

Trustee Biographies April 2026

Jonathan Shapiro (Appointed Trustee March 2023, Vice-Chair since Oct 2023, Chair since July 2024)

Dr Shapiro gained a reputation as a senior leader, change agent and policy analyst on the back of a deep understanding of healthcare organisations, their culture and staff. His experience includes non-executive leadership; consultancy in fields including leadership and change management, policy development and service evaluations; University academia; and clinical medicine as a GP for many years.

He has always been interested in policy development and the management of change, especially in large organisations driven by autonomous professionals. His work explores the impact and management of organisational change on the behaviours of those working in and around the organisations; indeed, he thinks of himself as a kind of ‘anthropologist’ of organisational systems and their ‘tribes.’

He has continued his involvement in the health and care sector since he left formal employment and now sits on the Boards of several Charities including the Samaritans, Jewish Care and the Hospice Charity Partnership.

Lynsey Breeze (Appointed Trustee April 2026)

Lynsey is a Chartered Certified Accountant and currently Chief Operating Officer of Worcester Cathedral.

She has recently relocated back to Worcestershire having lived in Shanghai, China, where she was the Bursar of Wellington College International, a large UK co-educational day school.

Although she trained as an auditor her passion lies in people, and she is a Chartered Member of CIPD. She is also a skilled barista following over ten years volunteering in an environmental charity coffee shop (although she may have consumed as much as she sold).

Whilst invariably challenging Lynsey cherishes working in the Charity Sector and the intrinsic rewards it provides. With fond memories of her years as a Hospice Financial Director prior to working in Asia, she looks forward to making an impact for Age UK North Worcestershire. She is grateful for the opportunity to provide professional support for those growing older in the region.

Lucy Chatwin (Appointed Trustee May 2023)

Lucy has worked within the field of human resources for over 20 years, in a variety of sectors including palliative care, healthcare regulation, medical research and manufacturing, the NHS and housing. She is a Chartered Fellow of the CIPD, Fellow of the ILM, has a Masters Degree in HR Management and is a qualified Executive Coach and Mentor. Lucy currently works as the Assistant Director – People at the national charity, Victim Support. She is passionate about developing others, equality, diversity and inclusion as well as helping to make a positive difference to people’s lives.

James Godsall (Appointed Trustee Feb 2022)

James lives in Stourbridge with his wife and 2 young children.

Having grown up in Bromsgrove and as Managing Director of Jukes Insurance Brokers in the town, James is passionate about playing an active role in the community and is proud to have joined the Board of Trustees.

Prior to joining the family business of Jukes Insurance Brokers, James had an accomplished and progressive HR career, most recently with 8 years in a large US corporation in a variety of global roles up to Director level. He has a passion for helping people and organisations to be their best, with experience of developing and delivering value-added HR and Business strategies within international businesses across the Aerospace, Business to Business and Business to Consumer Service sectors.

Gail Malkin (Appointed Trustee August 2023)

Gail is a senior HR professional with over 30 years of experience, spending much of her career working for large, national providers of housing and care for older people. It was experience in this sector that drew her to Age UK so that she could continue to help improve the lives of older people. Gail also has experience in retail and financial services and is currently the Head of People for Oxford City Council but lives locally. She is fellow of the Chartered Institute of Personnel and Development and has a Masters Degree in Occupational Psychology. Gail is committed to supporting organisations in developing their people to deliver service excellence.

Adam McLaughlin (Appointed Trustee March 2025)

Adam has spent over 10 years in Director positions working for both boutique and corporate organisations where he has designed, developed, and scaled healthcare and commercial businesses across the UK. He currently serves as Equity Partner and Director with W Talent, a global recruitment practice heading up the Healthcare and Life Science practices.

Adam is proud to be a non-executive director at Gordon Moody Association where he has been a trustee for 5 years, the UK's only gambling residential rehab facility and an international leader in service quality and research.

Shirley Webb (Appointed Trustee March 2025)

Shirley has lived in Bromsgrove for over 20 years, originally being from Liverpool and she is happily married with one daughter.

Although a trustee in a personal capacity, Shirley has been a local Councillor since 2017. She is passionate about prevention work around Adult Social Care and partnership working with our service providers.