

## Message from the Chair of the Board of Trustees



The year was again a very successful one in our work to provide a range of first class services to meet the needs of older people and carers in Salford.

For this, I must acknowledge the marvellous commitment and professionalism of our staff as well as the dedication and enthusiasm of the many valued volunteers who without whom we could not achieve all that we do.

I must also thank Booth Charities who support us financially in many ways but this year in particular with the funding contribution made towards the modernisation of the Humphrey Booth Day Centre.

During the year we continued restructuring to ensure our long term sustainability. We will endeavour to be in the best possible position to respond to the changing aspirations of our local older citizens and satisfy their expectations of quality and innovation. This is an ongoing strategy as we strive to make that difference.

**Ken Whittick**

## Finances 2018–9

Charitable Activities	£1, 765, 058
Generated Funds	£73, 527
<b>Total Income</b>	<b>£1, 838, 585</b>
Dementia Support Services	£206, 222
Hospital Discharge, Aftercare and Rehabilitation	£266,107
Social Rehabilitation Service	£57, 931
Ambition for Ageing	£153,038
Others	£943, 232
Raising Funds	£51, 181
<b>Total Expenditure</b>	<b>£1, 677, 711</b>

Age UK Salford is a trading name of Age Concern Salford and is a registered charity (1105769) and company limited by guarantee. Registered in England and Wales number: 5204296.  
Registered office: 108 Church Street, Eccles, Salford, M30 0LH

# Annual Report 2018-19



# Highlights 2018 - 2019

## Healthy, Social and Active

**1085** Front-line workers trained in Nutrition and Hydration and to use the PaperWeight Armband

**1816** People attended Dementia Buddy Clubs

**30** Members of Mount Chapel Champions

**230** Older people taken part in an interactive session on Staying Safe at Home

**7** Green and Growing Groups citywide

## Digital

**2000** Users of our website each month

**4** Types of IT Training available at Critchley Community Hub

**3000** Twitter Followers

## Caring

**400** People with dementia living independently

**2000+** Information & Advice Enquires

**2250+** Telephone calls made to older people following their discharge from Accident and Emergency

**8** Carers received dementia support training

**360** Follow-up visits made to older people after a stay in hospital

## The Queen's Award for Voluntary Service 2018



The volunteers at Critchley Community Hub recognised for their dedication and commitment, one of only two groups in Salford in 2018

## Launch of GM Nutrition and Hydration Programme



**6956** people reached by nutrition and hydration awareness raising

## Local

**1240+** Participants and **290** volunteers in Ambition for Ageing Salford community projects

**355** People identified with a need to increase their food & drink intake

**150 +** Older people through Ambition for Ageing Salford have influenced local housing, transport and clean air plans

## Value

**3** Schools have raised awareness about dementia with the Mr Alzheimer's campaign

**130** Organisations engaged with as part of the Nutrition and Hydration Programme

**850+** Shopping and cleaning hours provided each month

**26** Community projects funded

## The Ageing Festival 2018 - Salford



**26** partners took part in the Greater Manchester Ageing Festival in Salford, with **200 +** people participating and volunteering



Thanks to our staff, volunteers, funders, trustees, donors and campaigners. Find out more about Age UK Salford on our: Website, Twitter, Facebook and YouTube.