shed as part of the **Blue Token Scheme** at Tesco in Rubery



Dates for the Diary

- **07/05/25** - Official opening of our **High Street Charity Shop** by Cllr Sam Ammar
- **09/05/25** - As her final fundraising event as for Age UK BRWF, Cllr Sam Ammar is hosting a **Charity Golf Tournament & Dinner** at Bromsgrove Golf Centre



Any News? Please contact Jo Hughes on Jo.Hughes@ageukbrwf.org.uk / 01527 868855