

## **Brand Acronyms Quiz1**

The following acronyms are well-known brand and business names, but what do they actually stand for?

**1. BMW**

*Bayerische Motoren Werke (Bavarian Motor Works)*

**2. M&Ms**

*Mars and Murrie's*

**3. HP in HP Sauce**

*Houses of Parliament*

**4. IBM**

*International Business Machines*

**5. HTC**

*High Tech Computer (Corporation)*

**6. KFC**

*Kentucky Fried Chicken*

**7. TSB (Before merging with Lloyds to become Lloyds TSB)**

*Trustee Savings Bank*

**8. EE**

*Everything Everywhere*

**9. H&M**

*Hennes and Mauritz*

**10. IKEA**

*Ingvar Kamprad Elmtaryd Agunnaryd (We accept anything even vaguely similar!)*

## **Adverts Quiz 1**

What is/was advertised in the UK by these famous actors? We believe that each of these actors/pair of actors has only advertised one item, brand or company. What do they advertise?

**1. Harvey Keitel**

**2. Kevin Bacon**

**3. Owen Wilson**

**4. Sylvester Stallone**

**5. Mr T**

**6. Marcia Cross (Bree from Desperate Housewives)**

**7. Macaulay Culkin**

**8. Phillip Schofield**

**9. Ruth Jones and Ben Miller**

**10. Johnny Depp**