

## Community Ambassador

### General Description

Volunteer community ambassadors work with the Ambition for Ageing project team in the Alexandra, Failsworth West and Crompton wards of Oldham to help us to promote the Ambition for Ageing project and promote activities and events that are happening locally.

We work alongside the local community and our volunteer community researchers to identify project ideas to make the ward areas more 'age friendly' and with our volunteer community organisers we find ways of making them happen.

Volunteers will be part of a team and will get training, expenses and ongoing support. This is part of an exciting Big Lottery funded project.

### What skills / attributes the volunteer will need

It is extremely important that volunteer community ambassadors can help us to promote our Ambition for Ageing project in some way. We are looking for people with good organisational skills who can go out into their local community to deliver leaflets and posters and who have good ideas to help us promote the project.

### Tasks

The tasks will include some or all of the following:

- Advertise Ambition for Ageing events and activities by putting a poster up in your window.
- Talk to your neighbours about what the Ambition for Ageing project is.
- Deliver leaflets or posters to other people on your street.
- Share information about what is happening with any local groups or coffee mornings you go to.
- Put up posters in your local shops or community venues.
- Send information on by email to your friends in the area.

- Promote the project using social media.
- Promoting the Ambition for Ageing project in any new ways you can think of.
- We are also looking for volunteers who are interested in representing the project by getting involved in the Ambition for Ageing Equalities Board and the Greater Manchester Older People's Network. We can give you more information about this if you are interested.

### **When and Where**

This will take in one or more of the target wards – Crompton, Alexandra and Failsworth West.

You can be involved as little or as much as you want. Talk to us about how you would like to help us.

### **Support**

We will invite you to an induction session so you can learn more about Ambition for Ageing. There will be ongoing support from a named person / persons from Age UK Oldham or Action Together Oldham (*previously Voluntary Action Oldham*).

### **Expenses**

Out of pocket expenses will be provided.

### **For more information please contact:**

**Nicola Shore,**  
**Age UK Oldham**  
**0161 633 0213**  
[nicola.shore@ageukoldham.org.uk](mailto:nicola.shore@ageukoldham.org.uk)