



WELCOME TO OUR

August Local Loop

t: 0115 844 0011 e: info@ageuknotts.org.uk info: www.ageuk.org.uk/notts

Welcome to our fundraising edition of The Loop, packed full of exciting news, inspiring stories and plenty of ways to get involved. As we get ready to mark an incredible 85 years of supporting older and/or vulnerable people in our community, one thing is clear 85 years later, we've never been more needed. Every pound raised helps us continue delivering vital services, tackle loneliness, and provide support when it's needed most.

In this special edition, we'll show you the impact your support has on local lives, celebrate our exciting new charity partnership, and share what's coming up in our fundraising events calendar. We'll also be shining a spotlight on the fantastic individuals, teams and supporters who are going above and beyond to raise funds and awareness for Age UK Notts.

And because every great fundraising story needs new champions, we'll finish by showing you exactly how you can get involved and help make a difference in your community.

As we celebrate this milestone year, we're looking ahead with the same determination that has driven us for the last 85 years. Together, we can ensure that older and/or vulnerable people across Nottingham and Nottinghamshire continue to receive the support they need, when they need it most. What are you waiting for? Let's go!

Sarah Elliott
Communications Manager



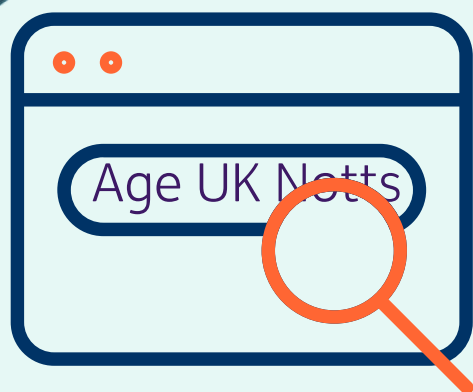
Social Media -
We want to hear from you!
Help us by...



Liking, Saving, Sharing and
Commenting on our posts.

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AGE UK



Age Concern



Help the Aged

We are  **ageUK** Nottingham & Nottinghamshire

Our name is Age UK Nottingham & Nottinghamshire or Age UK Notts. We're proud to be part of the wider Age UK family, benefiting from the national charity's research, partnerships and policy work. But it's vital to remember that we are an independent, local charity. Every penny raised for Age UK Nottingham & Nottinghamshire stays right here in our county, supporting local people and strengthening our local community.

At Age UK Notts, our mission is simple: to enhance quality of life and promote the health and wellbeing of older and/or vulnerable people across Nottingham and Nottinghamshire. Every day, our teams work to ensure older and/or vulnerable people feel supported, valued and connected.

As Age UK rolls out a new legacy campaign its more important than ever to use the correct name together with our charity number – 1067881. That ensures any legacy meant for us comes to us.

We are Age UK Notts....

We are Age UK Nottingham & Nottinghamshire....

Please help us spread the word - among colleagues, volunteers, partners, family, friends, and everyone you meet.

Consistency matters, and getting our name right ensures that support, donations, and legacies reach the local people who need us most.

So once again for those at the back...



We are  **ageUK** Nottingham & Nottinghamshire
or Age UK Notts to our friends!

FUNDRAISING NEWS....



We're certain that our loyal readers all know the difference between Age UK Notts and Age UK. And we're grateful to everyone who helps explain the difference; that we are brand partners with Age UK yet are wholly independent in our governance, fundraising and service delivery. All funds raised in Nottinghamshire are applied in Nottinghamshire.

Mistakes can still happen, though.

A former service user had kindly remembered us in their will. We are always extremely grateful to be remembered in this way and thank them for their kind donation.

In this particular case, however, the gifted funds weren't received. Confused, we contacted their executor who explained that they had instructed their banking provider to transfer the funds specifically to Age UK Notts. After further investigation, it became apparent that the bank had mistakenly sent the funds to Age UK.

Thankfully, we were able to have the funds redirected back to where they were originally intended, to Age UK Notts.

While this story had the right outcome, it wasn't without the risk of losing funds we so greatly need. Resolving it also cost us staff time.

