



Schools **Fundraising** **Pack**

**Fundraise and Make a Difference to Older
People in Buckinghamshire**

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www.ageukbucks.org.uk



Registered with
**FUNDRAISING
REGULATOR**



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Fundraising and Community Engagement Manager

Hello

Thank you for choosing to support Age UK Buckinghamshire

Older people are at the heart of our communities here in Buckinghamshire, bringing warmth, wisdom and joy to our lives. But as we grow older, life can sometimes become more challenging—especially when health, mobility or loneliness make the world feel smaller.

That's where Age UK Buckinghamshire steps in, offering a helping hand and a friendly face to those who need it most.

For 80 years, we've been dedicated to supporting older people across the county. As a local, independent charity, we rely on donations and community fundraising to continue our work. Each year, we support over 6,000 older people in Buckinghamshire, and we couldn't do it without the support of our community.

By getting involved, your school will be making a real difference to older people in your Buckinghamshire, perhaps even your pupils' grandparents or neighbours.

Together, we can continue to build a county where everyone feels supported, valued and connected—whatever their age.

School Fundraising

Why should your school get involved?

At Age UK Buckinghamshire, we believe in the power of connection between generations. When children and young people raise funds to support older people in their community, it builds empathy, understanding, and a sense of responsibility.

Getting involved in fundraising is a fun and meaningful way for pupils to make a real difference, helping reduce loneliness, improve wellbeing, and support independence for older people living locally.

By taking part, schools encourage kindness, teamwork, and awareness of older peoples needs. It's an opportunity to empower young people to see that their actions, no matter how small, can lead to big, positive change.

Let's bring the generations together and create a stronger, more caring Buckinghamshire for everyone.



*'Thank you for all
your efforts in
getting me to open
my wings to go out
of these four walls'*

Sarla, BOOST client

Learning Links

Taking part in fundraising for Age UK Buckinghamshire doesn't just benefit the community, it also supports key learning outcomes across the curriculum. It's a fantastic way to bring real-life purpose to lessons, encourage empathy, and build pupils' understanding of the world around them.



What Children Can Learn by Supporting Age UK Buckinghamshire

Kindness, Respect & Inclusion

Understand the importance of caring for others in the community, treating all people, regardless of age, with dignity and respect.

Empathy & Emotional Understanding

Learn to see the world from someone else's perspective, especially older people who may feel lonely, isolated or in need of support.

Creativity & Expression

Explore community themes through art, music or design, creating posters, cards, decorations or displays that share positive messages.

Community Awareness

Discover how their actions can make a real difference in their local area, and understand their role as active, caring members of society.

Communication & Literacy Skills

Practise writing (posters, letters, speeches) and develop confidence in speaking through assemblies and presentations.

Intergenerational Learning & Historical Understanding

Connect with older people through shared stories and experiences, exploring how life today compares to the past.

British Values in Action

Put into practice values like mutual respect, tolerance, compassion and participation, making a meaningful contribution to society.

Challenging Stereotypes

Help pupils recognise and challenge misconceptions about older people, promoting respect and understanding across generations.

Fundraising Ideas

- **Non-Uniform Day:** Celebrate **International Day of Older People** on Wednesday 1st October 2025 with a non-uniform day! Pupils donate £1 or more to wear their own clothes, a theme (like “decades” or “bright & bold”) makes it extra fun!
- **Bake Sale:** Run a cake stall at school pick-up time, great for pupil, parent and staff involvement.
- **Sponsored Silence / Walk / Read-a-thon:** Tailor to different age groups.
- **“Pennies for People” Jar:** Each class fills a jar with spare change—see who collects the most!
- **Talent Show / Performance:** Raise money with ticket sales for a school concert or talent show.

School Activity Idea

1940s Tea Party

Host a vintage-themed tea party inspired by the decade Age UK Buckinghamshire was founded, 1940! Pupils can dress in wartime or post-war fashion, help bake traditional treats, and decorate the space with bunting, ration book-style menus, and music from the era.

