Towards an Active Nation

Lindsay Games
Head of Disability
Sport England
Inspire & Include

Sport England: Towards an Active Nation
Changes in landscape
Our Vision

We want everyone in England regardless of age, background or level of ability to feel able to engage in sport and physical activity.

Some will be young fit and talented, but most will not.

We need a sport sector that welcomes everyone – meets their needs, treats them as individuals and values them as customers.
What we know

At any one time, 29% of people over 16 in England are inactive (12.2m)

Addressing the people who are least active will have the biggest impact on physical wellbeing
What the future looks like
Call to action

Think!