## AGE UK SHROPSHIRE TELFORD & WREKIN

## **PERSON SPECIFICATION**

Wellbeing Services Development Officer, South Shropshire

Please ensure that you identify **in the Application Form** how you meet the requirements of this person specification.

Attributes	Essential	Desirable
Qualifications	No specific qualification required.  Applicants must have a good standard of general education or demonstrate how their lived experience gives them the skills required for the post.  Must have a good knowledge of IT and be confident in using a	
	variety of IT packages.	
Skills/Knowledge	An understanding of and empathy with the needs of older people.	Understanding and knowledge of the Voluntary Sector
	Excellent communication skills, particularly written skills and the ability to communicate well with older people.	Experience of working with volunteers.  Experience of working
	Understanding of 'what activities work well' to improve physical	in health and social care
	and mental wellbeing and the barriers to activity that older people may face.	Knowledge of the needs and aspirations of diverse communities
	Experience of delivering – or organising – activities for older people.	Knowledge of local services in Shropshire
	Excellent organisational and time management skills and ability to prioritise a busy workload.	Knowledge of how to use databases
		Knowledge of the Data Protection Act.

https://ageukshropshireltd.sharepoint.com/sites/AgeUKSTW/Shared Documents/Campaigns & Publicity/Website/CMS/Pages/Work for us/Application Pack for website - Service Development Officer/Staff JD PS Wellbeing Development Officer July 2025.docx

	An understanding of and commitment to equalities and how this impacts on older people	
	Knowledge of legislation relating to health, social care and housing and the local provision.	
	The ability to prioritise a busy workload with minimal supervision.	
	An understanding of the importance of confidentiality and the keeping of safe records.	
Personal Attributes	A commitment to helping older people	
	A value base which supports the principles of Age UK Shropshire Telford & Wrekin	
	To be able to work as part of a team.	
	To be able to communicate well with older people and also with professionals.	
	To respect client confidentiality at all times.	
	To be able to work calmly whilst under pressure.	
	To have the vitality and energy necessary to cope with this demanding position.	
	To be presentable and have a friendly, approachable manner and an enduring sense of humour.	