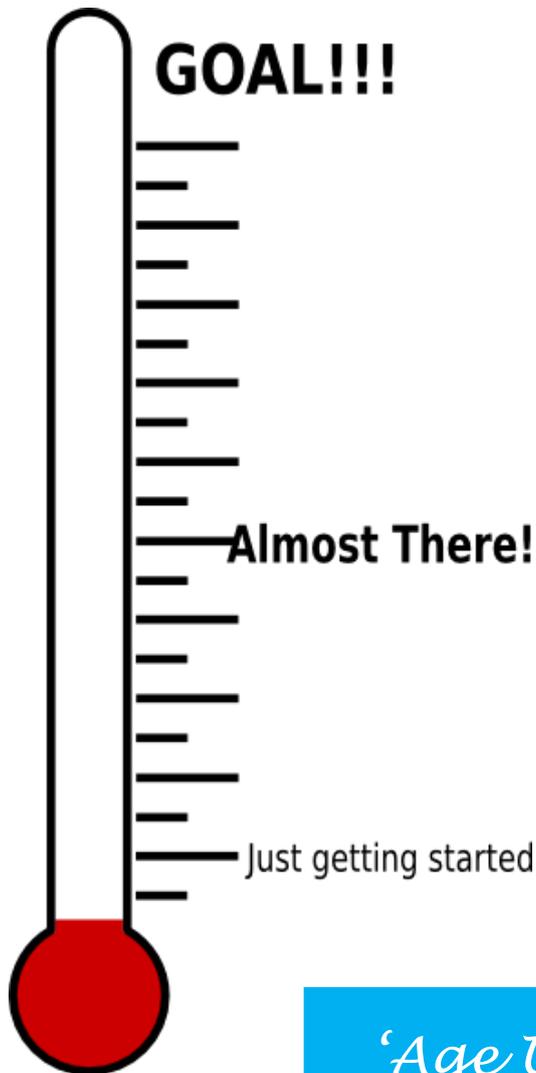


Advice & Information Service Fundraising Appeal

Please help us to continue to support local
older people by helping us raise £50K



*'Age UK Blackburn with Darwen
are a 1st class service and without
your help I would be lost'*

No one should face the challenges that later life can bring alone.

Our FREE Independent Advice and Information service helps older people with any problem that being older brings.

Many people come to us at breaking point and we help with advice about a range of issues including, housing, health & finance, referring people as needed to other services and helping them to claim additional income to improve their quality of life.



“You’ve helped me a lot and I always feel better when I’ve been in”

Freda’s Story

Freda is 83 and was referred by her daughter-in-law to us in the winter of 2015. Most of Freda’s close relatives do not live locally, she has a number of health conditions and had recently had a fall and been unable to contact anyone for some time.

Through our support Freda had a personal alarm installed and successfully claimed additional income and saved money on her household bills.

Freda herself told us *“This has made a lot of difference to me as it eased my mind tremendously. It saved me money by reviewing my financial situation, and also gave me contacts for other assistance. The extra money means I don’t have to worry about putting my heating on, or using taxi’s to get to and from appointments and best of all is the level of service provided by Age UK Blackburn with Darwen. It’s not just money but knowing someone is there for you”*.

**We have to raise £50,000
this year to maintain our
services at current capacity
and to help us support more
local older people!**

£10 Pays for 5 phone calls

£20 Pays for an outreach home visit

£40 Pays for 8 advice appointments

**Please see overleaf for ways to donate
to Age UK Blackburn with Darwen**

HOW TO DONATE

Your gift will make a real difference to those older people who need our support and will help us to continue to be there for them.

In Person

Donations can be made at any of our sites

Post

Cheques should be made payable to Age UK Blackburn with Darwen & posted to 4 King Street, Blackburn BB2 2DH

Text to Donate

To donate instantly, text ABWD04 (followed by an amount) £10, £20 or £40 to 70070

On-line

Please visit our website www.ageukbwd.org.uk

Debit/Credit Card

At our Age UK BwD Charity shop, 3 Market Street, Darwen

Mobile Banking/Direct Bank Transfer

Sort Code 16-13-26 A/C 10349297 Ref: Appeal

Thank you



Telephone 01254 266620