



# Corporate Opportunities with Age UK Wandsworth

A guide to getting involved

# Who we are

Age UK Wandsworth is an independent local charity. We've been working across the borough to support older people for 60 years.

We have a small team of dedicated staff helping us to deliver services and activities for older people in Wandsworth. We operate from our office on Old York Road, our day centre in Clapham Junction and Community Shed Project in Roehampton as well as in community spaces and in clients' homes.

Our services include: handyman support (e.g. key safes and grab rails to prevent falls); information and advice (e.g. benefits checks); two befriending services; a day centre for those with dementia and disabilities; hospital discharge support; online food shopping; digital classes; coffee mornings, including a LGBTQ+ group; a Maintenance Cognitive Stimulation Therapy group for people living with dementia; and a weekday breakfast club to support older people through the cost-of-living crisis.

We have a brilliant network of dedicated local volunteers who play a crucial role in helping us to deliver our services. Without them, much of what we do simply wouldn't be possible.



## **Our main corporate opportunities are:**

1. Join us for a volunteering team day at our day centre
2. Become a charity partner
3. Offer us a specialist service

# 1. Volunteering Day at the Gwynneth Morgan Day Centre SW18 2HJ

The Gwynneth Morgan Day Centre, in the heart of Wandsworth, is a purpose-built space for leisure, recreation and wellbeing. It supports older people, adults with disabilities and adults with dementia. The centre provides a full range of activities including music, craft, games and cooking. Our facilities include a fully adapted kitchen, exercise studio, reablement room, IT suite, and accessible garden.

We take a person-centred approach, promoting independence and social inclusion in a safe, relaxed, and warm environment. Our kind, caring and experienced staff treat everyone with dignity and respect.

As a volunteer you will help set up the day centre so that it is ready for the arrival of our service users. You will meet and greet service users, help them to settle in, make them a cup of tea and help them to engage with the day's activities. This can include arts and crafts, a music session or group games. You may also be asked to help set up and host the lunch activity and then prepare and set up the afternoon's timetable of activities. You'll have the opportunity to speak to service users one-on-one, providing a warm and friendly face to people who are often socially isolated aside from their time at the day centre.

## What are the benefits?

Volunteering with Age UK Wandsworth is an excellent opportunity for people to get out of the office, try something new and bond as a team whilst making a real difference to local older people. It can help to enhance your team's collaborative, communication and creative skills, and offers a chance for your company and employees to fully engage and give back to their community. Previous corporate volunteers report improved engagement and focus, stronger connections with colleagues and an overall sense of fulfilment.

## What's the cost?

The cost per team is £50.00 per person. This can either be made as a one-off donation, or you can choose to fundraise the amount as a team ahead of your volunteer day.

Overseeing a corporate volunteering day requires diverting staff time and resources that are usually dedicated to delivering services. Charging a small fee allows us as a charity to cover staff time so that services continue to be delivered and our older people are not negatively impacted.

## Team size

We can accommodate teams of up to 10 people, and will work with you to find a mutually convenient day for your team to volunteer on. Our day centre is open Monday to Friday between 10-4pm, therefore we can only accommodate volunteers on these days and between these times.

## What we ask from you and your team

The minimum time commitment we ask for is that you are able to commit to a minimum of three hours between 10am-1pm or 12pm-3pm, and, that as a team you are able to nominate a “team leader” who will manage the group of participants from your organisation, ensuring that all individuals know where they need to be, what time and what is expected of them.

We also ask that you let us know ASAP if for any reason you need to change your volunteering date and we will do our best to accommodate you on a later date.

## What you'll get in return

- A dedicated project manager who will oversee your corporate volunteering experience
- A team photo that you can use for your promotional material
- A shout out to your organisation on our social media channels
- A mention in our annual report about your team’s activity
- The knowledge that you are making a difference to the lives of isolated older people in your community



## 2. Partnering with Age UK Wandsworth

Aligning your business and partnering with Age UK Wandsworth is a great way to change the lives of older people whilst at the same time increasing revenue for your business. Championing Age UK Wandsworth can demonstrate your social impact to your customers and help you to stand out from your competitors.

## What you could do

- Name one of your products after us or donate the profits from a selected product to Age UK Wandsworth
- Ask customers if they would like to make a small donation to Age UK Wandsworth when they pay for their meal or service
- Offer a contactless or cash donation option via your card machine or a collection tin
- Donate a raffle prize such as a gift voucher or a gift experience that we can use in our fundraising events, such as a facial, a haircut, a meal or a game of bowling

## What you'll get in return

- We can provide branded materials such as posters, collecting tins and a copy of our logo so that you can publicise your corporate social responsibility impact
- A shout out to your organisation on our social media channels
- A mention in our annual report about your organisation's support
- The knowledge that you are making a difference to the lives of isolated older people in your community

## 3. Offer a service

As a small, independent charity, we rely heavily on pro bono support. Whether that is help with producing high quality marketing materials, carrying out research into the impact of our services or redecorating our office or day centre, receiving these services from local businesses mean that more of our money can be spent on supporting older people.

### What you could do

- Offer a day of free haircuts at our day centre
- Consult on our social media strategy
- Provide materials or equipment for our Community Shed in Roehampton
- Donate a tablet or laptop to our Digital Inclusion Programme

### What you'll get in return

- A shout out to your organisation on our social media channels
- A mention in our annual report about your organisation's support
- The knowledge that you are making a difference to the lives of isolated older people in your community

### Case Study: Paint the Town Green

Local painting and decorating specialists Paint the Town Green contacted us in December 2022 after seeing our work on social media to offer us a free makeover of a room in our high street office.

Their staff spent a day redecorating our front office with a fresh new coat of paint. By donating their time and materials, they gave our space a fantastic new look which has made a real difference to the hundreds of older people who drop in every year for advice and support.



"We were proud to breathe new life into the offices which had not been decorated for 15 years and give back to our local community in the best way we know how - with a paintbrush!"

Paint the Town Green, SW18

## What next?

If you would like to find out more about any of these opportunities, please contact Ruth Eldridge, our Fundraising Coordinator, by emailing [ruth.eldridge@ageukwandsworth.org.uk](mailto:ruth.eldridge@ageukwandsworth.org.uk) or by telephoning [020 8877 8955](tel:02088778955) for an informal chat about corporate opportunities to suit you and your business.

We look forward to working with you!

[www.ageuk.org.uk/wandsworth](http://www.ageuk.org.uk/wandsworth)

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