

Fundraising Guide

Did you know:

Age UK Lincoln & South Lincolnshire operates as an independent charity that relies on donations and fundraising from the public.

Age UK Lincoln and South Lincolnshire offer services and support to approximately 110,000 people over the age of 65, almost 15,000 of these people are over 85. Demand for our services is increasing year on year.



It's our vision to create a world in which older people flourish.

Last year our Information and Advice service responded to more than 7,000 enquiries to help older people access more money through benefits to improve their standard of living.

We helped older people in and around Lincoln & Kesteven claim over a million pounds in unclaimed benefits last year. This is a figure we want to improve on every year.

Fewer older people in and around Lincoln & South Lincolnshire will be living in isolation thanks to our befriending volunteers who visited 2,000 lonely people last year.

We welcome over 1,500 people who are aged 50 and over to our Park Street Activity Centre every week for a range of activities from Friendship Group, Lunch Club and Tai Chi to Silver Surfer and Language Classes.

Where your money goes

We currently support over 4,000 people a week through our various services

£5.00 

Pays for a befriender to visit and help alleviate loneliness for one day

£10.00 

Provides benefit advice to help older people have enough money for heating

£20.00 

Pays for a volunteer to visit once a week for a month

Fundraising

Fundraising with us is easy and it's a lot of fun. What would you like to do? A dinner party, a coffee morning, cake sale, film screening or drastic haircuts – these are all fundraisers that have helped older people but you might have some other ideas up your sleeve.

Dress down day

Leave the suits at home for a day and come to work in your jeans, or something more wacky if you would prefer. It's such an easy way to raise funds if everyone donates £1 to dress down at work.

The Great Cake Bake

Encourage your colleagues to bring in home-baked (or shop-bought) goodies to sell in the office. It's a simple way to raise money and will perk up the morning coffee break.

Get quizzical

Quiz nights take place in pubs across the UK and are always popular. Why not organise your own and raise funds for Age UK Lincoln South Lincolnshire?

Throw a party

Perhaps a themed dinner party, a murder mystery evening, games night, karaoke, a barbeque – if it gets people together, it can be a fundraiser. Impress your guests with your hosting skills and charge them a small donation for the food or games.

Sponsored anything!

Swim, walk, run, silence and pie eating! Most things can be sponsored so the choice is yours. What would your friends and colleague consider a challenge? Maybe they think you're inseparable from your iPhone or unable to walk instead of driving everywhere.

**Let your imagination run wild – the more creative you are, the more publicity you will attract and the more people will support you.
So get your thinking cap on: is there a world record you could attempt or something you could involve all of your colleagues, class or club?**

Stuck for ideas? Here are a few...

A

Aerobathon
Adventure day
Apprentice day
Afternoon tea
Art exhibitions
Auctions

B

Bad taste party
Black tie do
Bag packing
Bake off
Barbecues
Barn dance
Bathe in a bath of...
Beard growing
Beauty and
pamper night
Bingo
Bike ride
Birthday celebrations
Board game
marathon
Bonfire night
Book sale
Bowling
Bridge tournament
Bring and buy sale

C

Cake sale
Car boot sale
Car washing
Carol singing
Casino night
Cheese & wine night
Christmas cards
Christmas fair
Clay pigeon shooting
Clothes swap
Coffee morning
Coin mosaic
Comedy night
Concert
Cooking competition
Craft fair
Cricket match
Cycle to work

D

Dance event
Dare to bare
Darts match
Dinner party
Disco
Dog walk
Dragon boat race
Dress down/up day
Duck races

E

Easter egg hunt
Ebay your items
Eighties night

F

Face painting
Fancy dress
Fashion show
Festival
Fêtes and fairs
Film night
Fishing day
Five-a-side
tournament
Football match
Fright night
Fun run

G

Garage sale
Garden party
Go cold turkey
Golf day
Guess the weight of...
Guess the
baby photo

H

Halloween party
Head shave

J

Jazz night
Job swap
Jumble sale

K

Karaoke
Knitting marathon

L

Ladies' lunch
Letter from Santa
Line dancing

M

Masked ball
Medieval banquet
Murder mystery
Music event

N

Name that tune
Netball tournament
Non-uniform day

O

Open garden
Office party
Office Olympics

P

Pamper day
Pancake race
Pantomime
Photography
exhibition
Plant sale
Poetry recital
Poker game
Pop-up shop
Pub quiz

Q

Quiz evening

R

Race night
RAG week
Raffle
Recycle
Record breaker
Rock climbing
Rugby cup
Running event

S

Silent auction
Skinny dip
Sleepover
Speed dating
Spelling bee
Sponsored silence
Sports day
Street party
Swear box
Sweep stake
Swimming event

T

Talent show
Teach your skill
Teddy bears' picnic
Tennis tournament
Test your taste buds
Theatre production
Themed party
Tombola
Treasure hunt
Trek
Tug of war

U

University Challenge
Unwanted gifts

V

Valentines party
Variety show
Volleyball
tournament

W

Waxing
Walks
Wine tasting

X

X-Factor competition

Y

Yogathon

Z

Zumbathon

What next?

We aim to be as flexible as possible in our approach and are always happy to discuss the different options outlined in this pack to make sure that it meets your needs.

If you want to find out more about our services and discuss any opportunities to work together.

Please don't hesitate to contact us:

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ageUK
Lincoln &
South Lincolnshire

**Supporting local
people for more
than 60 years**

