

What's Happening - In Brief

A Note from Amanda Allen (CEO of Age UK BRWF) - May 2025

- May has been a month of celebration and commemoration. The 7th May saw the official **opening of our new shop on Bromsgrove High Street** by **Cllr Sam Ammar** who on the Friday of that week also hosted her final event as Chairman of Bromsgrove District Council, a **Charity Golf Tournament & Dinner** in aid of Age UK BRWF. Over the 2 year's that we have been the Chairman's Charity, £7,780 has been raised to help support our local work - I am really grateful to Cllr Ammar for her fundraising in addition to her support with raising the profile and awareness of our charity. Congratulations too to Team Age UK BRWF who actually won the Golf Tournament!
- On 8th May I attended the Memorial Service at Crown Close to commemorate the **80th anniversary of VE Day**. With wreaths laid by the Deputy Lieutenant of Worcestershire along with representatives from the council, it was a very poignant memorial service. Our **Tulip Tree Friendship Group** also held their own VE Day Celebration with singing, sandwiches and cake, as well as memories being shared (with one of the members recalling travelling to London as a five-year-old to visit family members for their Street Party and having Toffee Apples for the first time!)



Friendship Group VE Day Celebrations

The 'Official Opening' of our new High Street Shop!

- On Wednesday 7th May our new flagship, High Street store was opened by Chairman of Bromsgrove District Council, **Cllr Sam Ammar**.
- Speaking at the opening our **Chair, Dr Jonathan Shapiro** said, *'This new shop comes at an exciting moment in the life of our organisation. Whilst Bromsgrove remains at the heart of the area we cover, along with Redditch to the East and Wyre Forest to the West, we are in the process of extending our coverage to include the wards of Droitwich, Hartlebury and Dodderhill. With the change in area comes a change in name, and we are now proud to call ourselves Age UK North Worcestershire. Whilst our name might be changing, our core functions remain the same, and we are here to support you if you need Information and Advice, some help at home, or someone to keep you company when you most need it. With our larger reach, we will be looking to develop the local services we provide for the over 50s, and hopefully to open more stores, providing more opportunities across North Worcestershire for people to access quality and affordable preloved items along with dedicated 'Information Hubs' with details of support and services'*
- If you haven't had chance to visit yet, you can take a look inside with this short video <https://youtube.com/shorts/t-h28TmwDgM> made by Angie, Rachel and Su as they prepared to open the doors for the first time!



£10k for I&A - Update!

Information & Advice



at the heart of
everything that we do!

Help us
to raise

£10K for I&A!

Age UK Bromsgrove, Redditch & Wyre Forest. Registered Office: 51 Windsor Street, Bromsgrove, B60 2BJ. Registered Charity No. 1165891

- Our first milestone to raise £10k to help support the running costs of our free Information & Advice service has been achieved with **£1,000** being raised!
- Bucket collections have been organised at Tesco (Redditch) on 3/6 and Tesco (Kidderminster) on 2/7 and 'Pawtraits by Amanda' is still running for anybody that would like a unique, artistic interpretation of their Pet!
- With a stall at **Bromsgrove Carnival** on **12th July**, we are currently looking for ideas, Tombola Prizes and volunteers. If anybody can help, please get in touch with **Emma Stenson**
- On **16th August** support is needed for a Golf Event at **PAR4GOLF** Astwood Bank (Redditch) - again, if you can help, please contact **Emma Stenson**
- With just over a month to go, and about 1,000 hats still needed, a final push is required for the **Big Knit!** Whether you are a Beginner or a Pro, every hat will raise 30p to support our local work. More details are available on our [website](#) and please take any hats to an Age UK BRWF shop by **Friday 27th June 2025!**



Pawtraits by Amanda
in aid of **Age UK**

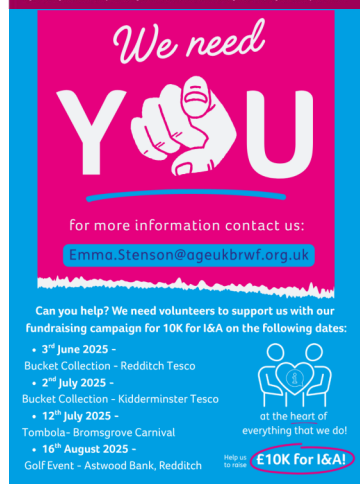
To support the £10k for I&A campaign, our CEO Amanda has offered her artistic services to produce 'Pawtraits'. Here are examples of some of Amanda's work!

For a suggested minimum donation of £12.50, you can receive your own unique, artistic interpretation of your favourite Pet!

If you are interested:

1. Email your Pet Photo(s), along with information about your Pet's character, to Kate Ware (kate.ware@ageukbrwf.org.uk)
2. Upon confirmation of your Pawtrait please make your donation by scanning the QR code or via www.justgiving.com/campaign/10kforianda
3. Enjoy!

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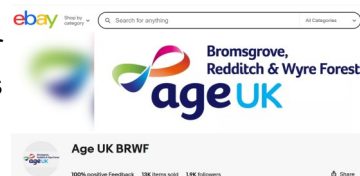


Website & Email Changes

- As part of our transition to becoming **Age UK North Worcestershire** our website and email domains will be changing!
- Based on current plans, our website address will change from www.ageuk.org.uk/brwf/ to **www.ageuk.org.uk/northworce** on 2nd June. From 3rd June we will start migrating those staff/ volunteers that have an @agebrwf.org.uk email/ user account to **@ageuknorthworce.org.uk**
- Information about the changes is being shared via email but if anybody has any issues or concerns please contact **Jo Hughes**

New Home for eBay

- In addition to our latest Charity Shop, 140 High Street, Bromsgrove is now the new home for our Online Sales (eBay) team
- Following the move, the team are seeking additional volunteer support so please share with anybody that might be interested and please help to spread the word that, in addition to our shops, amazing 'Charity-shop-Finds' can be found online at **www.ebay.co.uk/str/ageukbrwf**



Coming Up In June

- **Volunteers' Week** is an annual UK-wide campaign to celebrate and recognise the contributions of volunteers. This year's campaign is taking place **2nd-8th June**



Any News? Please contact Jo Hughes on Jo.Hughes@ageukbrwf.org.uk/ 01527 868855