

Sponsorship packages

Sponsoring one of our events for our 75th anniversary is a great way to get involved, and in return we will help you showcase your community support.

Gold Sponsor · £2,000

- Headline sponsor recognition on all event promotions (flyers, posters, social media, website)
- Logo featured prominently on event signage and event programme
- Opportunity to speak at the event
- Six complimentary tickets
- Thank you certificate and post-event impact report

Silver Sponsor · £1,000

- Logo featured on event materials (programme, signage, digital)
- Mention in press release and two social media posts
- Four complimentary tickets
- Recognition during the event by the host
- Certificate of sponsorship

Bronze Sponsor · £500

- Logo in the event programme and on our website
- Mention in one social media post
- Two complimentary tickets
- Acknowledgement in event thank you and certificate

Community Supporter · £250

- Name listed in the event programme and website
- Social media thank-you
- One complimentary ticket
- Certificate of appreciation

Optional add-ons

- Sponsor a table for older guests to attend our events
- Donate a raffle prize: all donors are listed in the programme
- Custom sponsorship: we're happy to discuss bespoke packages



Current events available for sponsorship

3 Peaks Breidden Hill Challenge

On Sunday 17 August at 10.30am, we are hosting an 8 mile hill walk challenge with 2000ft of climbing to raise money for Age UK Shropshire Telford & Wrekin. Tickets cost £15.00 and include a tea and cake so we are looking for sponsorship for the catering or even provide donations of cake and refreshments.

BBQ & Bloom: Summer Garden Party

On Saturday 23 August, we are hosting a summer garden party complete with BBQ, music and lawn games at The Telford Hotel, Golf & Spa Resort in Telford. Tickets are £35.00pp + Eventbrite fee. Any sponsorship would be appreciated as any reduction in costs can increase funds raised for supporting local older people.

Volunteers Christmas Lunch*

Every year as a thank you to our hundreds of dedicated volunteers we arrange a festive afternoon event with a two-course Christmas lunch. The event is in its early stages of organisation but any sponsorship would make all the difference.

*Please note: this event is not ticketed so any agreed sponsorship will not include complimentary tickets, but instead we would invite a matching number of representatives from your organisation to join us for the lunch and provide an option to give a speech.