

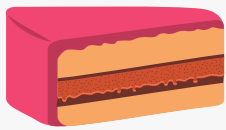


Fundraising Guide

Everything you need to know to organise a fundraising event for Age UK Lambeth

Fundraising ideas

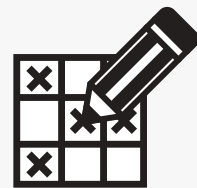
When it comes to fundraising your imagination (and the law) are the only things restricting you! The best ideas tap into what you and your friends/colleagues enjoy doing, here are just a few ideas to get you started:



*Coffee morning or
cake stall*



*Raffle, tombola
or auction*



Bingo night



Quiz night



*Dress down day
(or dress up if
your office is
casual)*



A walking tour



*Dance night,
band night or
karaoke*



*Cheese and wine
tasting*

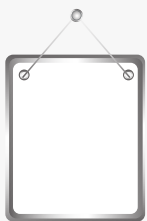


*Themed dinner
either at home or
in a restaurant*

How to promote your event



Send invites either by email, text or post



Put posters up in the local area



Put the details on social media



Send a press release to the local paper



Add the details to local website listings



Let us know so that we can share it on our social media

How your fundraising helps Age UK Lambeth

We supported nearly 17,000 people across Lambeth last year. The money you raise will help us to continue providing our services for those that need us

£15 could pay for a befriending visit for some of the most socially isolated people in the borough

£50 could pay for 30 information packs to be sent out to those who want to continue living independently

£100 could pay for 10 people to have consultation meetings giving reassuring and essential advice

£500 could pay for 10 dance lessons helping people to socialise and keep their brains and bodies healthy

"I feel empowered to be independent and self sufficient. I have met many people and made friends thanks to Age UK Lambeth"

How to bank your money

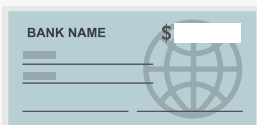
Thank you so much for the time and effort you have put in to fundraising for Age UK Lambeth - we really appreciate it.



If you raised your money through Just Giving you don't have to do anything - it will be sent straight to us



You can donate online at www.ageuk.org.uk/lambeth



You can send a cheque made payable to Age UK Lambeth to: Age UK Lambeth, Third floor 336 Brixton Road, Brixton, SW9 7AA



If you would like to make a direct bank transfer or are having trouble paying your money in please call us on 020 7346 6800



Need some help?

If you would like any advice or tips on organising your event or if you have any questions then please get in touch.

e: fundraising@ageuklambeth.org

t: 020 7346 6800

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