



Advantage Director Recruitment Pack

You can make a huge difference to the lives of older people in Nottingham & Nottinghamshire.



About Advantage Mobility

Advantage Mobility is based at The Lifestyle Centre in Nottingham (NG2 2JD). We provide expert advice, information, and support, together with a vast range of products and services for older and disabled people.

Our mission is to ensure that our customers get the right and best mobility solutions for their needs. Purchasing mobility scooters and solutions over the internet without any assessment can lead to people having scooters which are not appropriate to their needs, putting them at risk of injury. At Advantage Mobility, we are committed to properly assessing customers to ensure they get the mobility solution that is right for them, helping them to feel safer and more confident.

Our links with Age UK Nottingham & Nottinghamshire

Advantage Mobility is delivered by the Community Interest Company Advantage Social Enterprise CIC Ltd. A Community Interest Company is a type of company, designed particularly for social enterprises that want to use their profits and assets for the public good. At Advantage, this means that we use our profits to first ensure the cost of our premises, The Lifestyle Centre, which will also be used by Age UK Nottingham & Nottinghamshire to provide advice and assessment, and any surplus will be donated to Age UK Notts to help them continue their work with older people across Nottingham & Nottinghamshire.

Trustee role overview

“Being a voluntary Non-executive Director (NED) is a rewarding and important role within a not-for-profit Community Interest Company (CIC). Advantage Mobility CIC is a small, agile service-orientated business that puts the best interest of its customers at the heart of its operation.”

What is the purpose of this role?

As one of three Directors, you will be responsible for ensuring that the company meets its statutory and other obligations. You will be involved in making collective decisions about the company. You will also be responsible for ensuring that the company is run in such a way that it will continue to satisfy the community interest test.

What impact does this role have?

Our Directors are the people who lead Advantage and decide how it is run. Being a Director at Advantage means offering your views and making decisions on a range of business areas. In this role, you will make a difference to your local community and to society, by supporting older people to live more independently, safely and with confidence.

Advantage Director Role Description

Role location: Nottingham

Role Support: You will be supported by other Directors of the Company

Role type: Voluntary unpaid

What are the responsibilities of the role?

- Overseeing company performance and the strategic direction to be adopted in a post COVID-19 environment
- Overseeing the company ethics and business practices
- Establishing links with relevant customer bases, organisations and societies
- Providing input for marketing and sales initiatives
- Attending the Board of Directors meetings (twice annually) to consider financial reports and other strategic business matters
- Ensuring Advantage CIC is accountable
- Acting with reasonable care and skill
- Acting as an ambassador for Advantage, Age UK Notts and for the wider Age UK network
- Safeguarding the good name and values of both Advantage and Age UK Notts
- Positively committing to, and actively promoting Equality and Diversity

In addition to the above, each director should use any specific knowledge or experience they may have to help the board reach sound decisions.

What are we looking for?

Each Director must have

- Integrity
- A commitment to the company
- An understanding and acceptance of the legal duties, responsibilities and liabilities of directorship
- A willingness to devote the necessary time and effort to their duties as a Director
- Strategic vision
- Good, independent judgement
- An ability to think creatively
- A willingness to speak their mind
- An ability to work effectively as a member of a team

The board of directors particularly welcomes applicants with lived experience of disability and/or experience in one or more of the following areas:

- A genuine interest in helping to build a successful business without the responsibility of day-to-day business activity
- Experience building a customer base in a well traded business environment
- Broad-based small business experience
- A wide knowledge of the older community and the relevant service providers that serve that community

What is the time commitment?

- Our Board of Directors meetings take place as a minimum twice a year in Nottingham. During these meetings, we consider financial reports and other strategic business matters. These meetings last approximately 4 hours
- Directors serve an indefinite term of office
- There are many other opportunities as a Director to engage with the company which can be further discussed at interview

What training will you be given?

You will be given a full induction to Advantage Mobility at the Bridgeway Centre as well as to our co-sponsor, Age UK Nottingham & Nottinghamshire, where you will be given an opportunity to spend some time with key members from the various departments.

What can you gain from this opportunity?

An opportunity to become involved in growing a vibrant business that makes a difference to the older community in Nottingham and Nottinghamshire.

Please note the following key information before you submit an application:

- You must be at least 18 years old
- The role of a Director is voluntary and is not accompanied by any financial remuneration, although expenses for travel may be claimed
- You must not act as a Director if you have an unspent conviction for an offence involving dishonesty or deception (such as fraud), are bankrupt or have entered into a formal arrangement (e.g. an individual voluntary arrangement) with a creditor, or you have been removed as a company director or charity trustee because of wrongdoing

How to apply

If you would like to apply for the Advantage Director role, please contact volunteering@ageuknotts.org.uk

If you would like an informal, no-obligation discussion about the role our Operations Director will be happy to discuss this further with you. Please email volunteering@ageuknotts.org.uk with your contact number and we can arrange this for you.

Applications close at noon on Friday 23rd April 2021.

