## Age UK Sheffield - Cookies Policy



## **Cookies**

1. What are cookies?

- Cookies are widely used tiny pieces of software (files) that are installed on a computer or mobile device when an individual visits a website.
- Windows Explorer, which is one of the main internet browsers, will usually store these files in a folder called 'cookies' in 'documents and permissions' on computers running Microsoft Windows.
- Cookies allow websites to recognise that a user on an individual computer has previously visited the site. The cookies save some information about that user for when they access the site again in the future.

By using and browsing the Age UK Sheffield website, you consent to cookies being used in accordance with <u>our policy</u>. If you do not consent, you must turn off cookies or refrain from using the site.

Most browsers allow you to turn off cookies. To do this, look at the 'help' menu on your browser. Switching off cookies may restrict your use of the website and/or delay or affect the way in which it operates.

2. What types of cookies are there?

Broadly, there are 4 types of cookie:

- Strictly necessary cookies. These are cookies that are essential to make a
  website work and enable features that users have specifically asked for.
  These types of cookies are commonly used with shopping baskets or e-billing.
  Without use of cookies, these features of the website could not operate.
- **Performance cookies.** These cookies collect anonymous information about users for the purpose of assessing the performance of a website. Common uses include well-known web analytics tools such as 'Google Analytics'.
- Functionality cookies. These are cookies that automatically remember choices that users have previously made in order to improve their experience next time they visit a website. For example, where users select their preferred settings and layout.
- **Targeting or Advertising cookies.** These cookies are similar to performance cookies, in that they collect information about users' behaviour. However, this information is used at individual user level to advertise products and services to users on the basis of the behavioural information collected.

(continued)

## 3. What cookies does the Age UK Sheffield website use?

Cookie	Purpose
Strictly necessary cookies:	
.EPiServerLogin	This is used across the whole website if a user is logged in. Users log in to manage their account, for example to change the newsletters they receive and their email preferences. When a user is logged in, if they choose to make a donation, some of the information in the donation form will be pre-populated for them.
ASPXROLES	This is used across the whole website if a user is logged in. It is used to tell the site what 'user type' a person is i.e. a site administrator (that works for Age UK and can change the content of the site) or a member of the general public.
ASP.NET_SessionId EPiServer.Common.Web.A uthorization.IntegrationHttp Module_state	This is used across the whole website if a user is logged in. This ensures that a user stays logged in if they move between pages on the website within one session.
Performance cookies:	
utma /utmb /utmc / utmz	Age UK uses a tool called Google Analytics to give us statistical data on the performance of our website. These cookies is placed by Google Analytics.
Functional cookies:	
UserSetting	This cookie remembers a user's colour and location preferences so that next time they use the site these are displayed rather than the sites default settings. The user colour preferences can be changed using the buttons on the header of the site and the location preferences can be changed by users clicking on 'change location' on the map that is displayed on the right-hand column of the homepage.
Targeting and advertising cookies:	
_drt_ id BCSI-CS- 5B059C53EB35D97E	Age UK sometimes use 3rd party agencies to advertise and bring traffic to certain parts of the site, for example where we have a specific campaign. These cookie are placed by one of our 3rd-party agencies to allow them to track the activities of visitors that that have come to the site from their adverts.
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