

Go purple for a purpose

World Elder Abuse Awareness Day (WEAAD)

Sunday 15 June 2025

Together let's **STAMP** out elder abuse in Solihull

Get involved

WEAR, DO, MAKE or
BAKE something **PURPLE**
a colour to symbolise
dignity and respect.

And **donate** to **Age UK
Solihull** to help us to
continue supporting
vulnerable people in
Solihull.



To donate

Scan the **QR code** →

Text **STAMP** to **70480** to donate £2*

Visit **www.justgiving.com/campaign/weaad2025**



*Texts will cost the donation amount plus one standard network rate message.