

Partnership Opportunities

Age UK Solihull is a local, independent charity.

The support of the local business community helps us to provide services for older people in Solihull. Here are some ways your business could work with us:

Partner with us

If you are part of a business in Solihull, we would love to be considered as your **Charity of the Year**.

Sponsorship

We have various sponsorship opportunities, including sponsoring our **tshirts** or our **newsletter**, or an **event**.

Keep in touch

Join our mailing list to receive our newsletters, and to stay up-to-date with our latest activities, events and news.

Volunteer

Volunteer either as a **team or an individual**. Volunteering for Age UK Solihull is a great way to have fun while helping older people.

Group challenge

Get a team together to take part in a **parachute jump day, sponsored run, abseil, tough mudder** or any other type of challenge. We can help organise this for you.

Events

Come along to one of **our events**, or **organise your own!** You could put on a cake sale, a dress down day, a quiz or a ball. We can provide support along the way.

Donate a prize

Could you donate a prize for one of our **fundraising raffles and competitions**? It could be a bottle of wine, box of chocolates, bath goodies, gift vouchers, or free services.

Display a tin

If you have an office or shop, could you display a **collection tin** there? This would help us to collect **much-needed donations** to continue our vital work in Solihull.

Join our 100 Club

For £24 a year, you will be entered into our monthly draws for the chance to **win cash prizes**, while raising funds for us too.

Raise free funds

Download the **easyfundraising** app and select Age UK Solihull as your charity to support. Then, shop as normal and we'll receive a donation at no extra cost to you!

What's in it for you?

Not only could you help us to continue providing our services to over 10,000 older people in Solihull each year, but a partnership with us could also be beneficial for your business. In return for your support, we can help you...

- Meet your corporate social responsibility objectives
- Motivate and inspire employees
- Develop new skills and experience for staff
- Get some positive PR
- Show you care about older or vulnerable people in the community
- Understand your older customers and maximise their potential
- Get your brand associated with a local charity

For more information please contact:

 **0121 704 7842** (leave a message and we'll call you back)

 **events@ageuksolihull.org.uk**

 **www.ageuksolihull.org.uk/corporate-partnerships**

Age UK Solihull, The Core, Central Library Building, Homer Road, Solihull, B91 3RG

