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Camden since 1965



# Online Safety Workshop

**Building your foundational understanding  
of the world of digital**

# Websites

Spotting the difference between a legitimate website and a suspicious website can be easier than you think

## 1. Is the URL web address secure?

Does the website URL (the web address) start with the code: **https://**

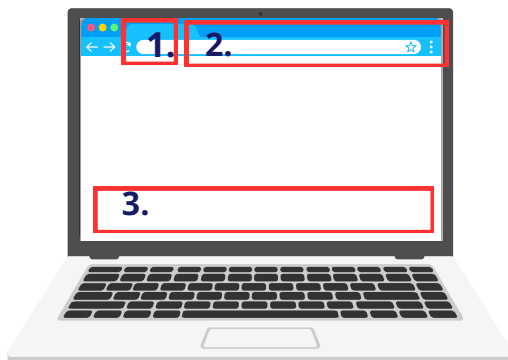
## 2. Does the URL look suspicious?

A suspicious URL (web address) might not match a normal web address from trusted companies.

For example : most websites we access here in the UK will end in either **.com** or **.co.uk**

## 3. Does the website contain clear, consistent information about the company or organisation it claims to be?

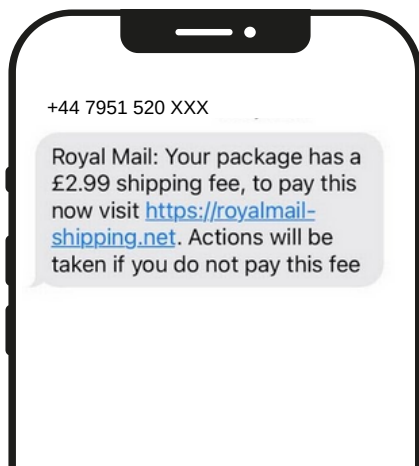
A suspicious website might not have consistent information, missing details like a business address or missing its legal terms and conditions (these can be found at the very bottom of the home page)



# Text Messages

Got a strange text message out of the blue? It could be a 'phishing' message

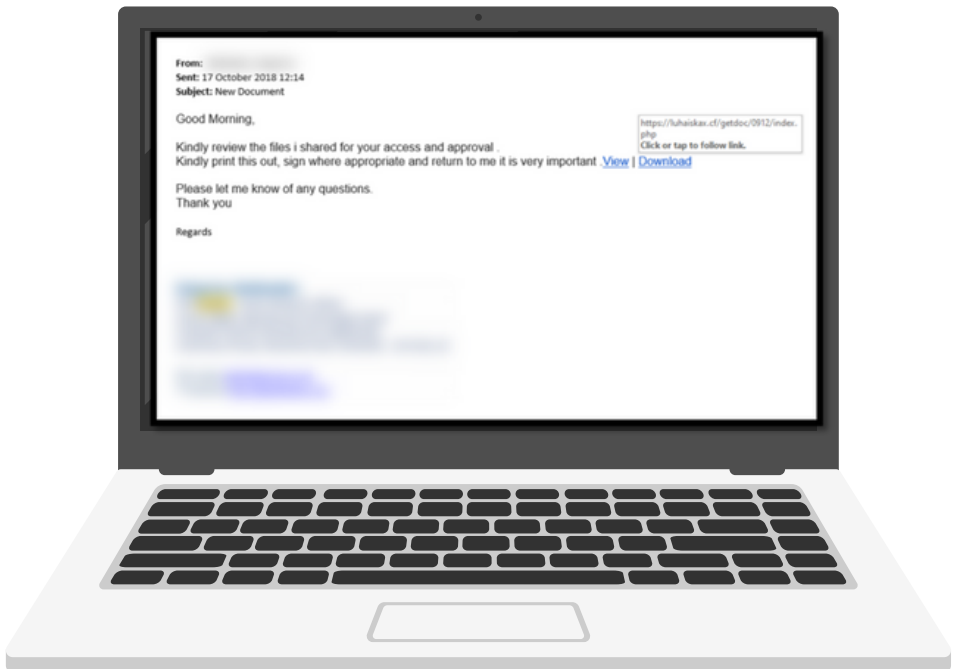
- Scam artists pretend to be legitimate companies and organisations like Royal Mail, HMRC, Apple
- These messages will often contain a **URL link** with instructions to click on it.
- Look critically at the number that has sent the message AND the URL link
- Does the URL link match the official web address of the legitimate organisation. For example:  
**<https://www.royalmail.com/>**
- Is the phone number just a number? legitimate organisation's will usually show with a name of the company or organisation
- Does the text message contain false urgency?



