



**Be part of the biggest fundraiser for lonely older people in Northumberland by taking a sponsorship package at the Age UK Northumberland Annual Dinner...**

## **Age UK Northumberland Annual Dinner**

Don't miss your opportunity to secure fantastic brand exposure whilst helping the older people of Northumberland.

Our range of sponsorship packages include something to appeal to every business size.



 **Northumberland  
ageUK**

Registered Charity Number: 1072394

# Sponsorship Packages 2018

## Headline Sponsorship **£5,000**

- A table of 8 on the night
  - Logo and link on event website page and pages that link to event
  - Logo and link on corporate partners page of the website
  - Logo to appear on all advertising - posters, flyers, emails
  - Full page advert in event brochure
  - Opportunity to display promotional materials and flyers in the drinks reception, main rooms and on screens
  - Adverts and links displayed regularly through social media
  - Mentions throughout the evening and an opportunity to speak at the event
  - PR to announce partnership
  - Mentions in all PR surrounding the event
- 

## Platinum **£2,000** Two opportunities available

- 4 tickets to the event
  - Logo and link on event website page and pages that link to event
  - Logo and link on corporate partners page of the website
  - Half page advert in event brochure
  - Logo on screens in main room
  - Mentions throughout the event
  - Social media mentions
  - Mentions in all PR surrounding the event
- 

## Gold **£1,000** Three opportunities available

- 2 tickets to the ball
- Logo and link on event website page and pages that link to event
- Logo and link on corporate partners page of the website
- Banner advert in event brochure
- Logo on screens in main room
- Mentions throughout the evening
- Social media mentions
- Mentions in all PR surrounding the event

## Silver **£500** Four opportunities available

- 10% off a table of 8 for the ball
- Logo and link on event website page and pages that link to event
- Logo and link on corporate partners page of the website
- Logo included in the brochure
- Mentions throughout the evening
- Social media mentions
- Mentions in all PR surrounding the event

*\*Four opportunities available*

---

## Raffle Prizes

- Company name will be included on website
  - Company name will be included in the brochure
  - Social media mentions
  - Mention on the evening of the event
- 

## The Event

This year, our Annual Dinner is moving to our hometown of Ashington, where Woodhorn Museum will be home to an evening of good food, live entertainment and friendship.

Tables of 8 are now on sale, with tickets priced at £55 per person to include:

Drinks Reception  
Three Course Meal  
Live Music

For more information, please contact:

**Rachel on 01670 784 800**  
**[rachel.todd@ageuk-northumberland.org.uk](mailto:rachel.todd@ageuk-northumberland.org.uk)**