Festive
Fundraising Pack!

inc. Christmas Jumper Day
Christmas Quiz
Christmas Sweepstake
and lots more great ideas



Cheshire age UK

Because **nobody** should be lonely this Christmas*

(*or in January, February, March...)

www.ageukcheshire.org.uk

Registered with FUNDRAISING REGULATOR
Charity Reg No: 1091608

Because **nobody** should be lonely this Christmas

Some of the loveliest things about Christmas are the simplest. A cup of tea and a catch-up. A shared laugh. Knowing someone is looking forward to seeing you.

But for some older people across Cheshire, Christmas can make the absence of that company feel even greater. When you're missing someone you love, or have few people to talk to, a season filled with togetherness can feel very lonely.

With your help, we can bring friendship into someone's life.
Through Age UK Cheshire's befriending service, a regular conversation with a friendly volunteer can become something to look forward to. Someone to share stories with, have a laugh with and talk to about how you're feeling. A friendship that helps you feel remembered, valued and connected.
And that friendship continues long after the decorations come down.
Your fundraising can help us support older people throughout the year.

Inside our Festive Fundraising Pack you'll find plenty of ways to get involved, from a Christmas Jumper Day and a ready-made Christmas Quiz to a fun sweepstake and more.

Whether you bring together colleagues, classmates, friends or your local community, we'd love you to join us. Have some festive fun, donate or raise as much as you can and help make friendship part of this Christmas and beyond.



Could **you** support Age UK Cheshire this year?

Call: 01606 305008
Email: fundraising@ageukcheshire.org.uk

4,335* reasons to support **Age UK Cheshire** this year

As the only charity dedicated to supporting older people across Cheshire, our wide range of services provide vital help all year round.


It's often the simple things, such as meeting for a coffee that can lift someone's day

A befriending service for everyone

We are incredibly proud of 'Sharing Time', our **free service** available across the **whole of Cheshire**, supporting people aged 50+ who may not have the opportunity for social interaction.

Led by a dedicated team of staff and supported by highly skilled and empathetic volunteers, the service aims to reduce feelings of loneliness by bringing people together to offer companionship, improve confidence and support well-being.

The support could include meeting up for a coffee, assistance in joining an activity group, practical help with legal matters or simply a friendly phone call to 'check in' that everything is alright.

1,731 Referrals we receive each year relating to loneliness and isolation.

Just **£4** in every £100 of Age UK Cheshire's income comes from local councils and the NHS. The rest comes from donations, fundraising, our charity shops and other income we generate ourselves.

Local services for local people

We deliver a range of essential services across Cheshire, including our:

Bright Memories Dementia Support service
Scams Awareness and Aftercare service
Information and Advice helpline
Green Connections scheme
Warm Homes scheme

In order to reach even more older people in need, we depend on the kindness of the local communities and local businesses. Thank You.


Luis and Tony built up a strong friendship through our dementia support group

"Having the weekly phone call with my befriendee Kate is something I really look forward to. She lifts my spirits and we put the world to rights!"

***4,335** The number of older people directly supported by Age UK Cheshire in 2025, an increase of 53% on the previous year.

Cheshire Age UK

The **difference** you could make

£17

Could pay for **an hour of specialist support** from our Sharing Time Team, ensuring older people receive **the best possible care** throughout their journey with us.



£50

Could fund a **home visit from our Sharing Time co-ordinator** helping us understand an older person's **interests, needs and wellbeing** so we can carefully match them with the volunteer who's right for them.



£200

Could help welcome and **train a new volunteer befriender**, giving them the skills and confidence to provide companionship, **friendship and a listening ear** to an older person who may otherwise face Christmas alone.



Fundraise for us...

All those pounds **really do add up** and we want to make it as easy as possible for you!

JustGiving

Still the most popular way to encourage group-fundraising

Step 1: Scan this QR code →

or visit: www.justgiving.com/campaign/ageukcheshirechristmas

Step 2: Click **Start Fundraising** to set up your own page.

Feel free to personalise your page - describe your team, tell your own story and upload a photo.

Step 3: Share the page with everyone involved!

Donate cash **online**

Simply go to our website: www.ageuk.org.uk/cheshire/get-involved/donate

Donate cash **in-person**

Drop off at our HQ (address below) or any of our charity shops

Donate by **cheque**

Payable to: Age UK Cheshire, Castle Community Centre, Barbers Lane, Northwich, CW8 1DT

Christmas Quiz Answers: 1A, 2B, 3B, 4C. 5A, 6A, 7C, 8A, 9B, 10A, 11B, 12C, 13A, 14B, 15B
Tie Breaker: 2,140

Christmas Jumper Day!

Hosting your very own Christmas Jumper Day for Age UK Cheshire is a ‘tried and tested’ way of bringing people together for a great cause.

How it works...

- Choose exactly **when** you’d like to stage your Christmas Jumper Day
- Decide **how much** to ask your colleagues to take part - around £3 is the right amount to get everyone hooked in.
- **Spread the word** among your team - fill in and display the poster within this pack and share on your social media channels..
- Could you ‘**Go LARGE**’ and add some pizzazz to your special day? Raise more funds by adding in a...

  Festive Quiz
  Fun Sweepstake
  Christmas Craft Competition
  Festive Bake Sale
  Christmas Carol Sing-Off

- **Have fun** - and don’t forget to tag ‘Age UK Cheshire’ in any social media content!
- **Pay in** your donations - see previous page - either set up a justgiving page, pay in online or drop off the cash



Our Bright Memories dementia activity group, getting in the mood!



