



A message from our Chief Executive

Thank you for choosing to celebrate
Age UK Shropshire Telford & Wrekin's
75th anniversary.

We're launching our 75th appeal with an
ambitious goal of raising £75,000.

Every penny raised will help us strengthen
the vital services we provide to help
combat loneliness and isolation among
older people in our community.

Thank you, and happy fundraising.

Heather Osborne, Chief Executive



Age UK Shropshire Telford & Wrekin is a charitable company limited by guarantee and registered in England and Wales
Registered Charity Number: 1090445. Company Number: 04292896. Registered office: Bellstone, Shrewsbury, Shropshire SY1 1HX

Get in touch with our Fundraising team on
fundraising@ageukstw.org.uk or **01743 233 123**

We would love to hear about how you choose to celebrate,
connect with us on:



@AgeUKSTW

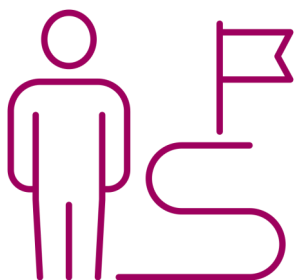


@ageukshropshireandtelford



age-uk-shropshire-telford-&-wrekin

Join in our celebrations



Organise an event

See our fundraising ideas, there's something for everyone. Or why not attend one of ours? We have a range of fundraising events taking place this year.



Take on our #Challenge75

Whether you walk, run, cycle or swim for 75 miles, minutes or laps help us raise £75,000 in your own way. You could also sponsor one of our fundraisers taking on their own challenge.



Spread the word

We want our 75th year to be our best yet. Help us spread the word by telling your friends, family and colleagues about our appeal and what it means to you. Anyone can get involved, the more support the better!

£7.50

pays for one hour of a befriending visit

£75

enables a benefits claim for one older person

£750

helps kickstart a brand new social activity group to bring people together

A photograph of an elderly woman with short, curly white hair, smiling warmly at the camera. She is seated in a light-colored armchair, wearing a white short-sleeved t-shirt with a colorful floral pattern around the neckline and dark trousers. Her hands are resting on her lap, and she is wearing a silver wristwatch on her left wrist and a gold ring on her left ring finger. A small black lapel microphone is clipped to her shirt. The background shows a blurred interior setting with a sofa and a table.

**“It’s my favourite
hour of the week”**

Meet Marjorie

At 78, Marjorie found herself isolated, after an illness left her unable to go out alone. A former carer, she suddenly faced days of silence. Thanks to our befriending service, Marjorie now enjoys regular visits and chats, transforming her life.

For Marjorie, and so many others, this simple connection means everything, but it’s only possible with your support.

Event fundraising

A great way to support us is by holding a fundraising event for our 75th anniversary.

Fundraising events allow you to showcase your creativity and individuality, it can be the most rewarding way to support a charity.

Summer

Challenge events or a sponsored walk
Garden party
Outdoor cinema night
Afternoon tea

Autumn

Read-a-thon
Sponsored silence
Pumpkin carving competition

Winter

Coffee morning
Give it up
Christmas carol concert
Christmas Party

Spring

Easter party and Easter egg hunt
Village fete
Spring clean and jumble sale

You could use the poster template overleaf to advertise your event.



When:

Where:

What:

This event is to raise money in aid of Age UK Shropshire Telford & Wrekin.
All funds raised will go towards supporting vulnerable older people in Shropshire and Telford & Wrekin.



How to donate

There are multiple ways you can donate to us.

- **Cash donations:**

please visit our office (rather than sending money through the post).

Our address is:

Age UK Shropshire Telford & Wrekin,
Bellstone, Shrewsbury, SY1 1HX

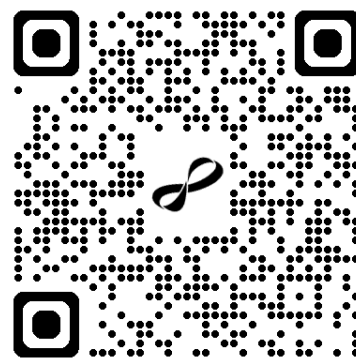
- **By cheque:**

you can send it to the above address, or drop it in to reception during our office hours. Please make your cheque payable to:

Age UK Shropshire Telford & Wrekin

- **JustGiving:**

simply scan the QR code



Age UK is the name of the national charity. We are Age UK Shropshire Telford & Wrekin, a local charity that's been serving the people of Shropshire since 1950.

When you're fundraising for us, you're doing so 'in aid of' the charity. Let us know if you are undertaking any fundraising activities or sponsored events and you can simply donate the money raised to Age UK Shropshire Telford & Wrekin.

Thank you



All funds raised in aid of Age UK Shropshire Telford & Wrekin stay within the county of Shropshire. We are independent from the national Age UK charity, and every penny donated to us is used locally, to support older people in our communities.

