

10:1 Corporate Challenge

The Challenge - should you wish to accept...?

How much can you make our **£10.00** investment grow within **1 month**?

Promote healthy enterprising competition; department vs. department, team vs. team and 100% of the capital raised by the end of the month is donated back to the charity investor; Age UK Wiltshire.

How much could you raise?



Just 5 rules to comply with when undertaking the challenge...

1. Nothing illegal **X**
2. Nothing immoral **X**
3. Nothing ethically questionable **X**
4. Nothing that breaches your organisations policies **X**
5. Keep a log of your investment decisions and remember to capture photo's/videos of your efforts **✓**

The mutual benefits...

- 100% of capital raised will be reinvested locally to further Age UK Wiltshire's charitable objectives
- Promotes healthy competition, creativity and enterprise amongst your teams
- Provides an opportunity for positive PR and good news stories for media outlets
- Opportunity to pitch yourselves against other organisations

To register your organisation or team:

To register an interest or request further information please contact our Fundraising & Engagement Coordinator.

✉: Sarah.Gillam@ageukwiltshire.org.uk

☎: 07931 758401

Organisation: _____ Team Name: _____

Members: _____

Our Aim: £ _____

Stay motivated by setting a challenging target.

Investment (I)	Actions	Takings (T)	Total Funds Raised (T-I)	Images/Links/Social media
£10 from AUKW	Bake Sale – Purchased initial ingredients	£50.50	£40.50	https://link to organisation Facebook page or media shared. Etc. with images of our challenge.
£20 from funds	Car Wash – Purchased car cleaning kits	£55	£35	Image 1 attached. Descriptor: Manager has her car washed twice for charity challenge!
£30 from funds	Marathon entry for A. N.Body	£300	£270	Image 2: Run photo & link to online image.
Total Raised:			£	

Fantastic! Thank you so much for your help and making a difference.

Your hard work will ensure that everyone can enjoy later life through the provision of Information and advice, Health and Wellbeing clinics and fitness and friendship groups to tackle loneliness and isolation, plus so much more! For more opportunities or to see how you can help further with Age UK Wiltshire, please contact our Fundraising and Engagement Coordinator, Sarah Gillam - sarah.gillam@ageukwiltshire.org.uk

Many thanks,



Director of Business Development and Fundraising at Age UK Wiltshire