



Our Fantastic Fundraising TOOLKIT

Swinging 60's Themed
Celebrating 60 years of Age UK Surrey







INTRODUCTION

Thank you for choosing to support and fundraise for Age UK Surrey, particularly in 2023-24 as we are celebrating our Diamond Anniversary.

For 60 years, we have been working in the local community, providing help, support, and services for those aged 50+. We are very proud to be celebrating this milestone and we have set ourselves a target of raising £60,000.

-  We have planned diamond events throughout the year and have created Fundraising Toolkits to help you get organised and inspired.
-  We would also encourage everyone to participate through individual challenges, group challenges, collecting tins, sponsorship or attending our select fundraising events throughout the next year.

The target of £60,000 will help us as a charity continue to fund and provide our vital services and activities especially during these challenging times.

We would love for communities to get involved so we have prepared some ready-made resources to support and help make your fundraising efforts a success!



WHY WE NEED YOUR SUPPORT

Age UK Surrey is a brand partner of Age UK, and we are responsible for raising our own funds to continue offering local effective services and activities. We do get some grants and funding to support us, but all fundraising and every donation really makes a difference to older people.

Our aim for fundraising is to support those over 50 to make the most of later life as we know they face many challenges. These vital funds are essential for our local day to day operations - and fund services within the local areas helping us to continue supporting the needs of older people within Surrey. It is even more important in these challenging times that we continue raising awareness and supporting those issues affecting older people.

During this cost-of-living crisis, Age UK Surrey's objective is to help reduce loneliness, isolation, and poverty by providing lots of practical support, information, and positive guidance. We want to keep every individual connected, healthy and independent with maintaining and/or improving their well-being.



By providing an Information & Advice service we give our clients the understanding of what help is available. We support them with the claims process for essential benefits and entitlements so they can live longer and love later life.



WHY WE NEED YOUR SUPPORT

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We have help at home teams that put help in place for any home and/or gardening needs to improve each person's quality of life. We arrange regular check in and chat calls, we create social connections through our range of healthy Go50 walking activities, social chat groups and skills building through sessions at our Men in Sheds or Tech Support, so no one ever feels alone or disconnected.



Our Shopmobility service offers plenty of options to help explore the town of Guildford, helping those to continue getting out and about.



Merging with the Clockhouse community centre, in Milford, has created a safe and inclusive environment which helps us engage with the local communities. Everyone is welcome to drop into the café, enjoy an exercise class, hire the rooms for events or discuss our dementia support services for your loved ones.








We certainly could not provide our assistance to those needing it without the continual help and support of donors, local communities, businesses, fundraisers, and volunteers.

We hope you will join us this year to celebrate 60 years and reach our target of raising £60,000 for older people



SWINGING 60s AFTERNOON TEA

Put the 'fun' into your fundraising by hosting a fundraising Swinging 60s Afternoon Tea Party for Age UK Surrey. This fundraising event is in recognition and celebration of Age UK Surrey's 60th year of supporting later life.

-  Decide on the date and time of your charity afternoon tea and send out fundraising invitations to family and friends, asking them for a donation to attend.
-  For the most impact, we would encourage you to hold your fundraising tea party either on Sunday 1st October 2023 OR during the month of October to recognise and support Silver Sunday and Older People's Day - both falling in October.
-  Use our Swinging 60s theme for the tea party to make it extra fun. Flowers, love beads, lava lamps, bright or floral napkins.
-  You can even ask your guests to dress up. Bright floral prints, psychedelic colours, big sunglasses, flares or mini-skirts are sure to bring your swinging 60s tea party to life!
-  Organise some fundraising games such as a quiz, (we have created one for you) sweepstake or even a raffle to raise money on the day.
-  Produce a blog about your charity tea and share this on social media to encourage more friends to make a donation.
-  Use social media. Share photographs and videos and explain why you're supporting Age UK Surrey.



TIPS AND ADVICE ON THEME

Below is a list of documents that will give you tips and advice on how to make the most of your fundraising event. Every pound you, your friends, colleagues and family members raise for Age UK Surrey will make a huge difference to the life of an older person in Surrey.

-  60s Hit Music Playlist
-  60s Themed Quiz - email us for this
-  60s Themed Outfits
-  60s 4 X Themed Posters for display
-  60s Themed Bunting
-  60s Themed Cake Topper Flags
-  60s Stories, Events and Facts
-  60s Movies
-  60s Toys of the Year - work in progress
-  60s Scrabble Words - work in progress
-  Sponsorship/Fundraising Form for Donations



WE ARE SO GRATEFUL

Thank you for supporting our work.

With your support we can make a difference throughout Surrey, preventing older people from feeling lonely and isolated.

Fundraising is extremely rewarding and can be huge fun and a great challenge! We rely on voluntary contributions to fund our range of services. If you would like to get involved by volunteering, or find out more about fundraising or supporting an event, we would love to hear from you.

If you have any further questions please contact us:

Age UK Surrey

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Keep in touch and follow our news on social media.