

What's Happening - In Brief

A Note from Amanda Allen (CEO of Age UK NorthWorcs) - June 2025

- As you can see from the logos, we are now **Age UK North Worcestershire**! The Charity Commission have officially approved (and reflected on [their website](#)) our use of Age UK North Worcestershire as trading/ working name, which means that Age UK Bromsgrove, Redditch & Wyre Forest currently remains as our legal/ registered name. We are in the process of reviewing our Charity Constitution and, as part of that process, I will be discussing with the Board whether we want to progress with a full name change or whether we remain as we are now. This month has seen the migration of our website and our emails (our website address is now www.ageuk.org.uk/northworcs/ and our emails now end @ageuknorthworcs.org.uk, with diverts in place for anybody using our previous website and email addresses), as well as updates to our social media accounts. Over the coming weeks you might notice a few more changes but, whilst our name may be changing, our core functions remain the same as we continue in our aim to make North Worcestershire a better place to grow older!



Celebrating our Volunteers & launching our 2025 Volunteer of the Year!

- The beginning of the June was **Volunteers' Week**, a national campaign to recognise and celebrate the contributions that volunteers make across the UK
- As part of showing our appreciation to our amazing volunteers, our CEO, Amanda, visited all our Retail shops to thank the teams for all that they do! We also opened nominations for our annual **Volunteer of the Year**! This year thanks to the **Room to Reward** scheme, our winner will receive a special 'thank-you-gift' of a one-night stay in a hotel! To nominate please visit the [Volunteering section](#) of our website or, if you prefer, you can request a paper copy of the form from our Windsor Street office. You can nominate more than one volunteer (but please complete a separate form for each person). Nominations close on **1st September 2025**, with the winner being announced in **December**





**Room to rewards
nominations**

Volunteer of the Year

Our Volunteer of the Year Award is a chance to recognise and celebrate one of the incredible individuals who give their time and energy to support Age UK North Worcestershire. Whether they've gone above and beyond to help others, shown exceptional commitment, or made a real difference in their community, this award shines a spotlight on their contribution. The winner will receive a special thank-you gift through the AMAZING Rooms to Reward scheme - a one-night stay in a hotel of their choice from the huge selection of chosen partners (T&Cs apply).

Know a volunteer who deserves to be recognised?

Nominate them today at
www.ageuk.org.uk/northworcs/get-involved/volunteer/

Some of the stunning locations involved...



£10k for I&A - Update!

- At the time of writing, a total of **£1,546** has been raised (including this month's Bucket Collection at Tesco, Redditch) as part of our campaign to raise £10k to support the running costs of our Information & Advice service
- Thank you to everyone that has supported **'Pawtraits by Amanda'**! With other events upcoming, this fundraising activity has been *'Paw-sed'* (with a possible return later in the year!)
- Coming up in July, on the 2nd we have another Bucket Collection at Tesco Kidderminster plus we have a Community Stall as part of **Bromsgrove Carnival** on the **12th**, which will include a Tombola, 'Name-the-Dog' and hopefully a Face Painter. If you can help on the stall and/ or can help with Tombola Prizes please can you make contact with **Emma Stenson** (emma.stenson@ageuknorthworce.org.uk)



A True Labour of Love

- June also saw **Loneliness Awareness Week**, an annual campaign encouraging everyone to speak about loneliness and to raise awareness of the importance of connections. Older people are especially vulnerable to loneliness and social isolation which is why our Befriending service and our Groups & Activities are such an important part of our local work. In feedback to our recent survey across all our members, **91% said that they had formed new friendships as a result of attending our Groups & Activities**

- Following a recent visit to our Redditch Art Group our Activities Coordinator, **Adele Fyfield**, was completely blown away by the creation by one of the members, and shared these words....

- 'Everyone, meet Pam — a truly special soul who's poured her heart into something unforgettable. For her great-niece's wedding, Pam has lovingly created a one-of-a-kind wedding book — and it's nothing short of a masterpiece**



- Each page is filled edge to edge with carefully chosen and hand-cut images, beautifully colour-matched and arranged with such care and creativity. It's more than a scrapbook — it's an heirloom. Inside you'll find treasured family recipes passed down through generations, favourite sayings and heartfelt quotes, the full wedding menu, and even a hand-crafted "Order of the Day." Every detail has been thoughtfully placed, each piece encouraging the couple's unfolding story and the legacy they're joining*
- This book is more than paper and glue — it's a true labour of love. An art project made not just with skill, but with soul. Pam, you've created a treasure that will be cherished for a lifetime'*
- Pam has flourished since joining our Art Group, and she illustrates on many levels the difference our Groups & Activities make for those that attend

Walter Nash In the News!

- Walter Nash Road's Manager, **Lisa Howard** featured in the Kidderminster Standard, as she encouraged local students to visit the store for Prom Outfits that *'don't-costs the-earth'* (in more ways than one)! As Lisa says, *'You don't have to spend a fortune to look priceless'*



NOMINATE YOUR EMPLOYEE OF THE QUARTER

- To nominate a colleague who you believe has gone the extra mile for a client, gone out of their way to make a difference or always makes you smile, simply send a quick email to **Kate Ware** (kate.ware@ageuknorthworce.org.uk) by **27th June 2025** with the name of the person you are nominating and the reason why you think they deserve this recognition. You can nominate as many colleagues as you like during the quarter!