



Who are we?

- We provide services to help older people live **well, safely and independently in their own home.**
- On average we support approx. **2,000 people** each week
- We are **NOT** the same charity as Age UK. **We are an independent brand partner** of the national charity. we must raise all our own funds to deliver our services
- We supported people to claim grants and benefits to the value of £2.8 million, **enabling people to experience a better quality of life.**

"You do an amazing job. My husband needs a lot of care, and it gives me a break when he is at the day centre"

"Your calls every week really lift me up. You took time to listen. I am very grateful for your call every week"

"I cannot thank you enough. To think those evil people took my money, and you have rescued me from this nightmare"



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How can you help us?

- Fundraise for us. Join our fundraising campaigns or come up with your own.
- Make us 'Charity of the Year' or Sponsor a service
- Help us with promotion of our services and volunteer opportunities
- Display a donation collection tin or a ink recycling collection box
- Make a donation. This can be money or raffle prizes or Christmas gift donations

Why choose us?

- Keep it local.** We support older people living in Cambridgeshire and Peterborough.
- Helping you meet your corporate social responsibility objectives.
- Variety of volunteer opportunities to enrich and support staff personal development, to learn or share skills.
- Gain insight into the over 60s market and needs.
- Permission to use our logo on marketing partnership activities.
- Opportunities to reach difference audiences by different methods.
- IMPACT!** Satisfaction knowing you have made a difference for vulnerable older people in the local community

Contact Us:

media@ageukcap.org.uk



Registered Charity No. 1165856

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