

# Community Toilet Scheme

**Nearly 9 in 10 residents** say they are more likely to shop at a premises if they have used the toilet.

Thank you for your interest in the Tower Hamlets Community Toilet Scheme.

**Amazing venues**, such as yours, can make an incredible difference by helping us to **increase toilet capacity** across the borough.

Keep reading to find out why joining the scheme could benefit your business.



## What is a Community Toilet Scheme?

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- Allows members of the public to use the toilet facilities,
- In a range of approved local businesses and organisations,
- During their opening hours,
- Free of charge,
- And without any expectation that users will purchase goods or services.

## Why are we developing a Community Toilet Scheme?

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**89% of residents said there are not enough toilets for the public to use in the borough.**

There are only 22 toilets within the borough of Tower Hamlets currently open for the public to use, which is not enough to meet demand.

**Good access to a toilet is very important for everyone especially for:**

- The elderly
- People with disabilities or ill health
- Women
- Families
- Outdoor workers
- The homeless

A Community Toilet Scheme could benefit you, your business, and the wider community:

**70% of residents said the lack of a toilet has stopped them from shopping or visiting an area in the borough.**

- **Increase footfall** - It can make your area more accessible and attractive to a wider range of visitors, residents and people who work in the area. It actively supports both the daytime and night-time economy by attracting customers back to the High Street.
- **Create new customers** - You can widen the range of people who can shop at your venue.
- **Free publicity** - Your business will be listed on the toilet map, giving you free publicity. This will be distributed throughout the borough and online.
- **Improve your marketing** - You can use your inclusion in the scheme in your own marketing messaging.
- **Improve local support** - Your local community will benefit from your involvement, and this will foster strong community relationships.
- **Creates safer, cleaner, more welcoming High Street environments**

## Who can join the scheme?

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- Pubs
- Restaurants and Cafes
- Hotels
- Cinemas and Theatres
- Shops
- Museums
- Leisure Centres / Gyms / Swimming Pools
- Studios
- Art Galleries
- Community Centres
- GP's / Hospitals / Opticians / Dentists / Pharmacies
- Religious places, like Mosques or Churches

## How the Tower Hamlets Community Toilet Scheme will work:

- Register your interest: [highstreets@towerhamlets.gov.uk](mailto:highstreets@towerhamlets.gov.uk)
- The Council will register your venues toilet and times of access on the Toilet Map: Home.
- You retain the right to refuse entry in accordance with the law.
- Public can access the map to search 'my nearest loo'.
- We will provide a window sticker, posters, and other areas of support as required.

Here's a few more reasons why you should join the Tower Hamlets Community Toilet Scheme...

**56% of the UK public limits how much they drink to avoid the trouble of finding a toilet when they are out of the house.**

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**One in five people are put off from leaving their homes because they are worried about finding a toilet if they needed one.**

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**43% of people with medical conditions do not go out at all because they might need to use a toilet.**

\*The survey results are from a Tower Hamlets Council survey open to all borough residents that took place between October 2022 and May 2023.



If you have a clean, safe and  
easy to access toilet, contact  
us today for more details:

**[highstreets@towerhamlets.gov.uk](mailto:highstreets@towerhamlets.gov.uk)**