Invite parents, carers or even local care home residents for an intergenerational celebration. Charge a small entry fee or collect donations on the day.

Learning Link: A perfect opportunity to explore life in the past, British history, and community spirit—while raising money in a meaningful and fun way.



Fundraising Checklist



Pick your idea: Choose what suits your school's size and style.



Set a goal: Whether it's £80 to honour our 80th birthday, or £800, the amount you set is completely up to you!



Plan it together: Get pupils, staff, and families involved from the start.



Promote it well: Use school newsletters, posters, social media, and assemblies.



Collect donations safely: We can provide donation envelopes, or you can fundraise online with our help.



Celebrate your success: Share photos, totals raised, and say a big THANK YOU!

Resources

We've got everything you need to make your fundraising a success! From sponsorship forms and event posters to certificates and even bunting templates, we've got you covered. Just head over to our website www.ageuk.org.uk/buckinghamshire/get-involved/fundraising to download and start planning your event!

If you would like balloons and collection tins, please send an email to fundraising@ageukbucks.org.uk with your request and we can get this organised for you.

What your money does...

Every pound you raise helps older people in Buckinghamshire feel supported, valued, and connected. Your generosity makes a real difference in their lives.

No matter how much you raise, every penny counts towards improving the lives of older people right here in Buckinghamshire. Thank you for your support!

£5

Could provide a friendly phone call to check in on an older person who feels isolated.

£15

Could pay to answer three calls to our advice line from older people needing, advice, information and reassurance.

£25

Could help to pay for regular befriending calls to some of the most vulnerable people in our communities.

£50

Could help to pay for a volunteer to visit someone after they've been in hospital and settle them back in at home.

£100

Supports a community event, bringing older people together for social activities.

£500

Could pay for a volunteer to help two people apply for welfare benefits, claiming much needed income.



How to send us your donations

To send us your donations, please scan the QR code or head over to our website www.ageuk.org.uk/buckinghamshire/get-involved/donate where you will be able to donate via **PayPal**



You can transfer via **BACS** using the following details:

Bank Account: Lloyds Bank

Account Name: Age Concern Buckinghamshire

Sort Code: 30-90-38

Account Number: 32240260

Please use your school name and 'donation' as a reference.

You can set up a **JustGiving** fundraising page by heading over to www.justgiving.com/ageuk-buckinghamshire

You can also donate via **cheque** which you can send to our Head Office, Age UK Buckinghamshire, 145 Meadowcroft, Aylesbury, HP19 9HH.

If your school manages to raise over £500 we'd love to come and see you in-person to say thank you for your hard work!



FAQ

Q: Do we need to let Age UK Buckinghamshire know about our event?

A: Yes, please! We'd love to hear about your plans and can support you with resources and ideas.

Q: Can we use the Age UK Buckinghamshire logo on our materials?

A: Absolutely! Just get in touch with us, and we'll provide the correct version.

Q: How do we send in the money we've raised?

A: You can donate online via our website, send a cheque, or arrange a bank transfer—just let us know!

Q: Can we get certificates for taking part?

A: Yes! We're happy to provide certificates to recognise your fantastic efforts.

Q: Where can I get sponsorship forms from?

A: Please head over to the fundraising section on our website, here you can download a selection of resources including sponsorship forms.

Contact

If you have any questions or need more resources, we're here to help!

Email us at fundraising@ageukbucks.org.uk or call us on 01296 388054.

Visit our website for more ideas and downloadable materials:

www.ageuk.org.uk/buckinghamshire/get-involved/fundraising

We want you to enjoy fundraising for Age UK Buckinghamshire, so please take the time to ensure your activities are safe and legal.

While Age UK Buckinghamshire cannot accept responsibility for your fundraising and is not liable for any activities you organise, we're here to support you every step of the way. If you have any questions or need advice, we'll be happy to help.

We're here for everyone who needs us. If you or someone you know needs support, Age UK Buckinghamshire is here to offer help so please get in touch.