



The Age UK Exeter 10k run is now an established in the city. We have places for 1,200 runners. The event attracts spectators at the start, along the route and significant numbers at the finish area on Piazza Terracina – on the Quayside.

In 2017 Age UK Exeter raised £17,000. In 2018 we would like to exceed £20,000. We need your help to do this!

In 2017 we celebrated 30 years of delivering life changing services to older people in Exeter. As part of our celebrations we decided to turn back the clock to 1987 and introduced an 80's themed run. We have decided to keep the 80's theme for 2018!

What kind of sponsor are we looking for?

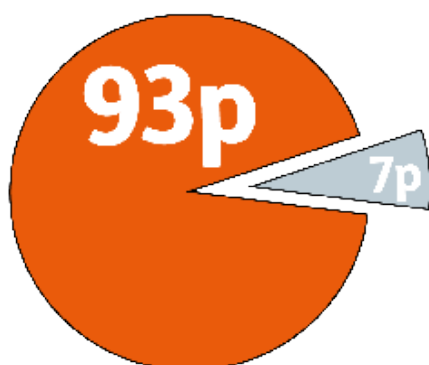
Businesses committed to Corporate Social Responsibility (this event significantly contributes to our services that tackle isolation and loneliness experienced by so many older people across the city).

Businesses who want to advertise products and services to runners of all ages and abilities.

Businesses who want to advertise services for people aged 50 plus.

How you can help?

Please see the next page.



Of every £1 given to Age UK Exeter, **93p** is spent on providing support and opportunities to older people and their families in Exeter.

Only **7p** in every £1 is spent on income generation and governance.



Sponsorship Benefits

£250

Your logo in our race pack to all runners

Your logo on our website

Use of 'We Support Age UK Exeter' logo

Social Media coverage
1 Facebook post & 2 Tweets

£500

Your logo in our race pack to all runners

Your logo on our website with **a link to your website**

Use of 'We Support Age UK Exeter' logo

Social Media coverage with 5,600+ followers:
1 Facebook posts,
1 Instagram post, 6 tweets

Company logo in our window for one year

£750

Your logo in our race pack to all runners

Your logo on our website with **a link to your website**

Use of 'We Support Age UK Exeter' logo

Social Media coverage
2 Facebook posts, 1 Insta post & 12 Tweets

Company logo in our window for one year

Display banners at the start and finish line

Gazebo/information stand at finish area

1/4 page advert in Age UK Exeter's newsletter



Thank you to last years sponsors