Our Age UK Cheshire Shop in Alderley Edge

Don’t forget, if you’re struggling to find a festive knit, we’ll have plenty in our local charity shops!

Remember - if you need any practical items or general help in organising your Christmas Jumper Day eg. collection buckets, information leaflets etc - we are just a phone call or email away!

Call: 01606 305008
Email: fundraising@ageukcheshire.org.uk

Christmas Jumper Day!

We're proud to support **Age UK Cheshire**



Cheshire Age UK



Because **nobody** should be lonely this Christmas

(or in January, February, March...)

Time to dig out those festive knits!

Date:

Where:

Suggested donation:

Cheshire age UK

Christmas Quiz!

1 Which capital city hosts Europe's most popular Christmas market?

A Vienna **B** Berlin **C** Prague

2 What did my 'True Love Give To Me' on the 8th Day of Christmas?

A Swans-a-swimming **B** Maids-a-milking **C** Drummers drumming

3 What colour are mistletoe berries?

A Red **B** White **C** Blue

4 In the animated classic 'The Snowman', how many buttons did he have?

A One **B** Two **C** Three

5 Which are the best-selling Christmas chocolates?

A Celebrations **B** Quality Street **C** Roses

6 In what year did Eastenders attract 30 million viewers on Christmas Day?

A 1986 **B** 1989 **C** 1992

7 Who wrote 'A Christmas Carol'?

A Jane Austen **B** Thomas Dolby **C** Charles Dickens

8 How old was Macaulay Culkin when he starred in Home Alone?

A Seven **B** Ten **C** Thirteen

9 London confectioner Tom Smith invented which Christmas essential?

A Cards **B** Crackers **C** Pigs in Blankets

10 What was the name of the Spice Girls first Christmas No.1 single?

A Two Become One **B** Too Much **C** Wannabe

11 What is the duration of the Monarch's Christmas Day message?

A 6 minutes **B** 8 minutes **C** 10 minutes

12 Who provides the voice for the title character in the film, 'Stick Man'?

A Rob Brydon **B** Toby Jones **C** Martin Freeman

13 What is the most popular Christmas tree sold in the UK?

A Nordman Fir **B** Norway Spruce **C** Balsam Pine

14 Which shape do snowflakes most resemble?

A Pentagon **B** Hexagon **C** Heptagon

15 Which is the most performed pantomime in the UK?

A Aladdin **B** Cinderella **C** Jack and the Beanstalk

Tie Breaker:

From July to November, how many mince pies do Mr Kipling produce every minute?

Christmas Sweepstake

A great way of raising funds for Age UK Cheshire whilst having a bit of fun!

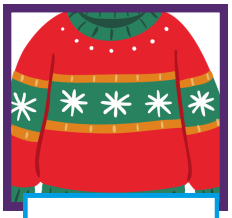
- First of all, decide how much to charge for each guess
- Then, agree on your prize. Either:
  - Someone could donate a prize eg Christmas hamper, bottle of fizz
  - Go 50/50. Half the money comes to Age UK Cheshire and half goes to the prize-pot
- On the next sheet, sell all of your 25 squares. Make sure that each player writes their name below their chosen picture.
- Cut up all these 25 squares below and place into a hat. Once all the squares are sold, perform the random draw and the winner takes home the prize!



Christmas Sweepstake

We've assembled 25 Christmas essentials...
But which one is the winner?
Write your name in the box below your chosen picture.
Good luck!

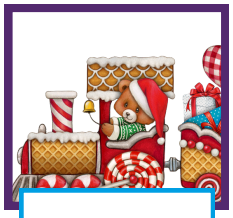
£____
per go

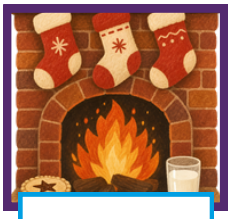









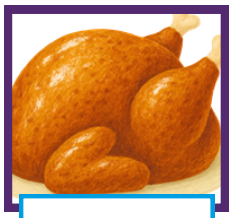














Putting the **fun** into fundraising!

Here are a few more ideas to bring people together and raise some Christmas cheer for Age UK Cheshire. Pick your favourite, add your own twist or dream up something completely different - we'd love to hear what you're planning!

Christmas Card Boycott



Donate what you'd usually spend on cards and stamps to Age UK Cheshire. You could join forces with friends or colleagues and watch those pounds add up – it's good for the environment too!

Walk a Mile Everyday in December

Wrap up warm, get out and about and enjoy being active this December! Walk on your own or team up with friends, family or colleagues and ask your connections to sponsor you. Every step can help bring friendship to older people across Cheshire.

Christmas Crafts

Love making things? Gather your crafty friends and sell your handmade gifts in aid of Age UK Cheshire. Or bring everyone together for a wreath-making afternoon, with a donation to take part. Add some Christmas music for a lovely festive get-together!

Need help?
Call our fundraising team on
01606 305008
We're here to support you all the way!

Giant Festive Hamper Raffle!

Ask local businesses to donate a prize and create a bumper raffle in aid of Age UK Cheshire. Sell your tickets to friends, workmates and customers. People love a simple competition with the chance to win nice prizes.

12 Days of Christmas

Organise a personal or group challenge around the number 12. Could you swim 12 lengths every day, or go for 12 days without alcohol? Spread the word and get sponsored.

