

Volunteer role description

Volunteer role: Video Photographer and Short Film Maker
Key contact: Communications and Campaigns Manager
Placement: Various locations
DBS check level: Basic level check** plus 2 satisfactory references ** TBC

Training required: AgeUK induction training is mandatory, there after volunteers are encouraged to attend volunteer gatherings to share experiences and, receive training from the organised event. However there maybe additional service specific training required.

INTRODUCTION

AgeUK Cambridgeshire is an independent charitable organisation which exists to improve the life of older people in the county. The charity meets this objective by:

- Providing services
- Campaigning for a better deal for older people
- Working in partnership with other organisations
- Identifying, and finding new ways to meet new and changing needs

ROLE PURPOSE

To assist the Communications and Campaigns Manager in producing video clips and short films to promote the services and activities of Age UK Cambridgeshire and Peterborough.

Skills/Abilities and experience beneficial to the role

A real desire to make a difference to people's lives but you may also have:

- Good organisational and communication skills.
- Knowledge in creating and editing video film – own equipment beneficial
- Knowledge of digital photography and editing
- Experience of using video promotion in social media, particularly You Tube
- Design skills
- Friendly and enthusiastic
- Willing to travel
- Some experience of marketing and promotion.

Tasks/responsibilities

- Using videography skills to promote the activities of Age UK CAP.
- Attending locations to take video.
- Helping to create a story board for filming.
- 'Interviewing' staff, volunteers and older people to create video content.
- Assisting in uploading content to digital sites.
- To accept the supervision, support and direction offered by Age UK CAP.
- Help to promote Age UK CAP in the best possible way. Raising awareness of general services and activities which might be provided by Age UK CAP or others, to the benefit of older people and their families.