



Leadership Team Structure

Group Chief Executive - Dawn McNally

Dawn is accountable to the Trustee Board and works with the Chair and members to ensure effective governance and stakeholder accountability, including regular reporting on progress and performance against agreed strategies and ensuring compliance with legal and regulatory requirements.

Group Chief Finance & Operating Officer - Victoria Jones

Victoria leads on the provision of strong financial control and support across the organisation, ensuring professional high quality services and standards are delivered. She is also responsible for the strategic direction of HR, finance and marketing functions of the organisation.

Head of EveryDay Care & Support - Kerry Parker

Kerry leads on the provision of all professional care and support services. She is also the CQC Registered Manager.

Head of Charity Services - Sonya Roe

Sonya provides strategic direction and leadership to the charitable services and activities within the Age UK North Tyneside Group.

Head of Quality, Digital & Transformation - Emma Pyper

Emma leads on the maintenance and succession of quality standards and frameworks across the group to support continuous improvement, our culture and our ability to best serve our customers and will also support with the development, planning and delivery of change projects in different areas across the Group to achieve measurable improvements and benefits as part of our transformation programme.