

What's Happening – In Brief

A Note from Amanda Allen (CEO of Age UK North Worcs) – July 2026

- July has been a month of change. Nationally, we now have a new Prime Minister, while locally it has been announced that, from 1 April 2028, the existing district councils and county council in Worcestershire will be replaced by two new unitary authorities **North Worcestershire** incorporating the current districts of Bromsgrove, Redditch and Wyre Forest, and South Worcestershire. Following both announcements, we now await the detail (in his initial speeches, the Prime Minister has pledged to tackle the cost of living and reform social care), so that we can understand what the changes will mean for our communities and for the people we support. Since our merger and the creation of the charity in 2016, our focus and vision have been to make North Worcestershire a better place to grow older, and that is what we will continue to do!.
 
- Whilst nationally and locally there are a lot current 'unknowns', there are things that we can control - ***you can help to shape our charity's future!*** In the next few weeks we will be sharing details of our **2026 Engagement Survey** with all staff and volunteers and I would really like to encourage everyone to spare a few minutes to take part. As we look to review our strategy and develop our plans to take us to 2030, we really want to hear your feedback on what's working well, what we can improve and how we can better support you!



YOUR VOICE MAKES A DIFFERENCE
 Help shape our charity's future

It only takes around **10 minutes** to complete!

AGE UK NORTH WORCESTERSHIRE ENGAGEMENT SURVEY COMING SOON

100% ANONYMOUS
Your responses are confidential.

EVERY VOICE MATTERS
Whatever your role or how long you've been with us.

DRIVE POSITIVE CHANGE
Your feedback helps shape decisions and our future.
- I have always said that it is the people that make our charity what it is. It therefore gives me great pleasure to welcome **Linda Hogan** (I&A Advisor) and **Kiran Panesar** (HR Officer) to our charity and to wish **Safia Sawal** (I&A Advisor), **Ranjit Benning** (At Home Worker) and **Alex Green** (Retail Assistant Manager) every success in their new roles
- Last month, as part of 'Volunteer's Week' we celebrated our amazing volunteers - ***a 'welcome' to all those that have joined us recently!*** This month we have said a special 'Thank You' to Befriending Volunteer, **Avril Wood**, who is stepping down from the service as she leaving the area. Avril started volunteering for the service after she retired. Speaking about Befriending Avril said '*The service is so important to people's wellbeing and mental health*' adding about her clients '*it has been a pleasure to visit them*'
 

Extending Recycling Partnership



- We are proud to be extending our partnership with **Severn Waste Services** and **Primrose Hospice** through a new charity container at **Droitwich Spa Household Recycling Centre** (Hanbury Wharf). The container will make it easier for people to donate good-quality items that can be resold to raise vital funds for our local work, rather than being sent to landfill. If you have items you no longer need, but that someone else could use, please look out for our dedicated containers the next time you visit the **Droitwich** or **Redditch Recycling Centres**. Items should be in good condition and not broken or damaged. **Please help us spread the word!**

#ActNowAgeBetter

- With a summer full of sporting events, members of our Groups & Activities have been supporting Age UK's **Act Now Age Better** campaign and encouraging the North Worcestershire community to **#MoveMore!** Age UK has a range of resources available on its website:

www.ageuk.org.uk/get-involved/act-now/ but, if you are looking for inspiration closer to home, look no further than Penny, Marie and the rest of Team North Worcestershire
www.ageuk.org.uk/northworcestershire/activities-and-events/looking-to-move-more/



10 Years of The Shed

- As part of the celebrations marking **10 years of The Shed**, the Bromsgrove Shedders have been making planters for local organisations nominated by the community, including **Chadsgrove College**



Nominations Open

- Just a reminder that nominations are open for our **2026 Volunteer of the Year** (closing date 07/09/26)
- You can make your nomination(s) via the Volunteering section of our website or by requesting a Nomination Form from our Windsor Street Office



Can you help?

CAN YOU SPARE TWO HOURS?
 BECOME AN AGE UK HERO

We're looking for friendly, enthusiastic volunteers to **help with our bucket collections** and raise vital funds for local older people.



WHY VOLUNTEER?



RAISE VITAL FUNDS
 Every donation helps us support those who need us most.



BE PART OF A TEAM
 Meet new people, have fun and make memories together.



MAKE A DIFFERENCE
 Your time and energy help change lives in our community.



FEEL PROUD
 Know that you're helping create a better later life.



GET RECOGNISED
 We celebrate our volunteers and say thank you!

- ✓ As little as 2 hours makes a difference
- ✓ Lots of events and dates to choose from

- ✓ Bring a friend or family member
- ✓ Full support and training provided

Can you help?
 We'd love to hear from you!

Contact Emma or Sarah today,
 01527 570 490
fundraising@ageuknorthworcestershire.org.uk
www.ageuk.org.uk/northworcestershire