

Age UK Derby and Derbyshire want to launch a new range of Christmas Cards to raise funds for our charitable services by celebrating the unique spirit of Derbyshire and we need *your* help. We launched our first range in 2021 and are now looking for additional images for 2022.

We need talented photographers to support our charity by donating one or more photographs to be produced as Christmas cards. The cards will be of high quality, professionally printed and packed and sold in our local charity shops, services and fundraising events. The images must be submitted by the photographer giving permission for them to be used.

Photographs submitted will be considered by a selection panel and winning designs chosen for print. If desired, acknowledgement of the photographer including their name and website will be included on each card. The images will also be featured in publicity for the launch and sale of the cards including but not limited to: social media, our website, our EngAge magazine and local print media. Photographers can submit up to 20 entries in total.

We are specifically looking for Christmas photographs using the following themes:

1	Derbyshire Dales	5	Snow scenes
2	North East Derbyshire	6	Nativity/religious
3	Amber Valley	7	Dogs and cats
4	Derby City	8	Decorations/lights

Guidance:

Themes 1-4 reflect the communities where we have our charity shops and many services. Our customers are keen to purchase cards which reflect the beauty of their local area and show their support for our charity. Themes 5-8 offer photograph opportunities to contribute images taken anywhere in Derbyshire. Images for all themes can be funny, poignant, spiritual or beautiful but all need to have the relevant permissions including consent from people featured and be exclusive to our card collection.

Our selection panel will be looking for stylish, eye-catching images which contribute to a great collection of local photographs.

Please help us achieve our fundraising goal by contributing one or more photographs from your portfolio. Each photograph filename should include your name + location taken. The cards are a square design so need to be submitted cropped to a square 141 x 141mm. Please submit your photographs as .jpeg files with as high a resolution as possible (min 1736 x 1736 px) to: photos@ageukdd.org.uk .

Submissions must be received by **Monday 31st January 2022**. All photographs received will be considered by a two stage selection process and successful photographers will be notified by the end of March. Images not selected will be destroyed.

Thank you, Katy Pugh, Chief Executive

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