We're working hard on our campaign to raise awareness about our **charity number 1067881** with local legal and banking service providers.

We've also got lots of useful information on our website

[Leave a legacy | Age UK Nottingham & Nottinghamshire](#)

If you have a question about Legacy giving, or would like to help in any way, please get in touch.

fundraising@ageuknotts.org.uk

Are you already a donor?

If you have chosen to leave a gift to Age UK Notts, Thank you!

We value all opportunities to thank our supporters and where possible, bring like-minded people together.

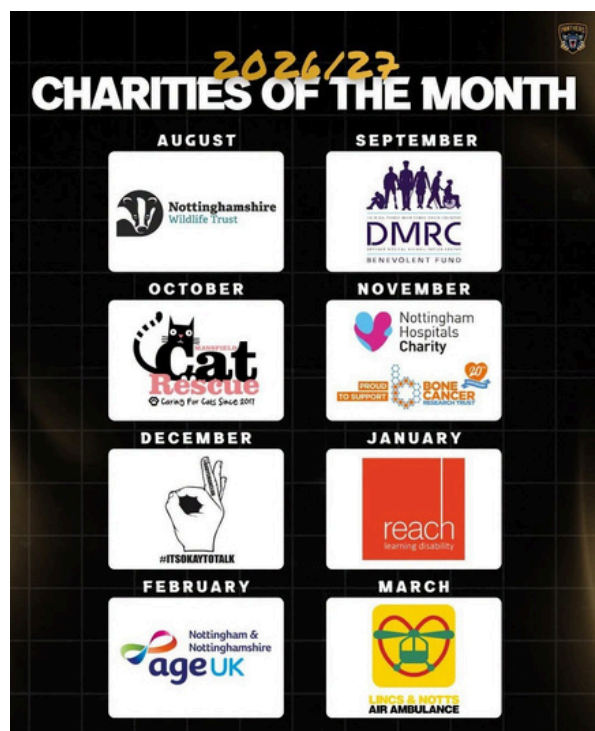
If you are happy to be contacted, please message: fundraising@ageuknotts.org.uk



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WWW.AGEUK.ORG.UK/NOTTS

FUNDRAISING NEWS....



Great News!!

We have been selected as Nottingham Panthers' charity of the month for the coming season!! Any ice hockey fans will know what a big deal this is.

Our logo will be on the jumbotron (giant screen above the ice) during 5 home games, along with an information table for fans and a signed jersey/team item to raffle.

We'll share more details in the near future. For now, it's good reason for a happy dance!



Go Panthers!



FUNDRAISING EVENTS 2026



Charity Line Dance Afternoon

Whether you're a seasoned dancer, a complete beginner, or simply love good music and great company, we'd love to see you there. Join us for an afternoon of line dancing, laughter and music, all while helping raise vital funds to support older and/or vulnerable people across Nottinghamshire. Pull on your boots, grab your friends and book your place today. Everyone is welcome!

Venue

The Railway Club
40 Bestwood Road
Bulwell
Nottingham
NG6 8UA

Date

Sunday 18th October

Time

12:00pm to 5:00pm

Tickets

£5 per adult - Kids go free

For tickets and enquiries

Laura Page - 07870 618023 or simply turn up on the day.

www.ageuk.org.uk/notts



Get Your Big Knit needles ready!

What is The Big Knit?

Back in 2003, Innocent had a simple but brilliant idea: pop little woolly hats on their smoothie bottles and donate a small amount to Age UK for every hat-wearing smoothie sold. More than two decades later The Big Knit is still going strong helping older people live well through vital services such as community support, friendship and guidance on nutrition, including the importance of good old fruit and veg.

Every year, thousands of legendary knitters and crocheters get involved creating tiny hats and sending them in by the boxful. For the most recent Big Knit campaign, an incredible 1.3 million little hats were sent in nationally, helping to raise millions for Age UK and bringing the total raised since the campaign began to a jaw-dropping £3.6 million.

