



50th

ANNIVERSARY

1975 - 2025

Age UK Trafford Through The Years

MESSAGE FROM THE CHIEF EXECUTIVE

As this is the last Annual Review of the Charity known as Age UK Trafford we thought it would be nice to produce it as a photo album covering our people, activities and development over the years. Although this is the last Annual Review there will still be an Age UK Trafford, from 1 April 2025 it will be an equal partner in a newly merged charity called Age UK Salford and Trafford.

This will safeguard the future of both charities, the provision of services to the people of Trafford and Salford, and there is much we can learn from one another which will benefit older people in both boroughs going forward.

As users of our services, you should notice no real difference on the ground. The same services will be available to support you, however it is hoped that as the charities integrate those services will be enhanced in both boroughs.

Sadly we will be losing some people who have been key in the development of Age UK Trafford over the past 30+ years, as they retire from the organisation.

John Drake – who had several employed roles for 20+ years, finally as Treasurer and then Chair of the Board of Trustees. He retired from the Charity at the AGM in September 2024.

Chris Waddleton – who has been engaged with the organisation for more than 35 years, initially as an employee and then later on the Board of Trustees as Chair and then Treasurer. Chris will retire in March 2025.

Jayne Wakefield – who has been our longest serving employee, with over 35 years of service. She started in an admin role when the organisation was very small and then became the Finance and Personnel Manager more than 25 years ago. She retires in March 2025.

These three people have been an important support to me throughout my 25 years with the Charity as CEO for which I am very grateful, and I will miss them.

In April 2025 we will be welcoming Dave Haynes (CEO of Salford) as the new CEO of the merged charity; and while I will be around for a short time after the merger, I will be retiring in July 2025.

Finally, a big thank you to all the staff, volunteers, and Board members with whom I have worked through the years. The highly respected charity we are today has been a team effort.

Ann Marie Jones
Chief Executive

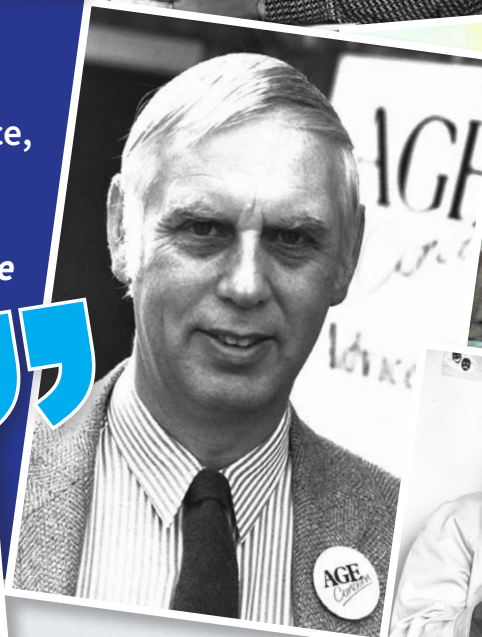


THROUGH THE YEARS: PEOPLE



Thank you so much for meeting with me and my dad and talking about planning ahead. Without your guidance, we wouldn't have considered it, probably until it was too late.

A P, Sale



THROUGH THE YEARS: SERVICES



You have been a great source of advice and comfort.

A W, Flixton

The different sessions have helped so much with my walking
I no longer need to use a stick all of the time.

Falls Prevention Service User





Knowing you are just the other side of a phone is so re-assuring. I feel helpless and overwhelmed by it all, but you light the way with your kind words and practical advice.

A W, Timperley



THROUGH THE YEARS: SERVICES



When we received my wife's diagnosis it was a real shock. Your calm, assured support and guidance is something I am so grateful for.

J K, Hale

I had applied for benefits before and got turned down. You made everything so easy and understandable. I would not hesitate to contact you in the future for advice.

I & A Service User

The staff, without exception, are wonderful.

J N, Urmston





You are always there guiding the way through those difficult periods.

J P, Sale

Absolutely amazing so kind and understanding. The help with filling in the forms was great.

I & A Service User

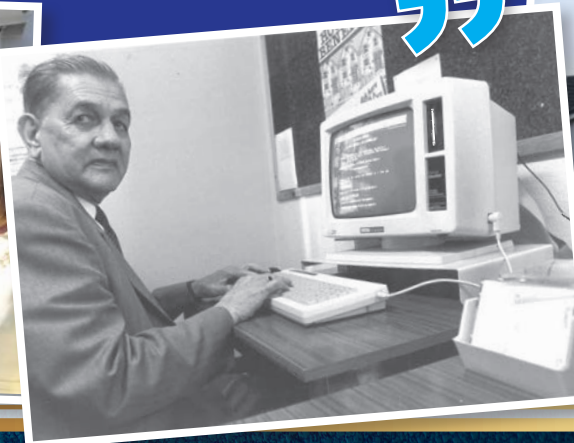


THROUGH THE YEARS: PREMISES



I can't thank you enough for helping me work through my entitlements, (benefits). I had no idea that I would be able to claim for anything and the backdated payment was an added bonus.

J W, Urmston





We received excellent service. You were professional, knowledgeable and very pleasant.

I & A Service User

I feel like a weight's been lifted just by talking to you.

Social Prescribing User



THROUGH THE YEARS: SHOPS



I have today assessed A from Hale and she and her husband P were repeatedly full of praise for everyone at Age UK. Ann hugely enjoys her time at Day Care. Great job as always Age UK Trafford.

*Emma Dunnington,
Memory Nurse, Trafford MATs*



THROUGH THE YEARS: TRANSPORT



My mum is so happy, (at Day Care), and always seems so content and talkative in the car journey on the way home.

P H, Flixton

I'm sure there are lots of people who need help and I'm really grateful for everything you have helped me with.

Social Prescribing User



THROUGH THE YEARS: SERVICES



I know that without the care and support you provide we would find it so difficult.

S H, Stretford

Thank you for all your support you have given me you were there when nobody else was.

Mental Health Service User





Thank you so much. I was feeling much better mentally then I was admitted to hospital. Your support was invaluable and means a lot to me. Being able to talk to someone is already helping my recovery. Your suggestions helped me focus on tasks and take positive steps in my self-care.

Mental Health Service User



THROUGH THE YEARS: SERVICES




I've found these sessions invaluable and never thought I'd be able to do the things in the session like walking backwards. This has made a big difference to how I feel.

Falls Prevention Service User



During the Year 23/24 we supported people with:

-  Well-Being Services* ➔ 1765
-  Memory Loss & Dementia ➔ 2162
-  Information & Advice ➔ 3454
-  Social Activities ➔ 2240 attendances
-  Community Hub
 - ➔ Over 5000 contacts
 - ➔ 196 food bank vouchers issued
 - ➔ £20,000 Household Support Fund distributed
-  Number of Volunteers ➔ 83 - giving 21,580 hours of time
-  We carried out hundreds of individual benefit checks for people and gained them **£2,159,751** in benefits (Attendance Allowance/PIP/Pension Credit) to spend in the local economy.

* Social Prescribing, Falls Prevention & Mental Health

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Website:

www.ageuktrafford.org.uk

Services provided include:

Information & Advice • Memory Loss Advice Service
Home Library Service • Social Prescribing
Mental Health & Wellbeing • Dementia Day Care
Digital Champions & Get Connected • Community Hub
Falls Prevention • Smoking Cessation • Health Inequalities
Walking Football • Volunteering Opportunities
Social Activities • Charity Retail

FOLLOW US





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