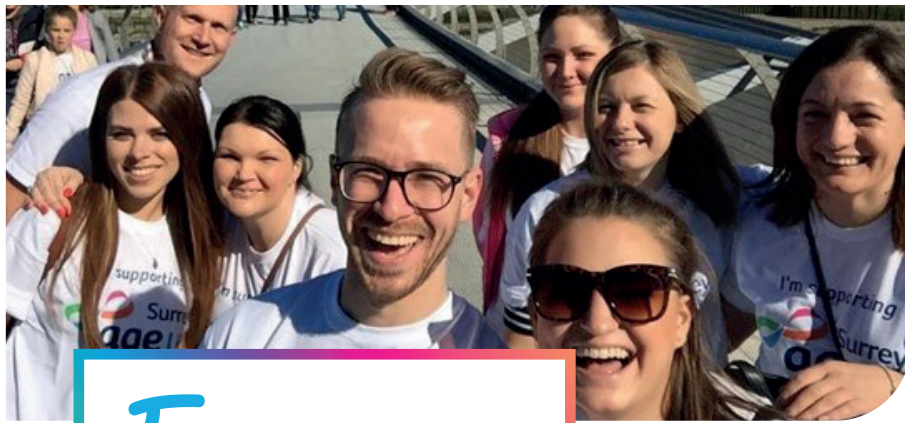


## Fundraising Pack

The word "Engage" is written inside a speech bubble. The bubble has a thick, multi-colored border that transitions from green on the left to blue, purple, and then pink on the right. The word "Engage" is written in a blue, rounded, sans-serif font, with the "E" being a lighter shade of blue than the rest of the word.

Engage

**Together we can make a difference  
to older people in Surrey**



**Engage**  
with us

# Hello



My name is **Sue Zirps**, CEO at Age UK Surrey.

**Thank you** very much for your interest in fundraising for us. As an independent charity we rely on donations and fundraising to keep our vital services available for older people across Surrey.

Your help will enable us to support hundreds of older people who need information and advice on a wide range of age related issues including benefit entitlement and care needs. Loneliness is a growing concern and our Befriending Service aims to help combat this by training volunteers to visit an older person in their home for a chat and a cup of tea or with a regular telephone call.

We would love to hear about your fundraising activity - please let us know what you have planned so we can help promote it on our social media pages.

Please email:  
**[enquiries@ageuksurrey.org.uk](mailto:enquiries@ageuksurrey.org.uk)** or call **01483 503414**.

For information about our other services and wellbeing activities please visit our website **[www.ageuk.org.uk/surrey](http://www.ageuk.org.uk/surrey)**





**Engage**  
with us



Now more than ever we need people to **engage** with us, to fundraise so we can continue and develop the local services that are so vital for our older community.

Fundraising is extremely rewarding and can be huge fun and a great challenge!

In this pack we have:



**Ideas**



**Tools**



**Stories**



We hope to inspire you, your colleagues, friends and neighbours to **engage** with us and help older people across Surrey.





## Ideas

### Put on a **Bandage**

- If you are musical, why not put on a concert or be sponsored to get involved in a local open mic session.
- Are you involved in a uke band, could you do a charity evening?
- Put on a talent evening in your garden for the neighbours. Who cares if you can't play anything you, could whistle or do a dance!
- Do a sponsored musicathon, play for as long as you can!



### Tools

- Set up a simple donate account [here](#) on Enthuse





# Engage

with us



## Ideas

### Film Footage

#### 1. Donate in memory of....

Post pictures of a friend or family member who you cared about to keep the memory alive.  
Post them up on social media, maybe around the persons birthday or special time you shared together.

#### 2. Create a social media wave

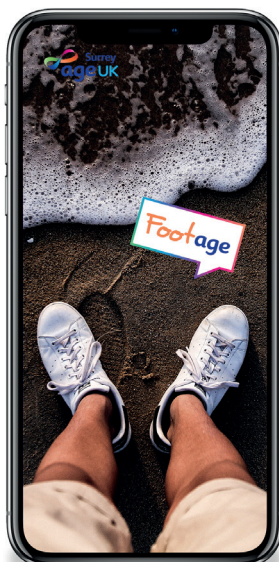
##### **Do a Footie not a Selfie!**

Take 5 foot shots in different locations, stranger the better!  
Post them on social media, add the #Footage and tag us @AgeUKSurrey. Nominate 5 friends and encourage them to donate to **Age UK Surrey** via [Enthuse](#).



## Tools

All you need is a mobile phone and your imagination!





## Ideas

Go the extra

## Mileage

This idea has got mileage and will be fun!