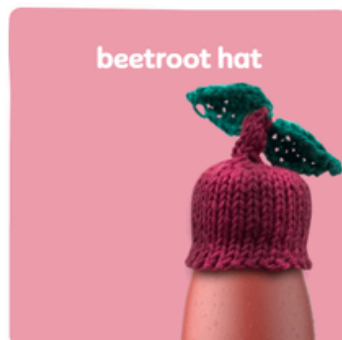
Nottinghamshire certainly played its part!

Here at Age UK Notts, our amazing supporters sent in more than 10,000 hats last year alone.

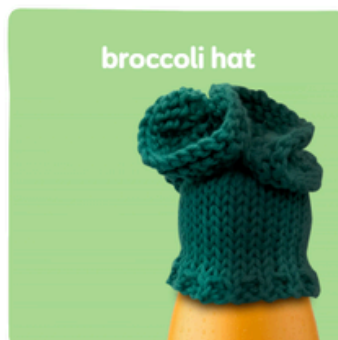
With The Big Knit 2026-28 launching this October, it's time to start thinking about how we can go even bigger. So, dust off those knitting needles, grab your crochet hooks and get ready to click, stitch and create your way to helping older people across Nottinghamshire. Let's see if we can beat 10,000 hats this time around!



aubergine hat



beetroot hat



broccoli hat



carrot hat

Need knitspiration?

[Knitting and crocheting patterns for every skill level!](#)



FUNDRAISING EVENTS 2026



Join Us for a FAB-U-LOUS Afternoon of Fashion, Fun and Fundraising!

We're delighted to invite you to our Charity SOS Fashion Show & Clothing Sale, returning after the tremendous success of last year's event. Enjoy a fabulous afternoon of fashion, friendship and fundraising as our amazing staff and volunteers take to the catwalk to showcase a stunning collection of clothing from popular brands including Seasalt, M&S, Next and many more.

As well as the fashion show, you'll have the opportunity to browse and purchase quality clothing at bargain prices, enjoy delicious homemade cakes and savoury treats, and take your chance at winning some fantastic prizes in our luxury raffle. Every ticket purchased helps Age UK Nottingham & Nottinghamshire continue providing vital services and support to older and/or vulnerable people across our local communities.

Event Details

St Jude's Church Hall, Woodborough Road, Mapperley, NG3 5HE

Saturday 19 September

2.30pm - 4.30pm

£7.50 per person

Ticket includes entry, drink and a sweet or savoury treat

We'd Love to See You There!

Why not bring a friend or two and enjoy a wonderful afternoon out while supporting a great cause? Whether you're looking for fashion inspiration, a bargain buy, or simply a chance to spend time with good company, there's something for everyone.

To book your tickets or find out more, please contact:

Elaine: 07872 839 605

fundraising@ageuknotts.org.uk



SOS Charity Fashion Shows
& Clothing Sale

**SATURDAY
19TH**

**SEPTEMBER
2026**

2.30 - 4.30PM

**ST JUDES CHURCH HALL
WOODBOROUGH ROAD
MAPPERLEY
NG3 5HE**



GET TICKETS!

£7.50

**INCLUDES ENTRANCE,
DRINK AND SWEET OR SAVOURY TREAT**



Elaine 07872 839 605



fundraising@ageuknotts.org.uk

Company no.3455485

Registered charity no.1067881



As we prepare to celebrate 85 years of supporting older and/or vulnerable people, we're launching a special year of fundraising activities leading up to our milestone anniversary. To kick things off, five incredible women are taking the leap for a great cause by participating in a fundraising skydive.



A Challenge Inspired by a Worthy Cause

Joining Michelle is Michelle Freer (one of our Trustees), who has seen first-hand the impact Age UK Nottingham & Nottinghamshire has on local people.

"I have seen the incredible difference the charity makes to older people across Nottinghamshire, providing support, friendship and practical help when it's needed most."

A keen runner and regular challenge-seeker, Michelle believes in pushing herself beyond her comfort zone.

"Life begins outside your comfort zone, so when the opportunity to skydive came along, I thought, 'Why not?'"



Michelle Elliott, Michelle Freer, Freistha and Eleanor all pictured with Sian will be stepping far outside their comfort zones to raise £5,000 for local older people who rely on the charity's services every day.

