

**A Platinum Conference**

**31 January 2019 – Wherstead Park  
Celebrating 70 years of Age UK Suffolk**

**Programme***(please note this may be subject to changes prior to the event)*

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| **9:30** | **Registration – refreshments and networking** |
| **10:00** | **Welcome** Lindsay Long, Age UK Suffolk |
| **10:10** | **Keynote Presentation: The Importance of the Third Sector to Business and Community**  James Buckle, Founder of Heathpatch and Chair of Suffolk Community Foundation |
| **11:00** | **Morning Workshop Session (see options below)** |
| **12:10** | **Table Challenge** |
| **12:30** | **Lunch and an opportunity to visit exhibitors** |
| **13:30** | **Afternoon Workshop Session (see options below)** |
| **14:40** | **Refreshments and networking** |
| **15:05** | **Keynote Presentation: “Challenges**”  Alex Menhams, Creative Leadership Lab |
| **15:30** | **Platinum Plus and Close** Jo Reeder, Age UK Suffolk |

 The workshops offered include the following options. You will be able to select one for the morning session and one for the afternoon:

**Morning Options:**

**Brand Identity Essentials: Age UK Suffolk - A case study**  
Franzi Scheithauer, Ziska Design

**The Importance of being “Dementia Aware” in your business**  
Sharon Harkin, East of England Co-operative Society

**Personal Profiles – how they can benefit your** **teams**  
Viv Dawson, Age UK Suffolk

**Afternoon Options:**

**Dementia Friends – Become a Dementia Friend**Nicola Bradford, Limeskills

**The Benefits and Challenges of an Ageing Workforce**Charlotte Bate, FCIPD, MAD-HR Ltd

**How to Make “CSR” Really Work for your Business**

Tom McGarry, EDF Energy