### Get on your bike

1. Professional 100k ride

As a group or individual. Get together with friends and colleagues and organise a date and destination

2. Off Piste 50k ride

Go for a long off road ride with friends

3. Family and children's 5-10k ride

Get together with friends and set an achievable target for children to achieve

### Get ready to ramble

Get together with a group or just challenge yourself

Do a 10k, 5k or 2k walk and get sponsored

Maybe do a challenge over a few weeks or months - you could:

- Climb all the peaks or hills locally
- Walk or ride to all the local pubs or coffee shops in your area - collecting pictures along the way
- Plan a weekend hike or ride somewhere new



## Tools

T-shirts

Set up a simple donate account [here](#) on **Enthuse**





## Ideas

### Make it Vintage

1. Sell old or vintage clothes online and donate the money

2. Make items from old vintage material, such as:

- Bunting
- Table clothes
- Masks
- Napkins

Have a table top sale or sell them online

3. Have a Vintage Tea Party

Invite neighbours and friends for afternoon tea

4. Bake vintage cakes or biscuits

Deliver to neighbours and friends with an Engage tag with information about [Age UK Surrey](#) and ways to donate



### Tools

- Simple recipe videos [here](#)
- Set up a simple donate account [here](#) on **Enthuse**







## Stories

### NatWest Mortgage Adviser Teams, Surrey



Sponsored day around London with selfies at famous landmarks

The NatWest Mortgage Adviser Teams across Surrey organised a sponsored walk across London. Here's what they did:

Organised a 10 mile sponsored walk across London to support Age UK Surrey.



Stopped at various well known landmarks and took photos. Sent their photos to us to help promote and boost donations.

Set up their own Justgiving page and had collecting tins in branch.

Supported Age UK Surrey by wearing T-shirts whilst on their walk.

Raised over £612.72!

**Thank you** to NatWest Mortgage Adviser Teams in Surrey for supporting Age UK Surrey!





## Virtual Ideas

The outbreak of corona virus is affecting all our lives in lots of different ways. If your fundraising plans have been postponed or cancelled, we've put together a selection of ideas for virtual fundraising that you can do from home instead.

We'd love to hear from you if you try any of these ideas out. Share them with us on social media.

### Virtual pub quiz

Use Skype, Zoom, FaceTime or Google Hangouts to hold a virtual pub quiz. Set up a [Enthuse](#) donation page and ask your guests to make a donation to take part.

### Virtual activity

Lead an online class through Facebook Live or Instagram Live. It could be yoga, pilates or old school aerobics. Set up a [Enthuse](#) donation page and ask for a donation to **Age UK Surrey** for friends to attend.

### Grow your own competition

Choose your favourite plant and encourage your friends to sow seeds at the same time as you. Ask them for a donation, and over time you can watch your seeds change from seedlings into grown plants. The gardener of the plant that bares its first fruit or flower wins half the sweepstake donation. Donate the other half to [Age UK Surrey](#).

### De-clutter with Ebay or Ziffit

Now is a good opportunity to de-clutter, and working through your possessions is a chance to remember memories associated with them. Sell your items on Ebay, [Ziffit](#), or go to a website like Music Magpie, which will give you cash in return for your old CDs and DVDs. Donate the money you make to [Age UK Surrey](#).

### Bandage

If you have a musical talent, take it online to a virtual gig through Facebook or Instagram live. Set up a [Enthuse](#) donation page so that those who join your gig can make a donation.





## Virtual Ideas



### Share your skills

Share your skills with others through online tutorials. You could do cooking, a foreign language or flower arranging. Ask for a donation in exchange for sharing your skills, which can be donated on [Age UK Surrey](https://www.ageuk.org.uk/surrey) website. Or does your friend have a skill that you have always wanted to learn? Ask them to set one up for you.



### Book club

Take your book club online or set up your own online book club. Donate the money that you would've spent on drinks and snacks to [Age UK Surrey](https://www.ageuk.org.uk/surrey).

Also why not sell your books, use [Ziffit](https://www.ziffit.com) to off load your bookshelf and they'll make a donation to [Age UK Surrey](https://www.ageuk.org.uk/surrey) for you.

### Birthday giving

Creating a birthday fundraiser is a fantastic way to give back to a cause you're passionate about on your special day. Encourage friends and family members to not give birthday gifts and donate to your birthday fundraiser by setting up on [Age UK Surrey](https://www.ageuk.org.uk/surrey) website.



### The money you have saved, give to [Age UK Surrey](https://www.ageuk.org.uk/surrey)

Many of us are finding that we are working from home or cancelling activities outside of the house. This may mean that you find that we are saving money on travel or other expenses. If you are able to, you may want to consider donating those savings to [Age UK Surrey](https://www.ageuk.org.uk/surrey).