Celebrating a Lifetime of Service

For Joint Chief Executive Michelle Elliott, the challenge is particularly special. Having joined the charity in 1992 on a six-month contract, next year marks an incredible 35 years of service.

During that time, Michelle has seen the organisation grow from around 12 staff members and a turnover of £400,000 to a charity employing nearly 85 staff, supported by more than 100 volunteers and reaching thousands of older people every year.

"I am always amazed to see how many older and/or vulnerable people we support. Sometimes I even shed a tear when I hear what a difference we have made to someone's life."

To celebrate both the charity's 85th anniversary and her own milestone, Michelle decided it was time for her biggest fundraising challenge yet.

The skydive is also being completed in memory of her late husband, John, who loved adventure and had once planned to do a skydive himself.

Friends, Family and Community Spirit

The team is completed by Sian, Eleanor and Freistha, who are all taking on the challenge in support of the charity.

Freistha's connection to the cause comes through her close friendship with Michelle Elliott.

"The only connection I have with Age UK Nottingham & Nottinghamshire is my Auntie Michelle. She lives next door and spends a lot of time with me and my family."

Although she has faced challenges before, Freistha admits this will be unlike anything she has ever done.

"I have challenged myself in a lot of ways, but never like this"

Her pre-jump ritual?

"The only ritual I will do before I jump is pray."

And as for what she'll say when leaving the plane?

"To be honest, I don't think I will shout anything – I will probably scream!"

As Eleanor prepares to take on her upcoming skydive, she admits it will be the greatest physical challenge she has ever faced. While she's no stranger to adventure, having tackled activities such as abseiling, rock climbing, zip lines and high ropes, she knows this experience will take things to a whole new level.

Adding a personal touch to the challenge, Eleanor is taking the leap alongside her aunty, Michelle (Elliott), making the occasion even more special. To bring her some extra luck and confidence on the day, she'll be wearing her lucky necklace and getting into the right mindset by listening to Learn to Fly by the Foo Fighters before she heads up into the sky.

As for what she'll do when the plane door opens, Eleanor isn't planning any memorable catchphrases. Instead, she thinks the moment might simply call for one thing: a very loud scream! Whatever happens, she's ready to embrace the thrill and make memories she'll never forget.



Why They're Taking the Leap

The team hopes to raise £5,000 to help tackle loneliness, poverty and isolation amongst older people across Nottinghamshire.

The money raised will support services including information and advice, benefits support, companionship services, wellbeing activities and practical help that enables older people to remain independent.

Just £10 can help Age UK Nottingham & Nottinghamshire secure around £100 in benefits entitlement for someone in need, making an immediate impact on their quality of life.

Please support our skydivers as they kick-start our 85th anniversary celebrations and help us continue making a difference to older and/or vulnerable people across Nottinghamshire.

You can donate here:

www.justgiving.com/campaign/taketheleapwithageuknotts

t: 0115 844 0011 | e: info@ageuknotts.org.uk

[WWW.AGEUK.ORG.UK/NOTTS](https://www.ageuk.org.uk/notts)

FUNDRAISING EVENTS 2026



On Sunday 27th September 2026 Owen Hardy will be running in the Robin Hood Half Marathon and fundraising for Age UK Notts. His fundraiser is for Age UK Notts' First Link team who are the first point of contact for older and/or vulnerable people in Notts providing advice, support and connections to often life changing services. He's seen first-hand the difference their work makes and wants to help them.

"Although I enjoy running, I have never run competitively so training at this level will be new to me, but any distance is worth it for such a good cause. I have recently finished my A level exams and now ready for the pressure of a new challenge. 'Pressure creates diamonds' and hopefully that means a lot of fundraising for Age UK Notts! I'm challenging myself to raise £300. It costs Age UK Notts £10 to help local older and/or vulnerable people to access £100 in benefits entitlements. So, it's a challenge that could make a £3,000 difference to local lives. If you're able to support me, please do."

