

TRUSTEE RECRUITMENT PACK

AGE UK EALING





A message from our Chair.

Dear Applicant,

Thank you for your interest in our charity and for the role of Trustee. Age UK Ealing have provided much-needed support and services to and for older people in the London Borough of Ealing for many years, and our services have never been more needed than they are right now in the midst of an ageing population with physical and mental health and well-being challenges, ongoing cost of living increases, digital exclusion, declining statutory funding, public sector spending cuts, impact of welfare benefit reforms etc.

Despite the huge financial and operational challenges, our charity has continued to provide its services to over 12,000 older people every year. To do this costs us some £1 million per year. Our committed 30 staff members and 85 volunteers are passionate about the work they do. Our experienced Board of Trustees works closely with our Chief Executive to continue to guide the charity as we implement our refreshed 5-year Strategic Plan 2025/30.

Being a Trustee of Age UK Ealing is a hugely stimulating, challenging and rewarding role which will use all your skills and experience, and you will be working alongside a strong, diverse and highly motivated team of trustees, staff and volunteers to lead our charity over the next few years.

Charles Lowe



About Us.

Age UK Ealing (AUKE) is the leading voice for older people in the London Borough of Ealing.

Our aim is to ensure dignity and respect for older people, and enable them to maintain and improve their wellbeing and quality of life. AUKE has a long-established record of providing high quality support and services to and for older people in Ealing.

AUKE is an independent charity and a brand partner of the Age UK network. It has successfully collaborated with local partner organisations over many years to deliver support and services.

- Our **Vision** is an Age-Friendly Ealing Borough, where older people from all cultures and backgrounds feel valued, connected and engaged with the community.
- In challenging times, our purpose remains clear and resolute. Our **Mission** is to promote the wellbeing of all older people in Ealing and empower them to achieve full quality of life.
- How we convey our vision is important to us, and we commit to living our four values in our decisions, implementation plan and the actions we take. Our **Values** are;
 - Professional and accessible
 - Attentive and responsive
 - Empowering and supportive
 - Collaborative and inclusive

Our Services.

- Impartial and free-of-charge **Information and Advice** services to several thousand older people each year.
- **Befriending** services which help combat social isolation and loneliness among older people.
- A chargeable **Wellbeing Day Centre** service offering practical assistance, a range of activities which promote health and wellbeing, and a chance to socialise.
- Free **Digital Inclusion** service
- Chargeable **Gardening** service
- We also run and manage Greenford Community Centre on behalf of Ealing Council. The centre provides space for our wellbeing day centre services for older people, and also rooms and offices for hire or sub-lease to a wide range of local organisations and community groups.

Facing the future with pride in the past

- The work we do, stems from our understanding of the current and changing needs of older people and our aspiration to offer more and high-quality services to the older people.
- In the previous year ending 31st March 2025, across all services, we made 13,732 contacts with older people, their families and carers and we supported 12,827 older people.
- Facing the future with pride in the past, going forward, Our **Strategic Objectives** over the next five years are:
 1. To achieve long-term financial sustainability
 2. To grow paid for services
 3. To expand the reach of high-quality services
 4. To be the 'Voice of older people'

About The Role.

AUKE is seeking to recruit additional trustees to join and strengthen our board. This is an exciting opportunity to be actively involved in the development and growth of the charity over the next few years.

Trustees will use their specific knowledge, skills and experience to help the Board agree and make sound decisions. This involves scrutinising papers, leading discussions, focusing on key issues and providing advice and guidance to the Board on new initiatives and all other relevant areas of work of the charity in which the Trustee has special expertise/skills.

AUKE is committed to equality, diversity and inclusion and we encourage applications from a diverse group of suitably qualified applicants including those with lived experience from the communities they serve.

Key Responsibilities of the Trustee of AUKE are:

- Ensuring that the charity complies with its governing document, charity law and any other relevant legislation or regulations.
- Ensuring that the charity pursues its charitable objects as defined in its governing documents.
- Ensuring that the charity applies its resources responsibly, effectively and exclusively to further its aims and objectives.
- Contributing actively as a member of the Board of Trustees, in providing the charity with strategic direction, assisting and guiding the Executive Management Team in setting overall policy, defining long term goals, evaluating performance against agreed targets.
- Safeguarding the good name and values of AUKE.
- Acting to ensure the effective and efficient administration of the charity.
- Acting to ensure the financial stability of the charity.
- Protecting and managing the property of AUKE and ensure the proper investment of the charity's funds.
- Assisting the Chair in the appointment of, and supporting of the CEO of AUKE.
- Being prepared to chair/join a sub-committee or task group depending on their expertise and skills.
- Responding in a timely way response to emails as and when necessary to move the business of the charity forward and/or on governance issues in between Board meetings.
- Promoting the work of Age UK Ealing to their own network of individuals and proactively ask for support.
- Using their specific knowledge, skills and experience to help provide advice and guidance as requested by the Board on new and ongoing initiatives in which the Trustee has special expertise.
- Providing ongoing declaration of any Conflict of interest while carrying out the duties as a Trustee of Age UK Ealing.

About You.

Personal specification

Candidates will need to demonstrate their ability to:

- Actively contribute to the Board of Trustees in giving firm strategic direction for the benefit of AUKE and its users.
- Attend board meetings and read papers in advance of meetings.
- Lead/participate in sub-committee meetings as appropriate
- Participate in other tasks as they arise from time to time, such as interviewing or helping with fundraising
- Devote necessary time and willingness to being a Trustee, including attending regular Board meetings (currently bi monthly), typically the equivalent of 1-2 days per month.
- Attend strategic away/event days as and when required.
- Attend relevant training sessions organised by AUKE for the Board of Trustees as necessary

Essential Criteria

Candidates must have an expertise/skills in one or more of the following areas:

- Marketing and PR
- Fundraising and sponsorship
- Social Media
- A Legal background
- Practical use of AI to improve administrative procedures
- Local knowledge and familiarity with the London Borough of Ealing

Desirable criteria

- Experience of operating at a senior level in an organisation (private, public or third sector)
- Experience of being a charity Trustee
- Understanding of the specific challenges for, and the needs of, older people living in the London Borough of Ealing

Reimbursement

The position of Trustee is unpaid. However, the charity will reimburse reasonable expenses incurred by Trustees in the course of their duties.

How to Apply

Submit your Curriculum Vitae and Supporting Statement (no longer than 3 pages) to: recruitment@ageukealing.org.uk

Processing of Applications

Applications will be received and considered on a rolling basis. Interviews will be conducted by a panel on mutually convenient dates for all the short listed candidates.