# Emails

## Emails from scammers use similar tactics to a scam text message

- Targets of email scams sometimes receive 'phishing' emails that pretend to be one of their email contacts
- If the email is seemingly from a personal contact remember to think whether the email is out of context
- Does the email ask you to click on a strange URL link? OR download an unknown file?
- IF you have receive one from a personal contact or business, try to contact them using their phone number to check and verify it is them



# Wi-Fi Connections

Wi-Fi is a great way to connect to the internet and not use your mobile data, but not every WiFi network is safe



- Wi-Fi is a short range radio signal that allows you phone, tablet or computer to connect to the internet, you can either access public or private networks
- Private networks are owned and paid for by the home or business venue that you are in proximity to and usually have a password
- These are open Wi-Fi networks that cover larger areas - these DO NOT have a password or padlock symbol next to the Wi-Fi name
- Public Wi-Fi networks can be provided by your local council or in a business premises but can also be set up to steal personal information

**Be cautious when joining a 'public' Wi-Fi connection as they can be unsecure and allow the providers to see your online activities and any personal details you put into your phone while using their internet connection**

# Passwords

Keeping strong passwords in a safe place is a sure way to keep safe online



- A strong password contains at least 8 characters, numbers, capitol letters and special characters **&?!\***

**Here is an example: CAmd3n2023!**

- Keep your passwords safe in a small booklet, make sure to right what the password is for and the date you created it - this will come in handy if you ever change them in the future
- A small book in your home will be safer than saving your passwords online
- Do not use the same password for every online account - if you don't want to make one that is totally new try to make variations of the same password with different numbers and characters

# Top Tips for Online Safety

Be a detective! Learn the indicators for suspicious messages, email or phone calls

## **Be wary of any unknown numbers or email address**

If you are the message or call seems out of context then go with your gut feeling and be cautious - Your bank will never call you and ask you to move your money to a 'safe' account

## **Many scam messages (phishing messages) will pretend to be respectable organisations or businesses**

Scammers pretend to be trustworthy by impersonating Natwest, Royal Mail or HMRC or one of your email contacts

## **Look closely at the email address or web address**

Do they end in .com or .uk or a region that you have recently bought a product from? If not then they may be false!

## **Do your own research before clicking on any links**

Try to contact the business/organisation through other contact lines and check that the website addresses match up

## **Check that the Wi-Fi connection is safe**

Always make sure you know or trust the provider of the Wi-Fi network, is it your friend's? Family member's? Local business'? Verify the source

**If you're unsure ask a friend, colleague, or family member**

# Useful Websites For Online Safety

<https://us.norton.com/blog/how-to/how-to-know-if-a-website-is-safe>

<https://www.ncsc.gov.uk/>

<https://www.ncsc.gov.uk/collection/top-tips-for-staying-secure-online>

<https://www.kaspersky.com/resource-center/preemptive-safety/top-10-preemptive-safety-rules-and-what-not-to-do-online>

<https://www.citizensadvice.org.uk/consumer/scams/check-if-something-might-be-a-scam/>

## Contact us

If you would like to learn more or receive digital support then please send us an email on:

- [digitalinclusion@ageukcityoflondon.org.uk](mailto:digitalinclusion@ageukcityoflondon.org.uk)

Or visit our website:

- [www.ageukcityoflondon.org.uk](http://www.ageukcityoflondon.org.uk)