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PRESS RELEASE

Age UK Gloucestershire launches new Dementia, Diagnosis and Memory Support

Age UK Gloucestershire is delighted to announce the launch of its **Dementia, Diagnosis and Memory Support**, a free and compassionate initiative made possible through funding support from **Barnwood Trust**. This new service is designed to support people aged 50+ including their family and carers across Gloucestershire who are experiencing memory concerns, undergoing dementia assessment, or have recently received a diagnosis - including Young Onset Dementia.

Thanks to Barnwood Trust's commitment to improving the lives of people with disabilities and mental health conditions, Age UK Gloucestershire is now able to offer this essential support at no cost to individuals, their families and carers.

"We are incredibly grateful to Barnwood Trust for enabling us to deliver this much-needed service," said Amy Harris, Joint Project Coordinator at Age UK Gloucestershire. "Their support ensures that people facing memory issues or a dementia diagnosis can access timely, personalised guidance and feel empowered to take the next steps with confidence."

Barnwood Trust's Funding Relationship Manager Audrey Harris commented, "We are pleased to be supporting Age UK Gloucestershire with this initiative. Services like these make a real difference for people and families across the county."

The service provides clear, practical advice and support to help individuals understand and navigate memory concerns or a dementia diagnosis. Whether someone is just noticing changes in their memory or is adjusting to a recent diagnosis, the service offers tailored support to help them navigate the journey with confidence and clarity.

Working together with Gloucestershire's VCSE network of over 300+ partners, the knowledgeable, friendly Age UK Gloucestershire team can provide advice on how to stay independent, continuing to work where possible, and maintaining overall wellbeing. Advice can be provided on how to plan, as well as how to navigate care options, as well as while signposting to relevant local services that can offer additional specialist help, ensuring people feel informed and supported throughout their journey.

This initiative reflects Age UK Gloucestershire's ongoing mission to ensure older people across Gloucestershire feel valued, supported, and connected. The charity will run an annual Dementia Awareness campaign to educate Gloucestershire residents about dementia and memory loss, and how to reduce the risks of a diagnosis by making the right physical and mental lifestyle choices.

To access Age UK Gloucestershire's Dementia, Diagnosis and Memory Support or to learn more, phone **01452 422660** or email helpteam@ageukgloucestershire.org.uk

For more information please visit: ageuk.org.uk/gloucestershire

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Notes to editors:

About Age UK Gloucestershire:

Age UK Gloucestershire's vision is to make Gloucestershire the best place in which to grow older. As a local, independent charity our mission is to help support people navigate later life, to remain independent at home and to connect socially by accessing activities in the local community.

For more information, visit ageuk.org.uk/gloucestershire

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