ROBIN HOOD
HALF MARATHON
27TH SEPTEMBER 2026



Nottingham &
Nottinghamshire
ageUK

[Support Owen's Challenge Here](#)



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FUNDRAISING EVENTS 2026



DON'T FORGET USE EASYFUNDRAISING!

If you're shopping online you can save money with your Blue Light card and the charity receives a small donation from the retailer.

Everyone's a winner!

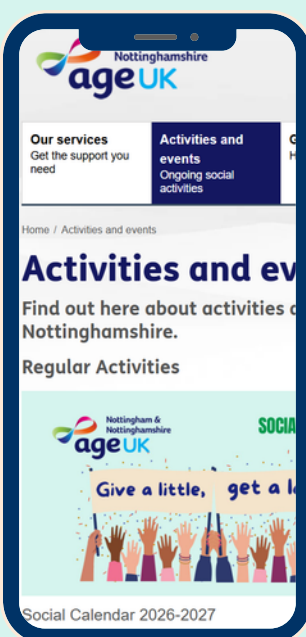
Scan the QR or follow the link:

<https://www.easyfundraising.org.uk/causes/ageuknotts>



FUNDRAISING EVENTS 2026/27

Don't forget to check out our NEW 2026/27 Social Calendar to see what other fabulous events we have coming up - there's more to look forward to! We're grateful to everyone who joins in with our events, as they also help raise vital funds that support our local services. For more information about events or how to book:



www.ageuk.org.uk/notts/activities-and-events/



Contact

fundraising@ageuknotts.org.uk



Here's your fundraising contact, if you'd like to learn more....

INTRODUCING

HEATHER *Griffin*

Fundraising Manager

HOW did I get here?



I studied business and languages and spent 12 years at Twycross Zoo, supporting the CEO and Trustees and gaining valuable insight into charity governance - with lunch breaks often spent with gorillas or watching a meerkat recapture. I later worked in Liverpool with corporate organisations, including Spanish timber manufacturers and a major consultancy. On returning to the Midlands, I realised the Third Sector suited me best and became a project manager for a local heritage charity with strong community roots. Alongside this, my artwork was taking off and, during Covid, I developed it professionally. While rewarding, I missed being part of a team. When I saw the role at Age UK Notts, I went for it and it's been the best move. I now work with brilliant people in a truly rewarding role, for an organisation that deeply understands the people it supports.



ABOUT me!

Alongside the "fond chaos" of two pre-teens, I find great joy in....



Food - guilty pleasures are...



Family trips to see the panthers play



Kickboxing



I've also rediscovered a love of jigsaw puzzles.



and growing trees

"just one more piece..."

YOU'RE
AMAZING!



Why not share your story? Contact: marketing@ageuknotts.org.uk

For any Fundraising queries to share ideas contact :
heather.griffin@ageuknotts.org.uk
or
fundraising@ageuknotts.org.uk



Fundraising Edition AND FINALLY

Nottingham & Nottinghamshire
ageUK FUNDRAISING



FUNDRAISE YOUR WAY FOR AGE UK NOTTINGHAM & NOTTINGHAMSHIRE

Have a challenge you've always wanted to tackle?
A fundraising idea you've been meaning to bring to life?

Now's the time.

Whether you're running, baking, cycling, crafting, hosting an event or creating something completely unique, every fundraising effort helps us continue supporting older and/or vulnerable people in our community.

Get involved, have fun, inspire others and help change lives. Together, we can make a real difference.

Fundraise for us
Age UK Nottingham
& Nottinghamshire



K

Karaoke:
A pub favourite but can be done anywhere. Karaoke machines are available to hire; all you need is a courageous singer to have the first go and a good playlist!



M

Music concert:
Concerts can be coordinated to suit all musical tastes, whether you want to perform yourself or hire some local bands. Tickets can be sold in advance and at the door. Why not throw in a raffle or games in the intervals?



N

Nature Trail:
Map out a trail around your local area to include a diverse array of natural features and sell it to your local community or host the tour yourself.



O

Orienteering:
Navigating through unfamiliar terrain using a map and compass. Compete in timed events. Charge each individual or team for a map: a nice addition for a sports/fun day.



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